digital X™

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AIRPOCKET

The future of global money transfers

AirPocket (patent pending technology) is a disruptive, SMS-enabled, international payments platform and mobile money transfer product.

AirPocket allows anyone to convert physical cash to digital money, which can then be redeemed abroad for local currency. It can also be used to pay bills, top up phone credit and purchase goods and services.

AirPocket allows any individual or brick and mortar location to become an AirAgent and earn money by helping others transfer value.

AirPocket is developed by publicly listed DigitalX Limited (ASX:DCC) pioneers in developing blockchain based software applications.

DIGITALX - STOCK MATRIX

Shares on issue (no.)	Market Cap @ 29 August 2016
178.1m	AU$12m
Volume – 3 month average (no.)	52-week range
~1m	6¢ - 22¢
% of shares held by top 20 shareholders	% of shares held by management
60%	18.2%

DIGITALX MANAGEMENT

Leigh Travers

VP of Business Development
and Investor Relations

Leigh Travers has enjoyed a decade of building relationships in financial and technology markets through his experience at Fintech and Investment Advisory companies. He is a current Director of the ADCCA, the representative body for digital commerce businesses in Australia. He holds a Bachelor of Commerce and Communications from the University of Western Australia and has completed a Fintech Certification from the Massachusetts Institute of Technology..

Mr. Travers worked for seven years at Wealth Management firm Euroz Securities as an Investment Advisor. His clients included HNW, Institutions and Listed Companies as he provided trading advice, company buybacks & sell downs and capital raising services.

Alex Karis

Chief Executive Officer

Mr. Karis is telecommunications and marketing entrepreneur with experience growing sales and marketing services in the United States.

After continually achieving performance at the top 1% of revenue growth, Mr. Karis founded the marketing firm, Karis Marketing Group ("KMG") where he remains Executive Chairman. Today, KMG provides marketing services for the top two largest telecommunication companies in the US as well as the major political parties and was named one of INC. 5000 fastest growing companies in 2014.

Mr. Karis holds a bachelors degree from the University of Massachusetts at Amherst.

William Brindise

Chief Trading Officer

Mr. Brindise has over 15 years experience in trading energy, metal and grain options and futures. He started his career on the NYMEX working for ZAR trading and after few years started his own trading and brokerage company, BAK. After 4 successful years he moved off the floor when NYMEX trading became digital and joined hedge fund SHK Management.

Mr. Brindise will oversee hedging strategies for AirPocket with a focus on risk management. He holds a bachelors degree in Business and Finance from Boston University.

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DIGITALX MANAGEMENT

Fabricio Rodriguez

Chief Operating Officer

Fabricio Rodriguez holds a Bachelor of Science degree in Mechanical Engineering from MIT. After graduation, he started one of the first full service web development firms and worked with many Fortune 500 companies and start-ups. As CTO of Online Environs, Inc., (OEI) Fabricio was responsible for leading the technology team to build websites and applications for such companies as EMC, Compaq Computer, The New England Patriots, Intel, Nickelodeon, and Paper Exchange.

Working with The New England Patriots for over five years, Fabricio lead the development of many firsts within the NFL, including the first website, the first e-commerce store, first streaming video and live chats with players. OEI was sold to a Chicago based conglomerate in 2000.
After OEI, Mr. Rodriguez consulted for a few years, and starting in 2006 worked in the premium mobile space. In just a few short years, he grew his accounts to multi-million dollar enterprises. As of 2012, Mr. Rodriguez worked with Karis Marketing Group (KMG) developing home grown premium mobile campaigns.

Toby Hicks

Non-Executive Director

Toby Hicks holds a Bachelor of Business (Management) and Bachelor of Laws from the University of Notre Dame Australia, which included study at the University of Notre Dame (South Bend, IN). He is also a Chartered Secretary.

Mr. Hicks is now a Partner of corporate law firm, Steinepreis Paganin with 14 years' experience acting in the areas of governance, equity capital raisings, mergers and acquisitions and corporate compliance. He acts for a number of ASX listed companies, including technology companies. In addition, Mr. Hicks is a Governor of the University of Notre Dame Australia and is a member of the University's Finance, Audit and Risk Committee and Law School Advisory Board.

Neel Krishnan

Chief Technology Officer

Neel Krishnan has dual Bachelor Degrees in Economics and Anthropology from Columbia University and a Masters Degree in political science from MIT.

Mr. Krishnan previously worked as a researcher on capital markets and financial intermediation at the Federal Reserve Bank of New York, as a developer of trading platforms at equity and commodities trading funds, and as a freelance software developer. In addition to publishing studies with Federal Reserve economists on various issues in banking and capital markets, Neel's academic background ranges across the broader social sciences, including anthropology and political science, and this background informs his work on product development.

As CTO, Mr. Krishnan's role includes product development, financial and economic analysis functions. He also serves as the lead architect of the AirPocket platform and as lead developer of the DigitalX Direct liquidity platform.

OUR PRODUCTS

digitalX DIRECT™

DigitalX Direct

- DigitalX Direct is a business-to-business liquidity platform that is specifically designed to provide real time digital currency liquidity to institutional investors and large commercial operators.

airpocket™

AirPocket

- AirPocket is a mobile bill pay and money remittance application providing low cost, secure and instant transfer solutions. The application is built using blockchain technology allowing the platform to scale on demand due to the cloud-based technology.

GLOBAL MARKET OPPORTUNITY

- **Huge target market:** The size of the global remittance market is nearly US $600 billion.* Initial launch of AirPocket into Latin America and the Caribbean (LAC), opens up a US$65 billion remittance opportunity.** Mobile Payments Transaction value forecast to be almost $1.5 trillion in 2017.***

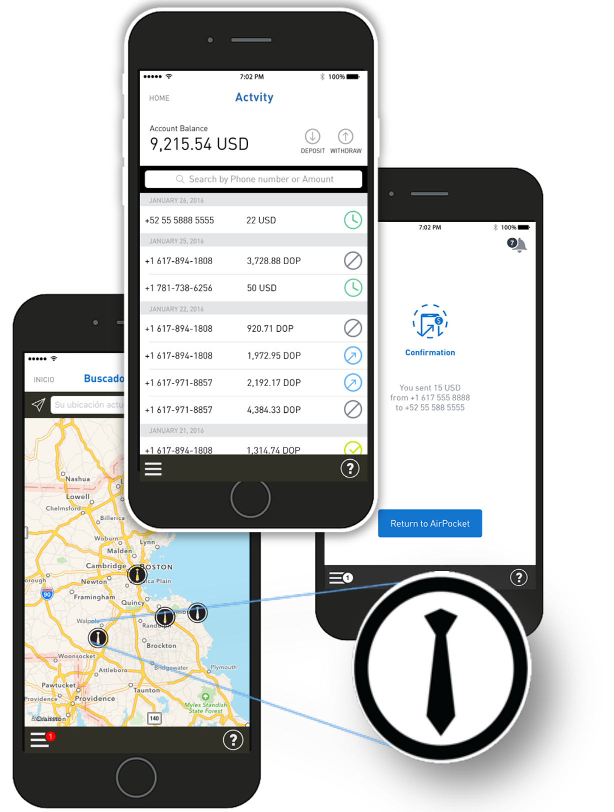
- **Utilizes blockchain technology:** The technology which underpins digital currency bitcoin creates a shared database in which participants can trace every transaction ever made. The ledger is tamper proof and transparent, meaning transactions can be processed without the need for a third party verification.

- **Low infrastructure costs**: The system also negates the need for costly in-house data centers, as it uses cloud based technology providing a robust processing platform. AirPocket is a mobile first payments product that is interoperable with the full spectrum of mobile telephone technology.

*Source: World Bank Remittance Inflows April 2015 data
**http://blogs.wsj.com/moneybeat/2015/07/20/paypal-enters-a-brave-new-world-of-money-disruption/
*** http://www.businessinsider.com/why-mobile-payments-are-poised-for-takeoff-2013-7

AIRPOCKET PRODUCT OFFERING

- App-to-provider mobile bill pay
  - Top up relatives' phone credit across borders
  - Pay relatives' bills across borders
  - Buy goods and services for relatives across borders
- Send cash across borders (remittance)
- App-to-app money transfers
- Use as a mobile point of sale payment system for merchants
- Blockchain enhanced customer verification
- Potential for peer-to-peer invoicing and payment system with a Blockchain-secured shareable payment history
- Potential for peer-to-peer lending for the under banked



AIRPOCKET ROLLOUT

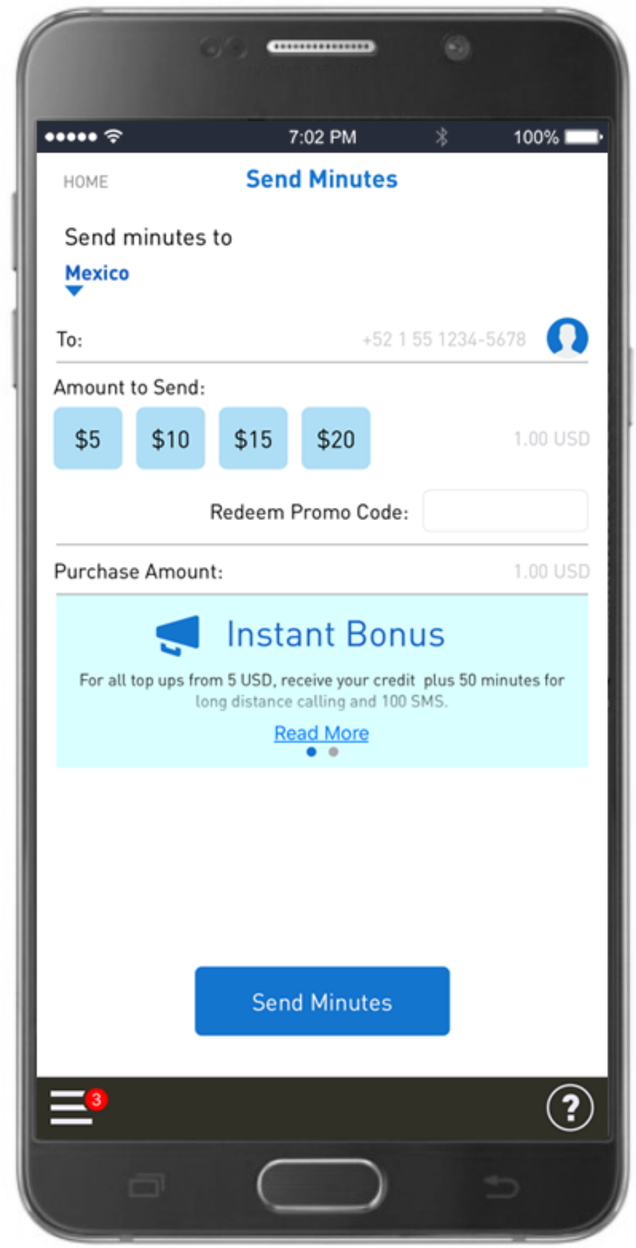
PARTNERSHIPS

Telefonica

- Partnership with one of the world's largest telecom groups
- Strong margins – DigitalX receives 11% of value loaded from Telefonica
- Customer receives more value through Telco promotions

Payment Network Partners

- Additional Telecommunication Providers
- Utility and E-Commerce Providers
- Cash out networks



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LATAM MARKET

- The average cost of sending $200 to Latin American countries was in excess of 6.14% in Q1 2015*
- 54% of foreign-born Hispanics send money from the U.S to their home countries**
- Migrants mostly send cash (e.g. 90% of Dominican Republic is cash pickup)

Total Remittances by Selected LatAm Countries

2013 estimates***

*World Bank Q1 report

**http://www.ifad.org/remittances/maps/latin.htm

***http://www.pewhispanic.org/2013/11/15/remittances-to-latin-america-recover-but-not-to-mexico

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FUTURE OPPORTUNITY

- The AirPocket platform and AirAgent infrastructure will be used to activate peer-to-peer lending services and an invoicing and payment system
- The AirPocket platform will serve as the backbone for on-Blockchain application services for its growing network of users
- Blockchain-ready markets include identity verification, personal banking, auditing, secure data transmission, information hashing and settlement/clearing

*http://siteresources.worldbank.org/INTPROSPECTS/Resources/334934-1288990760745/MigrationandDevelopmentBrief21.pdf

HOW IT WORKS

- Click here to watch a short introduction video on AirPocket: https://digitalx.com/video/

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