

## ASX Announcement

### General Motors Expands Commercial Link to Canada and Mexico

- Connexion Media has won a territory expansion to its contract with General Motors to launch Commercial Link in Canada and Mexico
- General Motors to pay for all customisation work undertaken
- GM's Commercial Link Service will now be available in three countries, following Connexion's launch in the USA in 2016
- General Motors plans to launch the new service in both Canada and Mexico in late 2017
- North America expansion represents further validation for Connexion.

**22 May 2017, Melbourne Australia:** Connexion Media Limited (ASX: CXZ), an innovator in the connected car market, is pleased to announce that it has expanded its contract with General Motors to launch a customised Commercial Link telematics solution to Canada and Mexico. The service will be an embedded hardware solution that links to the software platform that powers Commercial Link.

Under the agreement, General Motors is to pay for all customisation work undertaken between the parties, as well as paying SaaS subscription revenue to Connexion. The service is planned to launch in late 2017.

The customised Commercial Link telematics solution will help vehicle fleet owners run their businesses with maximum efficiency. The new customised Commercial Link telematics solution will be promoted by GM to large fleet and small business vehicle owners across Canada and Mexico.

GM's Commercial Link tracks a range of real-time and historical data, including vehicle fuel consumption, location and distance travelled. The solution will also provide engine performance and battery life data to fleet owners, as well as safety and security features that are particularly crucial for businesses in both Canada and Mexico. Further information about GM Commercial Link can be found at [www.gmcommerciallink.com](http://www.gmcommerciallink.com).

The expansion of Connexion's contract with GM to develop these customised Commercial Link telematics solutions provides strong validation of the technical capabilities of the Company's offering. The language localisation for Canada and Mexico means the service will now be available in Spanish and French, thereby increasing the addressable market of the product.

The Company is not able to disclose further details at this stage as they are considered commercially sensitive.

### George Parthimos, Executive Chairman of Connexion Media, said:

"Expanding our agreement to develop a customised Commercial Link telematics solution for GM to launch in Canada and Mexico is a great opportunity for Connexion. It demonstrates strong validation of the Company's innovative connected car solutions from a leading and global automaker."

**Ends**

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## About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge, Detroit, Kochi and Seattle.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.