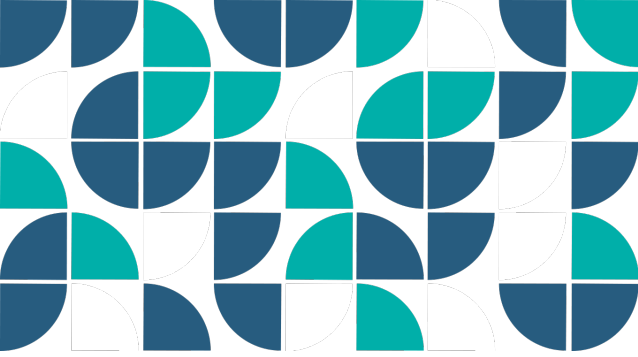




The confidence to look ahead

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COUNT LIMITED – ASX ANNOUNCEMENT

26 February 2025

1H25 RESULTS

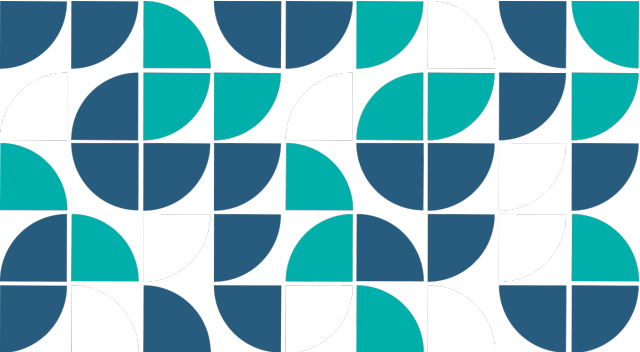
Count Limited (**Count** or the **Company**) (**ASX:CUP**) today issued its 1H25 financial results for the six months ending 31 December 2024.

Key highlights include:

- Statutory profit attributable to Count shareholders of **\$4.0m**, an increase of **+541%** on the Prior Corresponding Period (PCP)
- Statutory Revenue of **\$73.9m**, an increase of **+54%** compared to the PCP
- Underlying Earnings Before Interest, Tax and Amortisation (EBITA) of **\$13.9m**, an increase of **+141%** on PCP
- Underlying EBITA Margin increased to 19%, compared to the PCP of 13%
- Funds Under Advice (FUA) of **\$36.2b**, an increase of **+6%** on 30 June 2024 balance
- Funds under Management (FUM) of **\$3.5b**, an increase of **+12%** on 30 June 2024 balance
- Significant expansion of the Services segment revenue to **\$15.6m**, an increase of **+404%** on PCP
- Disciplined execution of our acquisition strategy with **6** transactions successfully completed during the period
- Successful completion and closure of the Diverger integration program, delivering annualised run rate cost synergies of more than **\$4m** in FY25
- More than **155,000** clients served in the period
- An interim dividend of **1.75** cents per share, an increase of **+17%** on PCP

Hugh Humphrey, Chief Executive Officer, said:

“We are pleased to deliver these strong half-year results, continuing the momentum from FY24 and establishing Count as one of Australia’s leading providers of diversified Financial Services. Our results reflect the growing client demand for advisory services and the benefits of having successfully completed the Diverger integration. Count now provides education, technical support, consulting, investments and advice to



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accountants and financial advisers giving them and their clients the confidence to look ahead.”

This announcement has been authorised for release to the ASX by the Board of Count Limited.

For further information please contact:

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Chief Executive Officer

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