ASX Release
14 July 2026

Operational Update

Decidr AI Industries Ltd (ASX: DAI) ("DAI" or "the Company") provides the following operational update for the Q4 FY 2026 quarter, highlighting recent developments across its Sovereign Operational AI platform, revenue performance, and the integration of its knowledge capture businesses.

Highlights

- **The Company's June 2026 annualized exit revenue reached a $13.6 million annualised exit-rate[1] ("AER"), an increase of approximately 71%** on the March 2026 exit rate of $8.06 million, representing the sixth consecutive quarter of accelerating commercial growth. The exit rate includes a $0.15M annualised Sugarwork contract win.
- **This $0.15M Sugarwork contract was part of a two-year, $0.3M expansion** with a large Australian aged care provider, from a completed pilot announced in the prior quarter.
- **The Company has completed its acquisition of Rumi.ai,** with the Rumi team integrated into the Sugarwork team to lead ambient tacit knowledge capture across the platform.
- The newly combined team has begun planning on tacit knowledge telemetry, the data foundation for the Group's sovereign model fine-tuning product due in 2027.
- From the September 2026 quarter, the Company will report its revenue to include new and growing Sugarwork contract revenue alongside DecidrOS and partner-channel recurring revenue.

Operational update

The Company continues to deliver strong operational momentum across its core strategic initiatives:

Revenue momentum: The Company's June exit annual revenue exit-rate is $13.6 million, driven by continued growth across direct enterprise contracts (32% of AER), DecidrOS foundation customer revenues (14% of AER) and partner-channel revenues (54% of AER).

This represents growth of approximately 71% on the March 2026 exit annual revenue run-rate of $8.06 million, illustrating the compounding effect of Decidr's partnership strategy and enterprise

[1] Annualized Exit Revenue "AER" = total invoiced revenue in the last month of the quarter × 12. AER includes ARR/MRR revenue, contract revenue. This reflects the multiple revenue lines including Decidr Partnerships (ARR/MRR, contract revenue), DecidrOS Foundation Customer (ARR) and Sugarwork revenues (ACV, ARR). This number excludes invoiced revenue from Edible Beauty

contracts. The June exit rate includes $150,000 of annualised revenue attributable to the expanded Sugarwork enterprise contract described below.

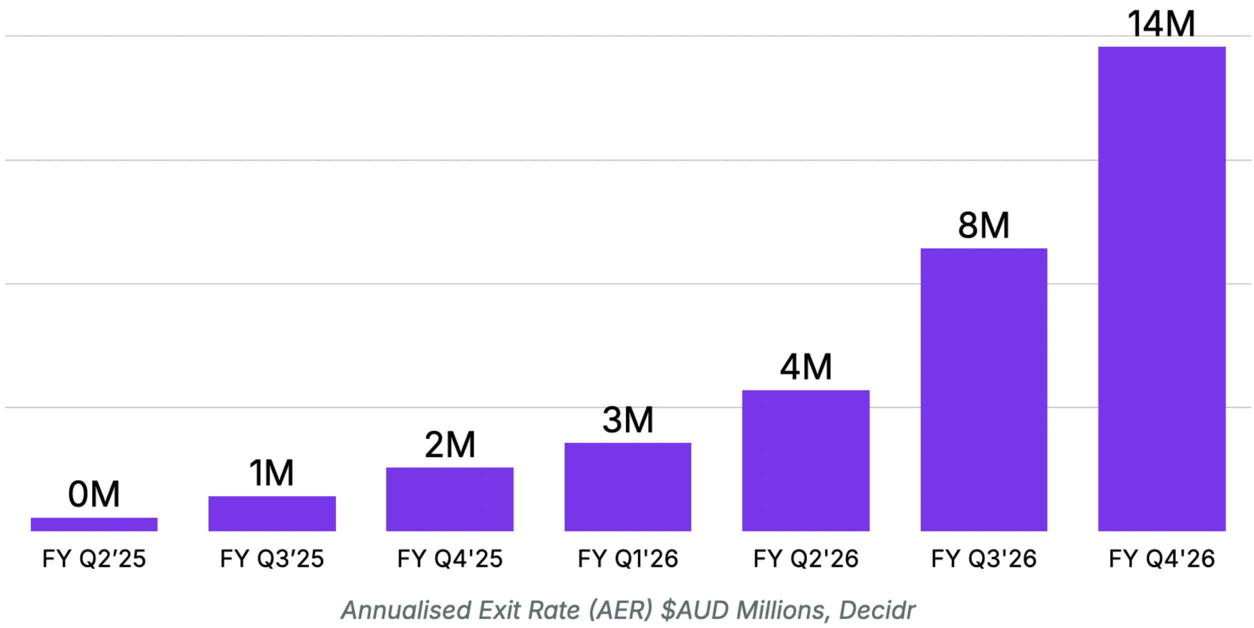

Figure 1: Decidr Annualised Exit Rate[1] from initial commercialisation. Revenue includes DecidrOS Foundation Customers, Partnerships and Sugarwork revenues

Sugarwork Geographic Expansion: Sugarwork has secured a two-year, $0.3M expansion of its engagement with its first Australian customer, a large aged care provider with approximately 2,800 employees.

The expansion extends the initial home care billing process capture engagement, announced in the prior quarter, into a multi-year enterprise deployment spanning knowledge capture across the provider's extended operations. The contract validates Sugarwork's land-and-expand model in the Australian enterprise market and provides a strong reference for the Group's healthcare and aged care pipeline.

M&A Progress: The Company has completed its acquisition of Rumi.ai ("Rumi"), an AI-powered ambient meeting intelligence platform. The acquisition consideration comprises stock of Decidr US Inc, and a contribution towards transaction costs.

Following completion, the Rumi team has integrated into the Sugarwork team, where it will lead ambient tacit knowledge capture – extending Sugarwork's deliberate knowledge capture workflows with continuous, in-the-flow-of-work capture across meetings and collaboration surfaces.

The combined team has also begun planning on tacit knowledge telemetry: the structured data layer that converts captured organisational knowledge into Large Language Model training signal. This telemetry underpins the Group's sovereign model fine-tuning product, due in 2027, which will enable enterprises to fine-tune AI models on their own proprietary knowledge corpus.

Decidr US Board Appointments: The Company has appointed Vinny Lingham, Co-Founder of Rumi, to the board of its US subsidiary. Vinny is a serial entrepreneur and Silicon Valley investor with over 20 years of experience in building and scaling technology ventures, and is also renowned for his contributions to the cryptocurrency and blockchain industries.

Vinny will join Sugarwork Co-Founder Vanessa Liu and DAI Director Jenny Fielding, whose appointments to the Decidr US Board have also been formalised. These three US-based appointments will bring a wealth of entrepreneurial, investment and governance expertise to the Company's US vehicle, alongside Chair David Brudenell, to oversee the Company's active expansion into global markets.

Outlook

DAI enters FY27 with material revenue momentum, a deepening product stack spanning knowledge capture through governed agentic execution, and a growing pipeline of enterprise and partner opportunities across Australia, APAC and the United States. The Company's continued investment in DecidrOS, the Decidr Agentic Graph, and the Sugarwork and Rumi knowledge capture capabilities provides a solid foundation for scale.

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This announcement has been authorised for release by the Board of DAI.

About Decidr AI Industries (ASX:DAI)

Decidr AI Industries (ASX:DAI) is an AI-enablement group building the infrastructure that allows organisations to become truly AI-native. The company owns 100% of Decidr.ai, developer of the Decidr Agentic Operating System—technology that unifies business data, workflows, and decisions into a deterministic, enterprise-grade AI layer.

DAI also owns Sugarwork, a leading knowledge-capture and workflow-automation platform, further strengthening its capabilities in organisational intelligence and enterprise AI adoption.

With these combined assets, DAI is accelerating product development, expanding into new industries and geographies, and enabling its portfolio and partners to unlock rapid growth through scalable, agentic AI.

To be updated on all DAI activities, news and access historical information register on the DAI Investor Portal: https://decidrindustries.ai/auth/signup

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