ASX Release
6 August 2026

Q4 FY26 Investor Webinar Presentation

Decidr AI Industries Ltd (ASX: DAI) ("DAI" or "the Company"), an agentic AI enablement group and 100% owner of Decidr.ai Pty Ltd ("Decidr") and Sugarwork, Inc. ("Sugarwork") via Decidr US, provides the accompanying investor presentation to be used for the investor webinar today, Thursday 6 August 2026 at 11.00am AEST to discuss its Quarterly Activities Report for the period ended 30 June 2026 ("Q4 FY26").

DAI Executive Chairman, David Brudenell, will provide an overview of the Company's operational progress during the quarter, product developments and near-term priorities, followed by a Q&A session.

Register for the webinar via the link below:

https://us02web.zoom.us/webinar/register/WN_0hsSXsfyQLm8XChAanDSBg#/registration

Participants may submit questions prior to the event to simon@nwrcommunications.com.au or do so via the Q&A function within Zoom.

-Ends-

For further information, please contact:

David Brudenell
Executive Chairman, Decidr AI Industries Ltd
E: dbrudenell@decidrindustries.ai

This announcement has been authorised for release by the Board of DAI.

About Decidr AI Industries (ASX:DAI)

Decidr AI Industries (ASX:DAI) is an AI-enablement group building the infrastructure that allows organisations to become truly AI-native. The company owns 100% of Decidr.ai, developer of the Decidr Agentic Operating System—technology that unifies business data, workflows, and decisions into a deterministic, enterprise-grade AI layer.

DAI also owns Sugarwork, a leading knowledge-capture and workflow-automation platform, further strengthening its capabilities in organisational intelligence and enterprise AI adoption.

With these combined assets, DAI is accelerating product development, expanding into new industries and geographies, and enabling its portfolio and partners to unlock rapid growth through scalable, agentic AI.

To be updated on all DAI activities, news and access historical information register on the DAI Investor Portal: https://decidrindustries.ai/auth/signup

For more information see https://decidrindustries.ai

Decidr

Every organization is about to run on AI.
Decidr makes it operational.

Q4 FY 26 Investor Update

6 August 2026

The forward-looking statements included in these materials involve subjective judgement and analysis and are subject to significant uncertainties, risks and contingencies, many of which are outside the control of, and are unknown to, Decidr AI Industries Limited ("Decidr" or "DAI" or "The Company"). In particular, they speak only as of the date of these materials, they are based on particular events, conditions or circumstances stated in the materials, they assume the success of The Company's business strategies, and they are subject to significant regulatory, business, competitive, currency and economic uncertainties and risks.

Decidr AI Industries Limited disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements in these materials to reflect any change in expectations in relation to any forward-looking statements or any change in events, conditions or circumstances on which any such statement is based. You should monitor any announcements by the company lodged with the ASX. Nothing in these materials shall under any circumstances create an implication that there has been no change in the affairs of The Company since the date of these materials. Organisation structure is subject to change.

All amounts are in AUD $ unless stated otherwise.
Some amounts may not add due to rounding.

No representation, warranty or assurance (express or implied) is given or made in relation to any forward-looking statement by any person (including The Company). In particular, no representation, warranty or assurance (express or implied) is given in relation to any underlying assumption or that any forward-looking statement will be achieved.

Actual future events and conditions may vary materially from the forward-looking statements and the assumptions on which the forward-looking statements are based. Given these uncertainties, readers are cautioned to not place undue reliance on such forward-looking statements. To the maximum extent permitted by law, Decidr disclaims all liability and responsibility (including without limitation, any liability arising from fault or negligence) for any direct or indirect loss or damage which may arise or be suffered through use or reliance on anything contained in, or omitted from, this presentation.

Content and concepts in this presentation are contained in the presentation released in March 2025, September 2025, November 2025 as well as public information found on www.decidr.ai and other owned Decidr.ai digital assets.

This presentation has been authorised for release by the Board of DAI.
Decidr AI Industries Limited ACN 614 347 269 - 347 Kent St, Sydney, NSW 2000, Australia.

Accelerating growth, disciplined execution

$13.6M

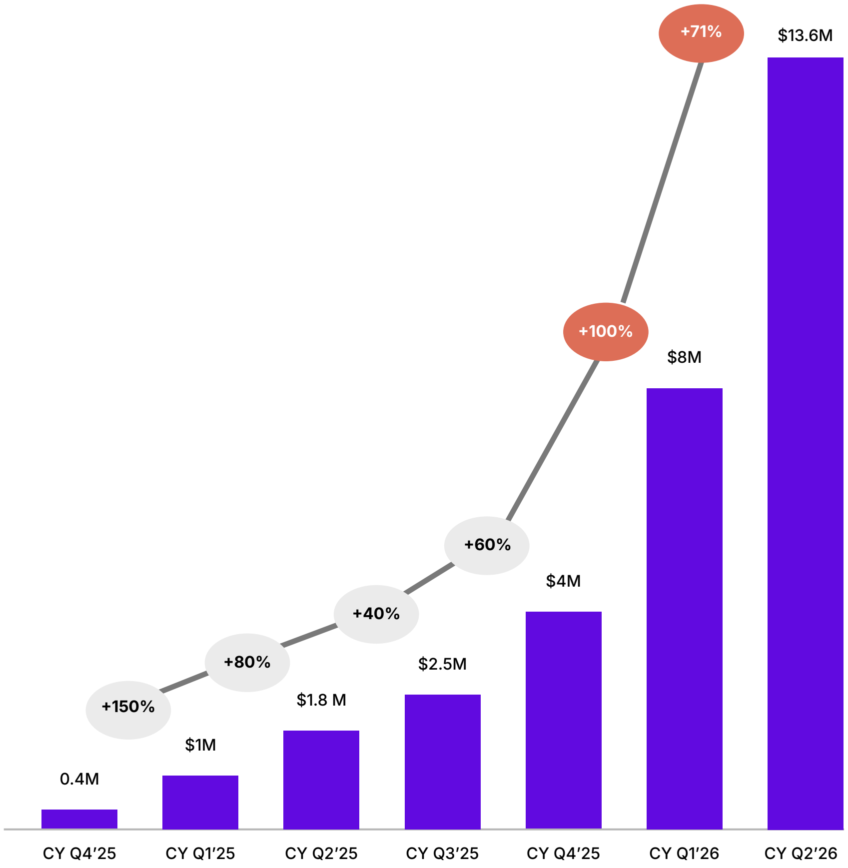
Annualised exit-rate revenue (AER) at 30 June 2026

+71%	AER growth on March 2026 — 1.7x the prior qtr
7.5x	Year-on-year AER growth (Q4 FY26 vs Q4 FY25)
$23.4M	Cash at 30 June, up from $17.2M
6	Consecutive quarters of growth
A$5M	Annualised cost reductions targeted

Also this quarter: Rumi.ai acquired · DecidrOS listed on AWS Marketplace + accepted into AWS ISV Accelerate · $14.2M placement + $0.69M options · $1.4M receivables

Operational AI starts with services and deployment, then scales into software and marketplace economics over time.

01 Financials & Revenue Model



Six quarters of successive growth

Annualised revenue exit rate has shown consistent growth with Partnerships driving underlying performance YTD

$13.6m

Annualised exit rate at 30 June 2026
More than 1.7x the prior quarter

1.7x

Q4 FY26 over Q3 FY26 QoQ growth

7.5x

Year-on-year growth (Q4 FY26 vs Q4 FY25)

A funded balance sheet and a disciplined AI-enabled cost base

Decidr utilises frontier technology to capture, activate, and commercialise the tacit knowledge that enterprises run on.

US-weighted go-to-market

Sales and marketing investment in Australia and the US, skewed to the US. GTM headcount follows revenue, not ambition.

KEY FINANCIALS

$23.4M

Cash at 30 June, up from $17.2M

Receivables: $1.4M trade receivables at June 30, reflecting strong invoicing momentum.

Customers in production

Roadmap set by paying customers going deeper. Ambient capture, diagnostics and sovereign training for accounts already live.

EFFICIENCY TARGET

$5M

Annualised cost reductions targeted

Rumi.ai Acquisition: Completed integration of the Rumi team into Sugarwork (US) to lead ambient tacit knowledge capture across the platform.

Enterprise expansion

Fewer, larger customers. The ladder runs from a $50k pilot to ~$1M+ lifetime value. We fund the accounts that climb it.

MOMENTUM

6 qtrs

Consecutive quarters of AER growth

AWS Marketplace: DecidrOS successfully listed on AWS Marketplace, with acceptance into the AWS ISV Accelerate Program shortly after quarter end.

Growth capital goes to North America

Over the next 12 months a disproportionate share of commercial investment will be directed to the US.

UNITED STATES

The growth engine

- Fastest enterprise AI adoption, deepest partner ecosystem and the highest concentration of strategic customers
- Sugarwork, Inc. and Decidr US lead commercial expansion from New York
- US Board opens enterprise customers, partners and capital.

AUSTRALIA

The operating core

- Core R&D capability and product development hub
- Operational centre and customer support base
- Sovereign AI credentials for regulated and government-adjacent markets
- Disciplined cost base after the A$5M efficiency program
- AWS Marketplace listing and ISV Accelerate anchor channel growth

A focused roadmap, chosen for commercial impact

Product investment concentrates on four lines that convert directly to revenue.

Sugarwork + Rumi

Making tacit knowledge explicit

Growth

- GTM team expansion
- US, AU, SG proposals out to prospects
- Active growth marketing planning in action

Embedded Partners

Co-build agentic apps for partner distribution

Commercialising

- 14+ partnerships
- Launched partners expanding offering
- New sovereign partner SCX.ai

Commercial Resellers

Reselling Sugarwork & Decidr to enterprise

Emerging

- US, AU, SG reseller contracts
- GSI pipeline maturing
- Sugarwork lead offering
- AWS ISV accreditation achieved

BetaOS

Early Adopters; "V1" purchasers

Seeding

- In-market
- Sector qualified
- 2nd cohort live in quarter
- Targeting H2 self-service release

Knowledge Capture creates immediate value...and reveals what should happen next

We solve a visible customer problem first, then build from the evidence and opportunities the work reveals.

ENTRY POINT / GTM

01 Clear Problem

Risk created by:

- undocumented expertise
- inconsistent processes
- key-person dependency
- transformation without a reliable baseline

Creates:

- Drag on performance
- Concentrated knowledge
- Failed transformation projects b/c no reliable baseline

Sugarwork

VISIBLE VALUE

02 Visible Value

Sugarwork creates:

- preserved knowledge
- clarity on work flows
- evidence of risks
- prioritised opportunities

Value:

- Preserved knowledge regardless of who leaves
- Clarity on workflows leading to consistent execution,
- Evidence of risks

Sugarwork + Rumi

GTM EXPANSION

03 Natural Expansion Path

Captured knowledge reveals opportunities for:

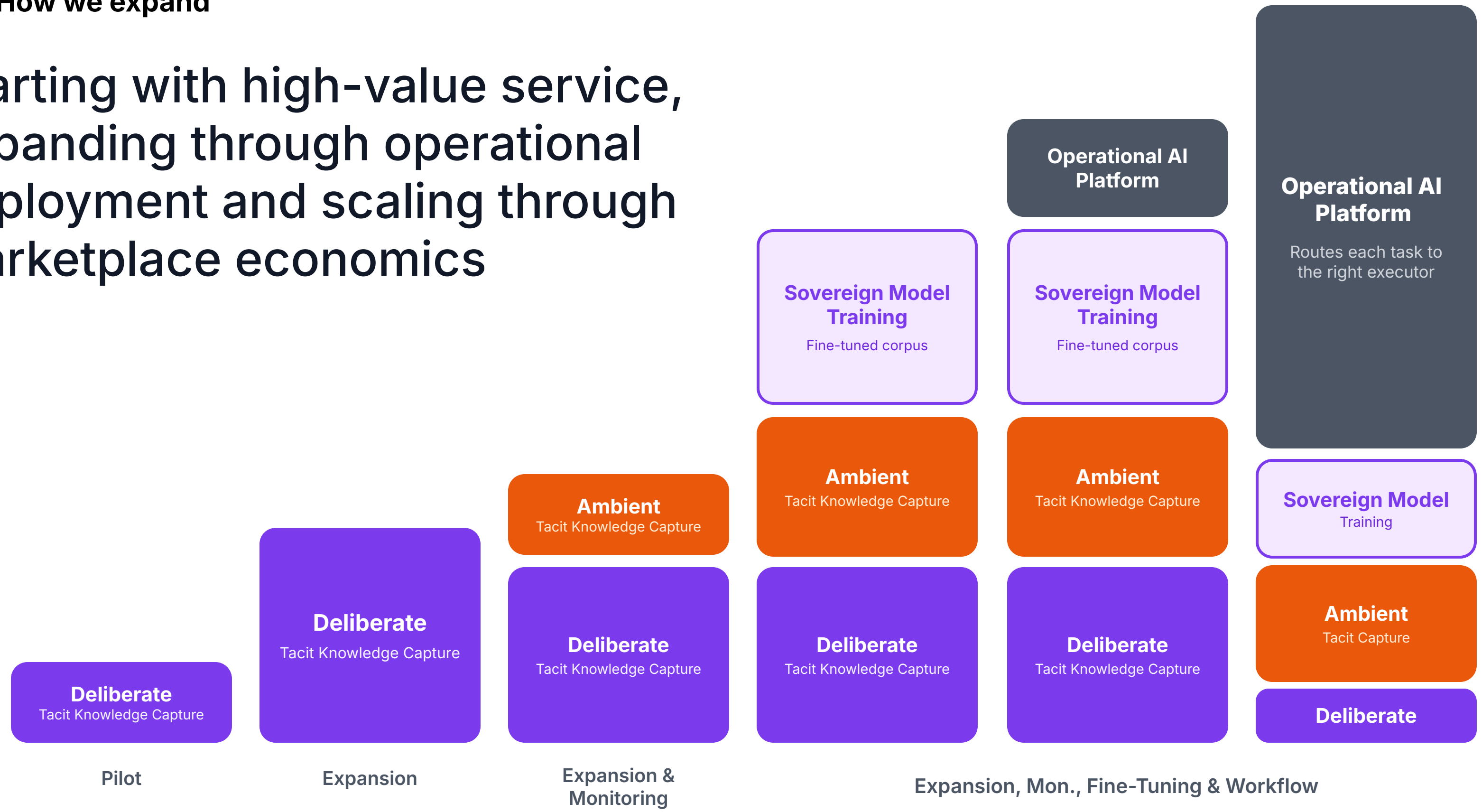
- process redesign
- ongoing knowledge maintenance
- trusted intelligence
- intelligent execution

Value:

- Owned LLM for knowledge security & better token economics
- More successful AI implementation and transformation
- Better human-to-AI coordination

Sovereign Intelligence & DecidrOS

Starting with high-value service, expanding through operational deployment and scaling through marketplace economics



Est. Customer Lifetime Value from pilot	Base	2.5x	3.5x	8.0x	9.0x	12x

We start where reliable, auditable execution matters most

Tacit knowledge, partner incentives, audit dependency, compound into durable client retention

PRIORITY SECTORS

Tier 2 & 3 SaaS - Compounding partner revenue / long-term strategy to acquire customers

Services & Professional - High knowledge work composition / scaling via GSI partners

Health & Life Sciences - Regulated industries with fluid workflow understanding

Connected / Consumer - High data and digital footprints; open to trialling

PRIORITY MARKETS

Markets where the regulatory and political environment favours sovereign, auditable AI:

- USA
- Australia
- Asia
- UK & Nordics

Performance Recap

01 **Macros**
Tacit knowledge, Sovereignty, Orchestration

02 **Six quarters of continuous growth**

03 **Funded balance sheet**

04 **Shrinking cost base (AI enabled)**

05 **US Optionality**

Partnerships update

Expanding enterprise distribution and scaling partner-led AI applications

New Partnerships

Tier 1 APAC System Integrator
Teaming agreement executed across APAC, establishing a channel to embed and resell Sugarwork within transformation engagements.

ICON Consulting
SAP-integrated accounts payable automation app, with joint go-to-market planned across ASEAN.

AE Studio
Co-sell and joint marketing motion launched, targeting private equity firms and their portfolio companies.

Beckway
Appointed as a commercial reseller, extending Sugarwork into transformation and operational improvement engagements.

SCX.AI
Supporting sovereign, high-performance AI infrastructure across APJ for regulated and data-sensitive enterprises.

Google Cloud
Deepening the relationship across cloud infrastructure, marketplace and enterprise go-to-market opportunities.

Existing Partnerships

COHABIT, BeeRoll, SBX, careerone, GROWTH FACULTY LEARN, eBev, ONSIDE, go1, AIM Australian Institute of Management, aws startups

AWS Highlight

Accepted into the AWS ISV Accelerate Program.

Expanding enterprise reach through AWS co-sell, field alignment and Marketplace distribution.

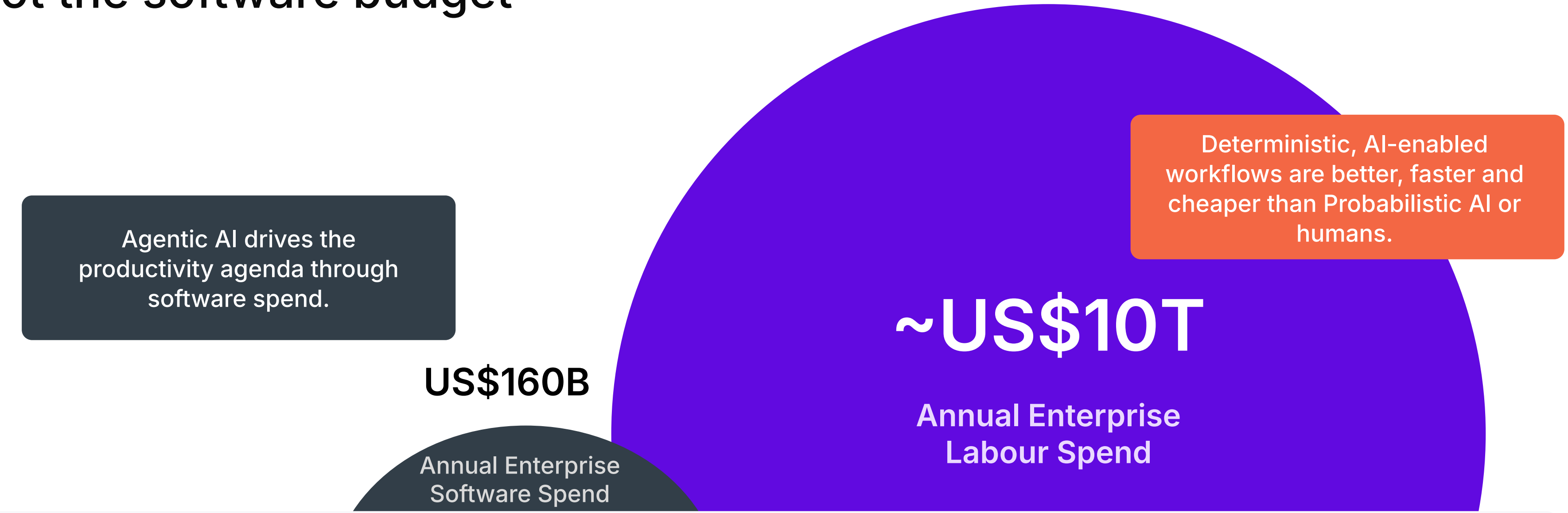
aws PARTNER

AI alone doesn't run a business.
Decidr turns AI into operational execution.

02

Opportunity

The real TAM is the ~US$10T of enterprise labour spend, not the software budget



A productivity opportunity orders of magnitude larger than the addressable software market.

Source: 2025 U.S. forecast, Cargoson; MIT Project Iceberg Report.

DAI's Operational AI turns tacit operational knowledge into structured workflows that can be executed, improved and reused

AI TOOLS/MODELS
(Probabilistic Thinking)

BUSINESS
(Deterministic Execution)

01 Capture
(Sugarwork)

02 Coordinate
(DecidrOS)

03 Compound
(Agentic Graph)

One workflow maps how the business actually functions

The knowledge and context nobody writes down becomes the system of record.

Specific operational knowledge becomes reusable data

Breaks work into the right atomic tasks

Complex workflows become smaller, repeatable tasks that run across a business.

Individual decisions become reusable operational systems

Every workflow strengthens the system

The longer businesses run on Decidr, the stronger the system becomes.

Completed workflows become scalable knowledge

What about ChatGPT, Claude and Copilot?

They are assistants. A person asks, they answer. Decidr is the layer that runs work across the business.

AI ASSISTANTS

Help a person work

ChatGPT | Claude | Copilot

- One person, one chat, one answer
- Knows the internet, not your business
- Stops when the conversation ends
- Someone must check the work

DECIDR

Runs the business

One platform. Every model.

- Every team, every workflow, end to end
- Built on your business's own knowledge
- Keeps running with nobody at the keyboard
- Every step logged and auditable

Not competitors. Suppliers. Decidr routes tasks to the same frontier models that power these assistants, and switches as better or cheaper ones arrive.

Assistants make a person faster. Decidr makes the business run.

Why we are different

AI costs fall up to 10x a year. That expands our margin and squeezes every layer beneath us.

CATEGORY	WHAT YOU OWN	WHEN AI GETS CHEAPER
DECIDR **Operational AI**	The layer that runs a business on AI. Built on the customer's own knowledge, which never commoditises.	**Every price drop lowers our cost to execute.** We route each task to the cheapest reliable option, so falling costs expand margin.
Vertical AI apps	One automated workflow	The next model release absorbs the feature.
SaaS with AI added	Software seats	AI does the work. Seat counts shrink.
Neoclouds	Rented GPUs	Price wars and chip cycles compress margins.
Data centres	Buildings and power	Compute commoditises. Returns trend to property yields.

No GPUs. No buildings. No seats. We are paid when work gets done.

The market is ready for operational AI

83% want AI in core processes. Only 2% have been able to operationalise it at scale.

01
Pressure on Infrastructure Costs

Businesses are breaking workflows into smaller operational tasks that run on the cheapest reliable option. Increased infrastructure and algorithmic efficiencies are lowering costs by up to **10x every year.**

02
Enterprise Adoption is Accelerating

Higher usage shows that enterprise trust in AI is becoming normalized. **88% of businesses are using AI in 2025, up from only 55% in 2023.**

03
Enterprise Budgets Are Moving Into Production

Enterprise AI budgets are reallocating from experimentation to production in 2026, with **64% of budgets reserved for core business functions.**

Source: MIT Research, Stanford HAI, IBM, Morningstar

Strategies are still taking shape when it comes to AI

Only **1 in 3** SMEs and **1 in 2** Enterprises have a formalised roadmap

31% +7%

Clear AI strategy

and roadmap

47% =

Experimenting

but don't have a formal strategy

19% -3%

Exploring our options

into AI but haven't started implementing anything

4% -4%

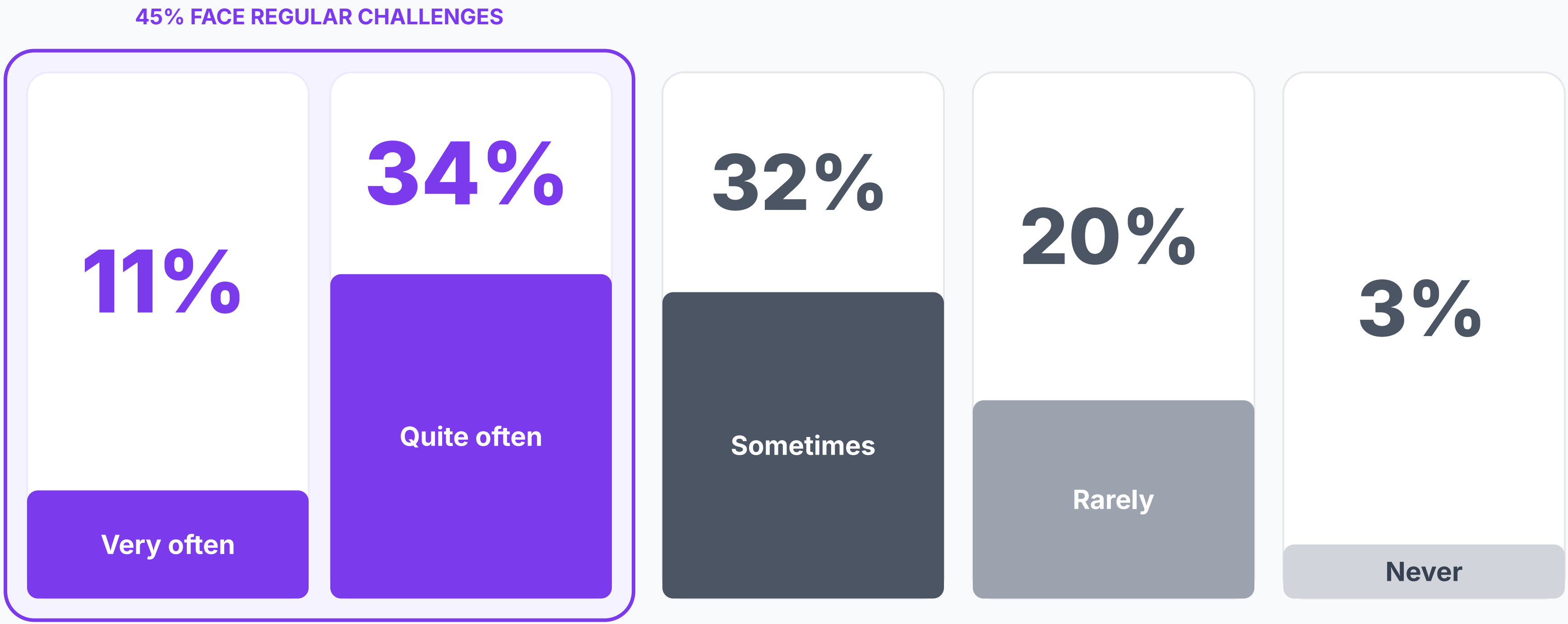
Nowhere at the moment

and don't know where to start

Australian AI Readiness Index, 2026

Concentration of knowledge is a risk; almost half of AU businesses face regular challenges due to few employees knowing key workflows

How often they face challenges due to few employees knowing key workflows



Australian AI Readiness Index, 2026

We help businesses put AI to work with four connected concepts

Agentically running a business requires capturing how work really gets done, breaking it into reliable steps, using the right tool for each task, and staying in control of the system the entire time.

Capture operational knowledge

Most businesses run on decisions nobody documents. Decidr captures **the tacit operational logic**, exceptions, and workflows that normally live inside people's heads.

Break workflows into executable tasks

Complex work is translated into a series of **smaller, deterministic actions** that can be routed, audited, optimized, and repeated reliably.

Use the best model for the job

Decidr routes every task to the most cost effective and **reliable executor**, whether that's code, a more traditional AI model, or the latest and most advanced LLM, optimizing cost and speed.

Keep customers in control

Businesses choose their own models, keep all of their own data, and maintain **full control over governance and cost**. No copying, no training, or unoptimized blanket solutions.

Customers want AI transformation—but need a practical place to begin

Across customer conversations and delivery work, a consistent pattern is emerging.

Sugarwork

01

The ambition is broad

Customers want AI to transform how their organisations operate.

02

The starting point is unclear

Many do not know which processes or opportunities to prioritise.

03

Organisational context is missing

Generic AI does not understand how work actually gets done.

04

Knowledge Capture creates the starting point

Capture the organisation's expertise, processes and decisions before determining what to improve or automate.

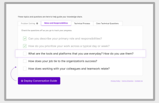
Capture how the organisation works first. Then use that knowledge to identify where AI can create the most value.

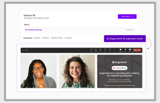
How it works

Translate data & expertise to business outcomes in ~60-90 days

Deliberate
Tacit Knowledge Capture
• Buried expertise •

Guided interview platform • AI assisted interviews

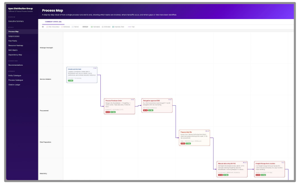




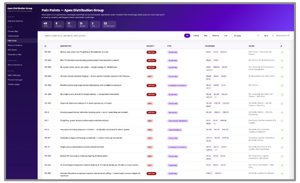
Ambient
Tacit Knowledge Capture
• Always-on, knowledge in-flight •

Your Secured Tacit Knowledge Corpus
• Knowledge Security, the Durable Layer •

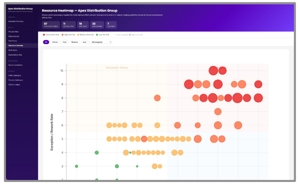
Process Maps
• How work actually flows •



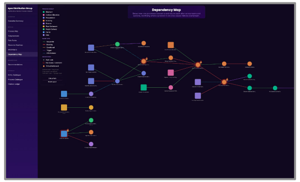
Pain Points
• Where work breaks down •



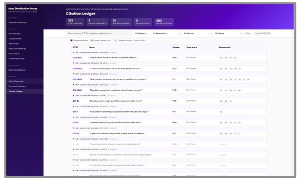
Resource Mapping
• What each process needs •



Dependency Mapping
• Where delays cascade •

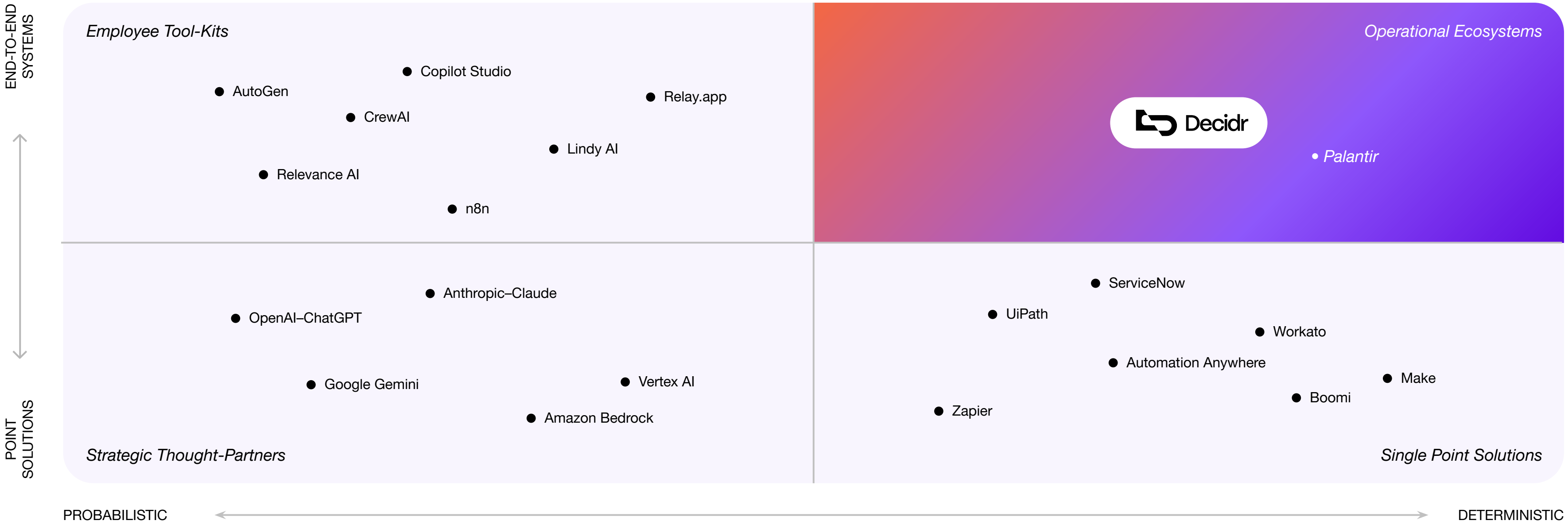


Sovereign Model Training
• A model you own •



Everyone else helps employees use AI while Decidr helps businesses run on it

In a market crowded with point solutions, Decidr gives organizations an end-to-end system for reliable execution.



Decidr is built for a layer no incumbent owns yet

Operator-facing, vendor-neutral, audit-by-construction, and designed to run end-to-end across the business.

	FOUNDATION OpenAI · Anthropic · Gemini	FRAMEWORKS LangChain · CrewAI · AutoGen	VENDOR AI Copilot · Agentforce · Now Assist	CLOUD INFRA AWS Bedrock · Vertex AI	OPERATIONAL Decidr
Operates end-to-end	—	●	●	—	✓
Audit trail by construction	—	—	●	—	✓
Operator-facing	—	—	●	—	✓
Vendor-neutral	—	●	—	—	✓
Atomic routing	—	●	—	●	✓
Cross-customer compounding	—	—	—	—	✓

✓ Solid capability ● Partial · vendor-dependent — Not the job

No incumbent owns the operator-facing, vendor-neutral, audit-by-construction layer.

US Board

David Brudenell

Executive Chair

David's 20 years of international executive roles have included start-up-to-IPO (ASX:PPL), venture capital, large private and public market companies, Eclipx (ASX:FPR) and Appen (ASX: APX).

David's recent technology experience also extends into Artificial Intelligence, where he led the Global Solutions & Advanced Research teams at Appen, the largest provider of training data for AI/ML globally. This team worked at the frontier of generative AI and machine learning for the largest global technology company and federal agencies.

He also serves as an advisor for several US-based Artificial Intelligence and Consumer Companies.

Jenny Fielding

Non Executive Director

Based out of NYC, Jenny Fielding brings a wealth of experience to DAI, with a background that spans law, finance, technology, and investment. After graduating from law school and working in finance, Jenny transitioned to technology as a founder of two mobile software companies. This experience fuelled her passion for technology and innovation, leading her to a prominent career as an early-stage investor.

Jenny is also an adjunct professor at Columbia University and Cornell Tech. For 7.5 years, Jenny was the Managing Director at Techstars, where she led investments into companies that now have a market cap of over USD $10B. She then co-founded Everywhere Ventures, a global venture capital firm.

Jenny has been the first investor in over 250 tech-enabled companies, including five companies achieving unicorn (USD $1B+) valuations.

Vanessa Liu

Non Executive Director

Past president of the Harvard Alumni Association, Vanessa Liu is a technology entrepreneur committed to empowering diverse leaders and helping organizations utilize digital solutions to create opportunity. She spent 10 years with McKinsey's telecom, media, and technology practice in Amsterdam and London, and was COO of start-up incubator Trigger Media, where she co-founded InsideHook and Fevo.

Previously, she was vice president of SAP.iO North America, guiding SAP's venture program dedicated to accelerating enterprise software start-ups led primarily by women and members of underrepresented groups. She spent 10 years with McKinsey's telecom, media, and technology practice in Amsterdam and London, and was COO of start-up incubator Trigger Media, where she co-founded InsideHook and Fevo.

Vinny Lingham

Non Executive Director

Vinny Lingham is a serial entrepreneur and technology investor with more than two decades of experience building and backing companies across South Africa and the United States. He founded incuBeta, a digital marketing and technology firm sold to The Carlyle Group in 2023, and launched the no-code website platform Yola in 2007. In 2012 he co-founded Gyft, a mobile gift card platform that was an early adopter of Bitcoin payments and was acquired by First Data in 2014. Vinny is the founder and chairman of Rumi.ai and co-founder and chairman of Civic, a blockchain-based identity platform. As a General Partner at Multicoin Capital from 2017 to 2020 he led the seed investment in Solana and held early stakes in Filecoin and Render, and in 2024 he co-founded Praxos Capital.

Management Team

Paul Chan

Co-CEO, Chief Innovation Officer

Paul founded Pureprofile in 2000, raising capital from large institutions, building international teams and alliances and developing industry leading technology platforms. In July 2015, he successfully took Pureprofile public on the Australian Stock Exchange (ASX:PPL), establishing it as a global business with offices worldwide.

Michael Cindric

CTO

With extensive experience across high profile projects, Michael has been pivotal in the success of platforms like airtasker.com, shipit.com, pureprofile.com and OneBigSwitch.com.au. His expertise also extends to iPhone application development, having worked with Football Federation Australia, and Telstra

Penny Diamantakiou

CFO

Penny Diamantakiou is a finance and operations executive with more than 20 years of senior leadership experience across digital, media, and technology businesses. She has held leadership roles at Optus, Yahoo7, WooliesX (part of the Woolworths Group), and the Association for Data-Driven Marketing & Advertising, and served as CFO of 5B, a clean-technology company focused on rapidly deployable solar energy.

She was appointed Chief Financial Officer of ASX-listed aerial imagery company Nearmap in early 2022, and more recently served as interim CFO for the Access Group across APAC. In September 2024 she joined ASX-listed Maggie Beer Holdings as Chief Operating Officer and Chief Financial Officer. Penny is a graduate of the Australian Institute of Company Directors and holds an MBA, a graduate diploma in management, and a bachelor's degree in economics.

Eric Chu

CTPO, Sugarwork

Eric brings more than two decades of engineering leadership across regulated enterprise and venture-backed scaleups.

Eric was Executive Director of Engineering at Allergan Aesthetics prior to joining Sugarwork, where he led software architecture, domain engineering, core platform services, and data and AI services for one of the world's largest pharmaceutical groups. He was also selected for AbbVie's Accelerated Development Program for high performing executives.

Prior to this, Eric served as CTO of Fevo, the venture-backed B2B social commerce platform, scaling engineering from MVP to a team of 35 across 10 cities and supporting 300+ partners across the NBA, NHL, NFL, MLB and MLS.

As Chief Product & Technology Officer of Sugarwork. Eric leads Sugarwork's product, engineering and technology functions as the platform scales into enterprise deployments.

David Brudenell

Executive Chair, Co-CEO

Craig Hodges

Chief Commercial Officer

Decidr

AI changed what software can know.
Operational AI will change what organizations can do.

Decidr is building that future today.