



ASX/PRESS RELEASE - Thursday 10th March 2005

Global Approach to provide Mobile Phone Gaming

The Board of Global Approach is pleased to announce that it has reached an agreement with its game software supplier to make available to its worldwide players access to mobile phone casino gaming. Mobile phone gaming is an emerging market and Global Approach will be one of only a handful of Casinos with this feature.

"The mobile phone market for online gaming is an exciting and rapidly growing market and this agreement will put Global Approach at the forefront of this industry", said Mr David Barwick, Executive Chairman of Global Approach Limited.

Juniper Research has stated: "US\$16.5 billion in revenue will be generated by 450 million wireless subscribers worldwide who will play some form of mobile games annually by 2008".

It is expected that the mobile phone casino product will be available to casino players by May 2005.

Business analysts around the world agree that the fastest growing and most profitable phenomenon in the wireless market today is mobile gaming. The explosion of new mobile commerce (m-commerce) platforms and applications brings with it new opportunities to enhance and expand current on-line business.

Consumers almost always have their mobile devices with them. Consequently, the mobile channel provides the ideal opportunity to deliver casino games directly into the hands of players. Thanks to the convenience of mobile devices and the rapid market penetration, the wireless medium provides a unique opportunity to enlarge the current player-base, reach new markets and exponentially grow the casino business through leveraging the enormous growth in global m-commerce.



The mobile phone games include a world first mobile phone Casino Jackpot for its feature slot game Treasure Nile which is currently at over US\$119,000.

Below are the new games that will be available on the mobile phones for Music Hall Casino.

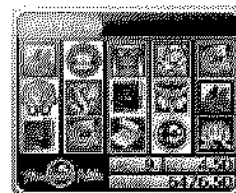
Mobile Phone Games

Treasure Nile

The First Progressive Jackpot on Mobile

Live
Jackpot

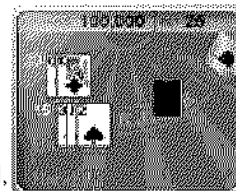
\$119,015.38



Treasure Nile™ is the Web's first 9-line payout progressive jackpot slot. It is a fifty-cent, five-reel, nine coin, nine-line progressive slot machine. Treasure Nile™ accumulates deposits from players and creates jackpots that grow by the minute!

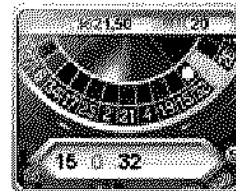
Blackjack

Classic Blackjack is played with one standard deck of 52 playing cards that is shuffled before each game. The aim is to beat the Dealer's hand by either getting a better hand, without exceeding 21, or by the Dealer's hand going Bust.



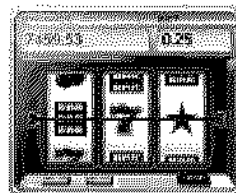
Roulette

Roulette is a game of chance and consists of a Roulette wheel and table. The wheel has numbered pockets ranging from 0 to 36. The outcome of a game of Roulette is determined by where the ball stops on the wheel. The objective is to predict the number the ball will land on. You place a bet on your prediction.



Double Magic

Double Magic is a three reel, one payline, and two coin slot machine. Slot machines are games of chance, and consist of symbols that are displayed on reels. The objective is to spin the reels so the symbols form a winning combination on the payline.





14th Floor, 145 Eagle St
Brisbane, Qld 4000

GPO Box 996
Brisbane, Qld 4001

Ph: 61-7-3317 2226
Fax: 61-7-3317 2243

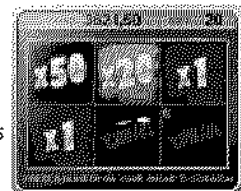
Jacks or Better

Jacks or Better Video Poker is played between you and the Dealer. You are dealt five cards in the first hand. When you receive your first hand, choose the cards to hold or discard. The cards you discard are replaced with new ones from the deck. The objective is to complete the game with the strongest hand.



Scratch Card

Scratch the card to reveal the symbols and your winnings. You can win up to fifty times the amount bet. The payout is dependent on the winning combinations formed.



To conform with Australian Gaming Regulations no players from Australia will be permitted to play on the mobile phone casino product.

For further information please contact:

Bill Lyne, Director/Secretary

Mobile: 0418 874 175

Email: blyne@globalapproach.com.au

Web: www.globalapproach.com.au