LiveVerdure

ASX Release
25 October 2023

RELEASE OF SECURITIES FROM ESCROW

Live Verdure Ltd (ASX: LV1) ("LV1", "Live Verdure" or the "Company") advises that in accordance with ASX Listing Rule 3.10A, that 1,580,333 fully paid ordinary shares will be released from escrow on 2 November 2023.

These shares were issued on 2 November 2022 in consideration for the acquisition of The Beauty Apothecary Australia Pty Ltd ("Edible Beauty") and were subject to voluntary escrow for 12 months from the date of issue.

For and on behalf of the Board:

Justin Mouchacca
Company Secretary

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This announcement has been authorised for release by the Board of LV1.

About Live Verdure (ASX:LV1)

Live Verdure is an Australian Health, Wellness and Skincare company making a range of naturally-based products with effective active ingredients. Its products are primarily sold Direct-to-Consumer (D2C), using the Company's websites to market directly to a growing database of loyal consumers. Social media paid advertising is also used to introduce new consumers to Live Verdure's product ranges and database. Live Verdure is committed to making innovative products that are high quality, sustainable and provide effective results for their consumers.

The Company is now focussed on both organic growth and expansion by acquisition within the verticals of Health, Wellness and Skincare. Live Verdure's marketing strategy continues to be underpinned by an ability to identify the needs of a growing current and addressable client base, after due regard for the latter's available purchasing power

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