

ASX Announcement**Major Distribution Agreement With
Leading Fuel Card Provider, WEX Australia**

- Three-year white label distribution contract with leading fuel card provider WEX Australia, to make Connexion's Flex technology available to fuel card holders in Australia
- Initial pilot focused on over 10,000 vehicles by mid-2016
- National roll-out to commence subject to the initial pilot being successful
- Under the agreement, Connexion will supply, install and support Flex users, with WEX actively promoting the technology to its pilot participants
- Connexion will receive subscription fees per vehicle per month
- Outstanding validation of the customer value and commercial potential of Flex from a major Australian organisation
- Advanced discussions are underway for other major commercial distribution agreements with local and international groups

28 September 2015, Melbourne: **Connexion Media Limited** (ASX: CXZ) ('Connexion') advises that it has secured a distribution agreement with WEX Australia, a leading fuel card provider, to supply its new integrated small business vehicle management service, Flex to fuel card holders in Australia.

Under the three-year contract, during the initial pilot period WEX will actively promote and sell the product to over 10,000 vehicles by mid-2016 through its extensive sales channels. Pending the success of the initial pilot, a national roll out of the programme may commence to WEX fuel card holders. Connexion will supply, install and support Flex users that subscribe to the software technology through the fuel card provider and the product will remain the retained property of Connexion.

WEX will pay Connexion a monthly subscription fee per vehicle for the term of the agreement for all Flex users that utilise the fuel card provider branded technology.

Flex is a highly sophisticated after-market smart car solution that allows users to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. It can track vehicle location, speed, fuel consumption, engine performance, driver behaviour and other key performance metrics in real-time.

"We are very excited to partner with WEX Australia, a major Australian fuel card provider to pilot the distribution of our Flex technology for fleet vehicle management," said George Parthimos, CEO of Connexion Media.

"This agreement provides outstanding validation of the commercial potential of Flex. The outlook for the Company is very promising with advanced discussions currently underway with both local and international groups for further material distribution agreements."

Flex was launched in March 2015 in Australia on a subscription basis. The Company has already signed up a number of paying subscribers, with further contracts in the pipeline. Connexion is positioned to become a market leader in the software apps and services sector for web connected cars.

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About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. It is based in Melbourne, Australia, with a sales office in Detroit USA and Cambridge UK.

Connexion has two core products in commercialisation, Flex and MiRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.