

ASX ANNOUNCEMENT

28 November 2016

DigitalX Secures Funding, New major partner and New Management Team**Highlights**

- DigitalX subsidiary, AirPocket LLC, signs agreement with UniTeller, a leading international remittance company
- Agreement allows AirPocket to process remittance transactions to over 40,000 cash out locations across Latin America and Asia through the combined network
- Initial focus will be the US to Mexico corridor, leveraging over 17,000 cash out locations
- The agreement provides AirPocket with Money Transmitter Licenses across 44 U.S. States
- Agreement allows AirPocket to focus on its core capabilities of innovative software design and development, customer service, and machine learning to enhance customer experience
- DigitalX Ltd will be led by Australian based CEO Leigh Travers and U.S based President Neel Krishnan, inventor of the AirPocket application
- DigitalX Ltd has successfully completed an oversubscribed capital raising of \$1.62m before fees

DigitalX Limited (ASX: DCC or “**the Company**”) is pleased to announce that its wholly owned subsidiary, AirPocket LLC, has signed an agreement with **Servicio UniTeller Inc., (UniTeller)**. Uniteller processes over 15% of the US to Latin American Corridor and manages a network of more than 40,000 cash out locations around the world.

The agreement with Uniteller gives AirPocket access to an established network of 17,000 cash out locations in Mexico which includes Walmart, large retailers and all of Mexico’s major banks. The integration of AirPocket into Uniteller’s remittance network is currently underway and is expected to generate revenue in Q1 2017.

This new chapter will see the co-founders of DigitalX Ltd, Alex Karis and Chief Trading Officer William Brindise step down from the board. The Company will be led by Australian based CEO Leigh Travers and the U.S based President Neel Krishnan. Together with Merchant Corporate, the new management team has successfully completed an oversubscribed capital raising of AU\$1.62m before fees and the new board personally contributing approximately AU\$350 000.

The capital raising was to new and existing institutional and sophisticated investors. Existing shareholders will have the opportunity to participate in this capital raising via a Share Purchase Plan (SPP) at 5c, with a 1:2 attaching option at 8c. Further details to follow on the SPP.

CEO Leigh Travers commented “Today marks a new chapter for DigitalX Ltd with our partnership with the leading Money Transfer Organization, UniTeller, successful capital raising and promotion of Neel Krishnan to President. We have come a long way from our history as a bitcoin group to now

have this opportunity to be launching the world's first Blockchain-enhanced mobile payments application, AirPocket. The major shareholders and founders have been incredibly supportive of these moves and I am delighted Alex Karis will continue in a formal basis as an advisor to DigitalX to cement further key partnerships in the negotiation phase. From here, the pure focus is delivering the AirPocket product and on our mission of delivering low-cost financial services to the people that most require them."

For the first time, DigitalX Ltd will have an Australian based CEO who will remain as an Executive Director. Mr. Travers will retain his role as the Vice Chairman of the ADCA, Australia's leading industry body for the Blockchain industry. Neel Krishnan is the inventor behind AirPocket and his role will be on delivering the product and will be reporting to the board. Mr. Krishnan's background is with the Federal Reserve Bank of New York where he conducted the liquidity and financial modelling before progressing to creating software technology for leading U.S based hedge funds. Both Alex Karis and William Brindise have voluntarily escrowed their shareholdings into mid 2017 and current staff would like to take this opportunity to thank them for their hard work and support through their tenure.

-ENDS-

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About DigitalX Limited

DigitalX is a Blockchain-based software solutions group disrupting the payments industry. Its products allow consumers to make secure and cost-effective money transfers worldwide. Partners can use DigitalX's technology to offer new financial products. DigitalX is based in Boston and has offices in New Jersey and Australia.



DigitalX Limited (ASX:DCC)

Pioneering Applications for Blockchain Based Software

Investor Presentation
November 2016

DIGITALX - STOCK MATRIX

Shares on Issue (no.)

203.51m – Post raise, post buy-back

Market Cap @ 5c

AU \$10m

Volume- 3 Month Average (no.)

920,402

52-Week Share Closing Price Range

5.2¢ - 22¢

% of Shares Held by Top 20 Shareholders

60%



DigitalX is an innovative software company utilizing Blockchain technology to develop products to target the payments industry.

DigitalX's products



AirPocket: A mobile first, international bill pay and money transfer application providing a low cost, secure and instant cash transfer solution. AirPocket is built on patent pending blockchain technology.



DigitalX Direct: A dynamic, business-to-business, blockchain based bitcoin liquidity platform, processing millions of dollars through an on-demand portal and programmatic interfaces.

OUR PRODUCTS



DigitalX Direct is a dynamic platform for real-time price quotes and buying and selling Bitcoin:

- ✕ *On demand ordering*
- ✕ *Instant liquidity*

Through the use of its Blockchain based API, DigitalX Direct supports clients from ATM's and exchanges, to hedge funds and ETF's.

A screenshot of the DigitalX Direct web application. The top navigation bar is dark blue with the DigitalX Direct logo on the left, a "Direct Offer Price: \$647.41 USD" in the center, and a user profile for "Neel Krishnan" on the right. Below the navigation bar, there are tabs for "Dashboard", "Purchase Bitcoins" (which is highlighted with a red underline), "Open Invoices", and "Paid Invoices". To the right of these tabs are links for "API Access", a user icon, and a settings gear icon. The main content area is titled "Purchase Bitcoins" and contains a form with three input fields: "Enter Bitcoin Amount" (with the value "0.001"), "Total In USD" (with the value "0.65"), and "Select Verified Address" (with a dropdown menu showing "1B5kK2fyYayTG2Qy9rohkcFExhNoxzhXqS"). Below these fields is a "+ Create New Order" link. At the bottom of the form is a large red "Purchase" button.

WHAT IS A BLOCKCHAIN?

A “Blockchain” is a shared database that maintains a continuously-growing list of records called *blocks*, secure from tampering and resistant to modification.

A FINTECH GAMECHANGER!

1. **Secure:** Tamper-proof, shared records provides a perfect basis for online legal contracts
2. **Efficient:** Blockchain contracts can be used to automate events such as payments, i.e. ‘smart contracts’
3. **Permissioned audit:** using DigitalX’s IP, users can share their blockchain transaction history with financial institutions for credit diligence



DIGITALX MANAGEMENT



Leigh Travers

Chief Executive Officer



Neel Krishnan

President



Toby Hicks

Non Executive Director



Faisal Khan

Non Executive Director



Fabricio Rodriguez

Chief Operating Officer



Angel Lorente

Board Advisor

STRATEGY: CAPITAL CONTROLLED INCOME FOCUSED

- ✕ Director salaries slashed by 80% (FY16 saving AU\$0.9M)
- ✕ Professional and consultancy fees forecast down 50% (saving AU\$0.4M)
- ✕ AirPocket development expenses expected to be lower
- ✕ No change to Key Staff (COO, Chief Technology, Chief Security)
- ✕ Lean corporate structure supported by experienced advisory team
- ✕ AirPocket revenue opportunity for Q1 2017

OUR PRODUCTS



A Blockchain-based remittance platform revolutionizing cross border money transfers:

- ✕ Instant Transfer
- ✕ Cheaper
- ✕ Mobile first
- ✕ Digitizing the cash economy

50 | Technology **Fast 50**
2016 AUSTRALIA
Deloitte.

**2016 TECHNOLOGY
FAST 50
FINALIST**

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WHAT DOES AIRPOCKET DO?

✕ AirPocket product lines

- Send money
- Mobile phone top ups
- Pay utility bills and buy online goods/services

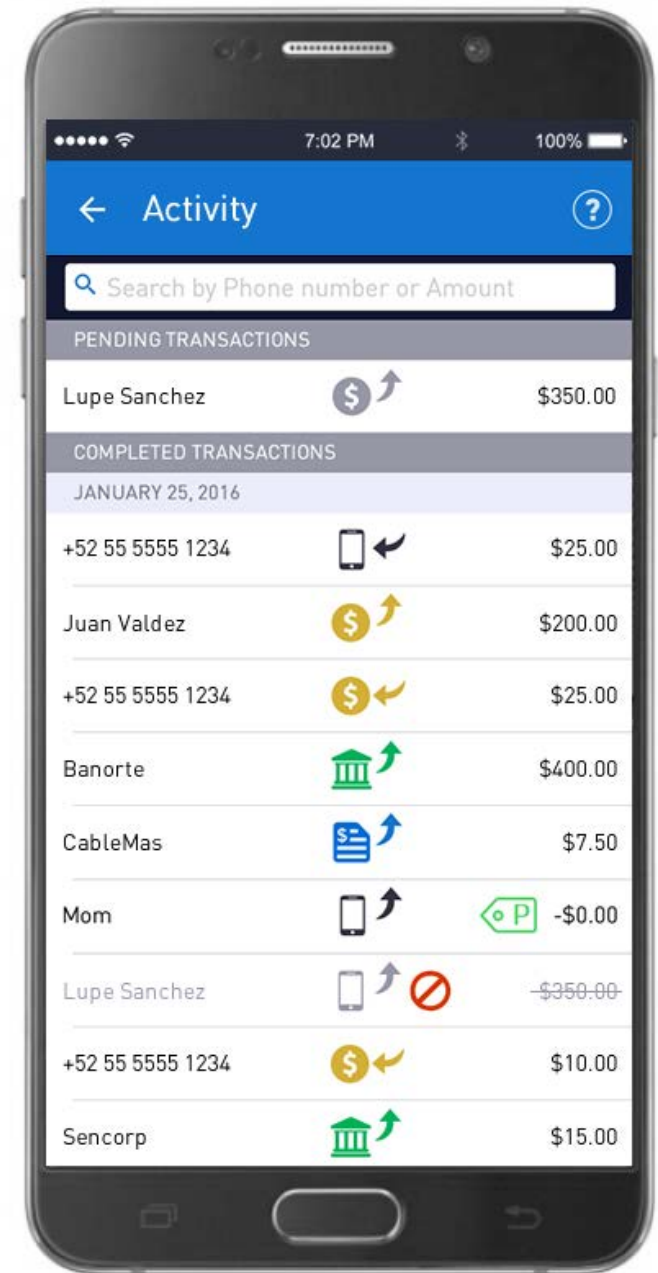
✕ Patents filed for AirID – Digital ID

- Blockchain customer verification and transaction monitoring system

✕ Builds bankable, shareable user credit history

✕ Under Development - Mobile POS payment system for merchants

✕ Potential 3rd party lending for under banked



WHY IS THIS IMPORTANT?

1. AirPocket was developed to address banking infrastructure and social economic problems constraining the development of countries and specific regions.
2. In partnership with telco's, local remittance companies, and banks, AirPocket is perfectly positioned to provide mobile banking capabilities to people for the first time using pioneering Blockchain based technology:
 - ✕ Cross border money transfers and bill payments
 - ✕ In country peer-to-peer cash payments, solving local “last mile” infrastructure problems
 - ✕ AirPocket's AirID software creates a Digital ID and credit profile to be used as a credit rating, qualifying individuals, who have never had a bank account, for a loan

MARKET OPPORTUNITY

- ✕ Remittance systems have failed to evolve with technology
- ✕ Blockchain and the proliferation of smartphones expands this market to billions of people who previously had no access to basic banking services
- ✕ Global remittance market is estimated at nearly US\$600 billion
- ✕ Stage 1, Latin America and the Caribbean (LAC), presents a US\$65 billion remittance opportunity
- ✕ Mobile Payments Transaction values have been forecasted to be almost \$1.5 trillion in 2017

*Source: World Bank Remittance Inflows April 2015 data

**<http://blogs.wsj.com/moneybeat/2015/07/20/paypal-enters-a-brave-new-world-of-money-disruption/>

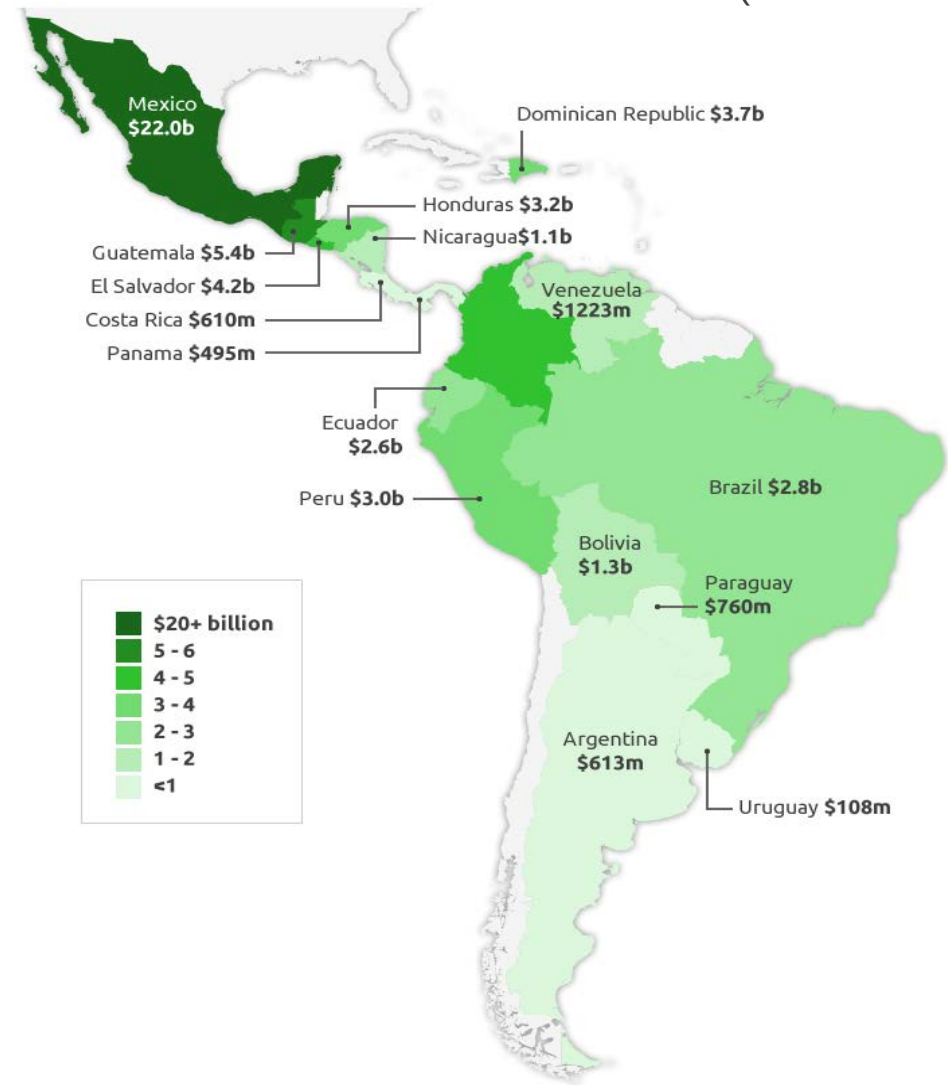
*** <http://www.businessinsider.com/why-mobile-payments-are-poised-for-takeoff-2013-7>

LATAM MARKET

- ✕ The average cost of sending \$200 to LatAm countries was in excess of 6.14% in Q1 2015*
- ✕ 54% of foreign-born Hispanics send money from the U.S to their home countries**
- ✕ Migrants mostly send cash (e.g. 90% of inbound remittances in the Dominican Republic are cash pickup)

Total Remittances by Targeted LatAm Countries

(2013 estimates***)



*World Bank Q1 report

**<http://www.ifad.org/remittances/maps/latin.htm>

***<http://www.pewhispanic.org/2013/11/15/remittances-to-latin-america-recover-but-not-to-mexico>

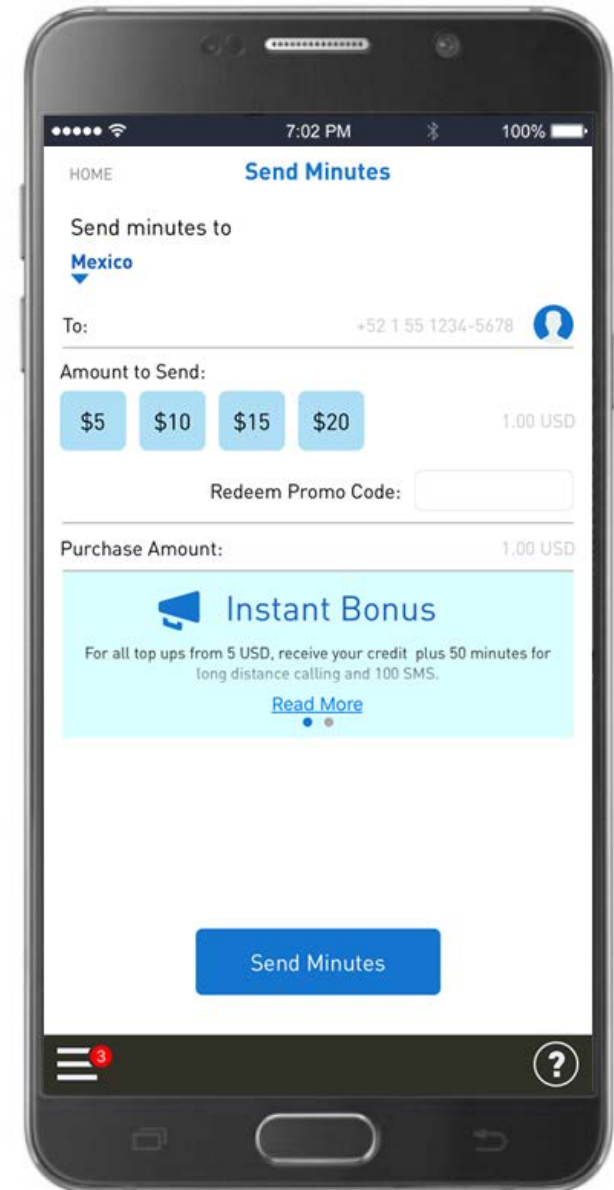
AIRPOCKET ROLLOUT



PARTNERSHIPS



Telefonica



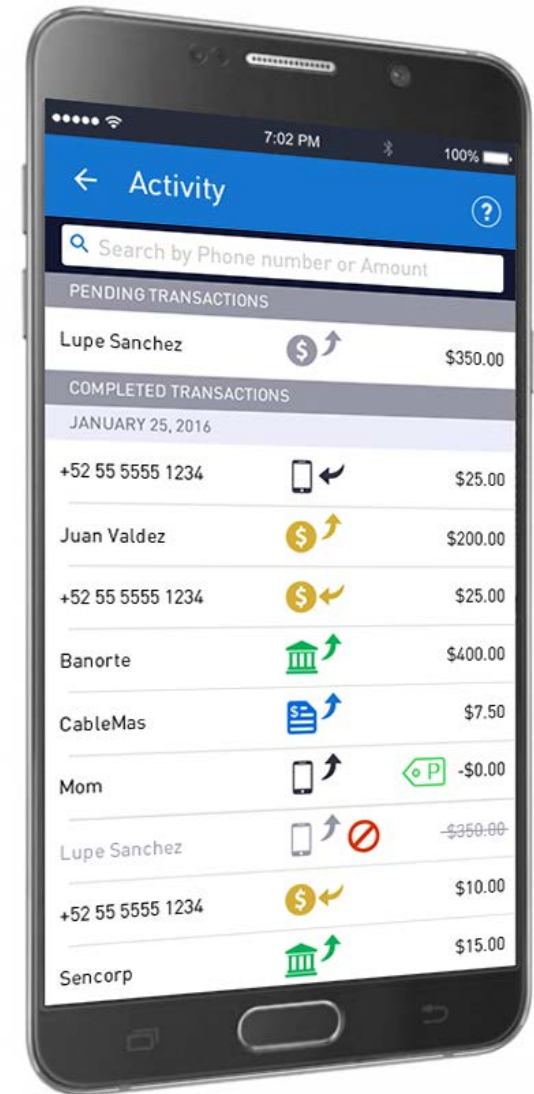
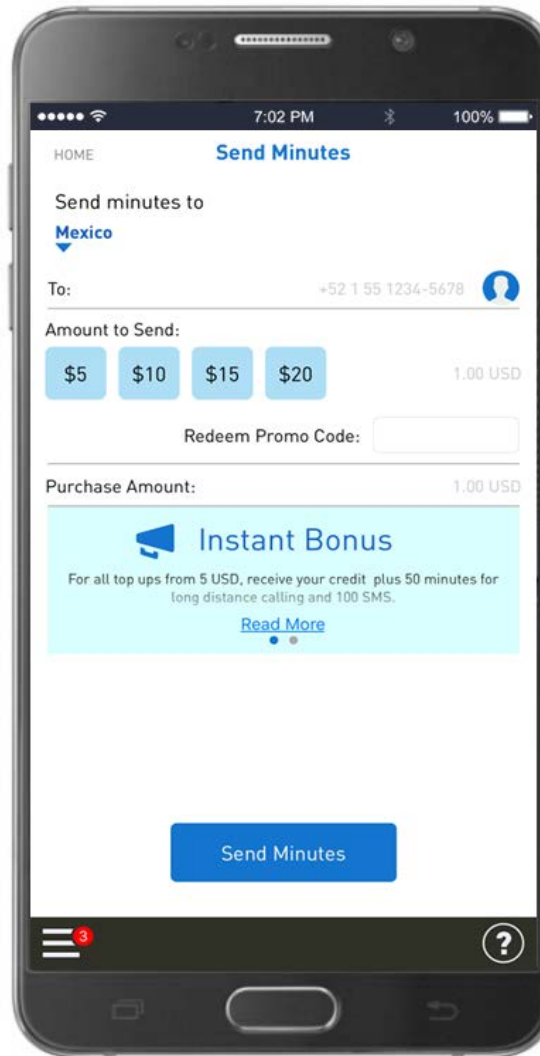
WHAT'S NEXT FOR DIGITALX?

- ✖ Launch money transfer features (remittance from USA to Mexico) during Q1 of 2017
- ✖ Leverage AirPocket and AirID infrastructure to plug in verticals. An AirID is a unique Digital ID to create a credit profile for users.
- ✖ Pipeline of verticals:
 - ✖ Identity verification
 - ✖ Personal banking
 - ✖ Lending services
 - ✖ Secure data transmission
 - ✖ Transaction settlement and clearing



HOW IT WORKS

Click [here](#) to watch AirPocket in action!



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