digital X™

COMPANY OVERVIEW

Financial, technical and investment services for the Blockchain marketplace

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Forward Looking Statements

Certain statements contained in the Presentation Materials, including information as to the future financial or operating performance of the Company and its projects, are forward looking statements. Such forward looking statements:

are necessarily based upon a number of estimates and assumptions that, while considered reasonable by the Company, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies;

involve known and unknown risks and uncertainties that could cause actual events or results to differ materially from estimated or anticipated events or results reflected in such forward looking statements; and

may include, among other things, statements regarding estimates and assumptions in respect of prices, costs, results and capital expenditure, and are or may be based on assumptions and estimates related to future technical, economic, market, political, social and other conditions.

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All forward looking statements contained in the Presentation Materials are qualified by the foregoing cautionary statements. Recipients are cautioned that forward looking statements are not guarantees of future performance and accordingly recipients are cautioned not to put undue reliance on forward looking statements due to the inherent uncertainty therein.

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digitalX™

OUR MISSION:

To be the leading Blockchain corporate advisory and digital asset management firm globally.

Highly Experienced Team

Full Stack Cryptoasset Expertise

LEIGH TRAVERS
Managing Director

Leigh is Vice Chairman of the Australian Digital Commerce Association (ADCA) and Chair of the Initial Coin Offering (ICO) Industry Working Group. Leigh is a frequent presenter on Blockchain in Australia and overseas, and has extensive experience in the Wealth Management industry.

NEEL KRISHNAN
Company President

Neel has held senior positions at a number of US based hedge funds, and as a financial analyst at the Federal Reserve Bank of New York, where he published a number of academic papers. Neel leads DigitalX's US team and is a specialist in crypto-economic advisory for token supply models.

MIKE SEGAL
Chief Technology Officer

Mike is an expert in cryptography and machine learning and has worked at several Boston and San Francisco-based companies. Mike was a member of the first weekly Bitcoin Meetup group in the world, and conducts smart contract code auditing and reviews for DigitalX clients. Mike advises on security architecture for all DigitalX projects.

TIM DAVIES
Head of Investments and Portfolio Manager

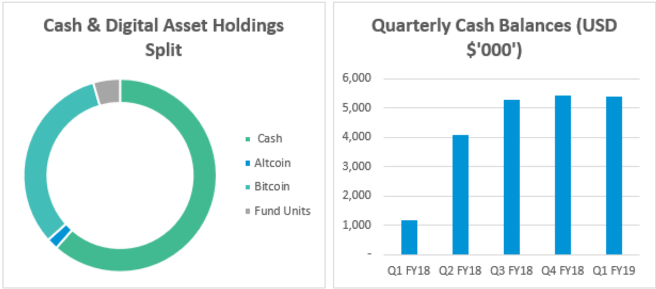
Tim has worked in financial markets for more than 18 years, and was one of the first Australian portfolio managers to enter the Chinese equity markets in 2003 with Ellerston Capital. Tim was also CIO for Caledonia's Asia Fund and an Associate Director with Goldman Sachs.

Capital Structure and Performance

DigitalX posted a record **USD $2.6M** full year profit (FY18)*

*Refer to DigitalX Annual Report 2018
** Cash position as of 30 September 2018

DigitalX had cash, listed digital assets and fund units of over US$8.7m at quarter end.



Cash, Listed Digital Assets and Fund Units (30/09/2018)
~US$8,700,000

FULLY DILUTED SHARES
~560,000,000

SHARE PRICE
(19/11/18) **$0.063**

MARKET CAP
~$32,000,000

SHARES ON ISSUE
~ 511,000,000

Blockchain Industry Contribution

digitalX™

DigitalX and the management team have been heavily involved with supporting the blockchain industry through speaking engagements and contributions at a range of events hosted by:

1. **Australian Digital Commerce Association (ADCA);**
2. **CPA Annual Congress Western Australia;**
3. **Office of the Auditor General WA;**
4. **CPA Western Australia Member's Breakfast;**
5. **Australian Human Rights Commission - Impact of new technology;**
6. **ADCA ICO Working Group;**
7. **Blockchain Centre Melbourne;**
8. **Blockchain Centre Perth;**
9. **West Tech Fest;**
10. **Austrade Blockchain Mission; and**
11. **World Bank Aid and International Development Tour.**

Company Background

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History

DigitalX was founded in 2013 as a cryptocurrency mining and trading company

Strategic Focus

1. Token Advisory
2. Blockchain Consulting & Development
3. Digital Asset Fund Management
4. CoinCast Media

Partners and Associations

BLOCKCHAIN GLOBAL

BLOCKCHAIN CENTRE

ADCA AUSTRALIAN DIGITAL COMMERCE ASSOCIATION

1

ADVISORY SERVICES

Advisory Services Overview

DigitalX provides four stages of advisory services depending on the project scope required:

1. **Pre-token offering Technical Services**
2. **Coincast Media**
3. **Introduction to the DigitalX Network**
4. **Post-token offering Advisory**

DigitalX provide the following advisory services to its clients:

- Company roadshows and Introductions to its international network of blockchain exchanges, institutional investors and advisory firms;
- Coordinate with service providers for taxation advice, legal jurisdiction and incorporation;
- Propose valuation model and token capital structure
- Review offer materials including prospectus, MIS documents, pitch deck and term sheet;
- Work with policy makers and other industry stakeholders to promote the organisation's needs; and
- Marketing and media promotions through Coincast Media.

Track Record of Securing Clients

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DigitalX has a successful track record of advising projects that have successfully brought exciting blockchain technologies to market.

BANKORUS Crypto Wealth Management

INS ECOSYSTEM

Singularity Net

ETHERPARTY

NCX National Currency eXchange

CrowdfundUP

BAMBOO

CoinPoker

mosaic

BANKERA BANK FOR THE DIGITAL ERA

BITCAR

HUMAN Protocol

POWER LEDGER

SHIVOM

2

BLOCKCHAIN CONSULTING AND DEVELOPMENT

Consulting Services Overview

DigitalX is bringing digital cryptoassets into the world of traditional financial institutions.

1. **Security and Smart Contract Auditing**
2. **Technical Product and Platform Reviews**
3. **Blockchain Business Development Partnerships**

DigitalX provide the following consulting services to its clients:

- Recommend a product roadmap and provide development services to deploy an initial PoC or Beta;
- Smart contract creation and auditing services, including custom tokens;
- Manage technical architecture and development of blockchain integration to the business;
- Provide guidance and education on the cryptoasset industry for senior management;
- Offer local technical support and security for the auditing of cryptoassets;
- Cryptocurrency exchange integration and consulting;
- Blockchain integrations with existing products and services;
- Design thinking workshops to assess blockchain application viability; and
- Performing blockchain data analysis to generate useful metrics, such as chain-analysis and real time address monitoring.

3

DIGITALX ASSET MANAGEMENT

DigitalX Asset Management

DigitalX launched our first digital asset investment product in May 2018

- **Proprietary index fund that invests in the Top 10 digital assets by market capitalization, goal is to outperform market cap weighted index over 5 year time horizon**

- **Sector has been volatile since our launch – careful management our exposure through holding a higher portion of cash has allowed us to outperform the market by ~10% since launch**

DigitalX Asset Management

Investment overview

Blockchain Technology Disruption Fund

- We have identified key industries that we believe will face enormous disruption from the adoption of blockchain technology. **We seek to invest across multiple asset classes, including equities and digital cryptoassets, that are best positioned to benefit from this disruption.**

- We are exploring the launch of these funds in both Europe and Latin America with local investment partners and in discussion with local regulators.

www.digitalx.com/digitalxinvestments

DigitalX Asset Management

The Investment Team

Tim Davies is Head of DigitalX Investments and Portfolio Manager of the DigitalX Fund.

Tim has worked in financial markets for more than 18 years, and was one of the first Australian Portfolio Managers to enter the Chinese equity market in 2003 with Ellerston Capital (2001-2009), where he was responsible for building a local research team of 20 investment analysts in Shanghai. Tim was also the Chief Investment Officer for the Caledonia Asia Fund (2010-2012), and an Associate Director with Goldman Sachs (1998-2001).

Juan Carlos Barrera – Corporate Advisor

Juan Carlos brings over 20 years of experience in institutional asset management at Prudential Financial, and 5 years as CEO of Global Select Wealth Management, where he pioneered the development of in-country asset allocations. Juan Carlos also serves as President of SKYY Digital Media Group, which powers content experiences for telecommunications and media companies, brands, sports federations, leagues, and teams.

4

Coincast Media

About Coincast Media

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Coincast Media is a leading business news producer within the blockchain and cryptoasset ecosystem.

Team of former business journalists from Bloomberg and Sky News.

Clients include major blockchain advisory firms in the APAC region.

Focusing on high quality financial, technical and business information to share with our global network of crypto and mainstream media publications. DigitalX is a 50% shareholder in the business.

COINCAST MEDIA


COINCAST TV
COINCAST TV

Summary

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Financial, Technical and Investment Services for the Blockchain marketplace

DigitalX in the Global Media


BUSINESS INSIDER AUSTRALIA

Tech Insider | Money & Markets | Briefing | Ideas | Executive Life

MONEY & MARKETS

Australia's first Initial Coin Offering raises $34 million

SIMON THOMSEN

OCT 15, 2017, 10:24 AM

FACEBOOK | TWITTER | REDDIT | LINKEDIN | EMAIL


coindesk

Blockchain 101 | Technology | Markets | Business | Data & Research | Consensus

Public Company to Convert Bitcoin to Stock in First-of-Its-Kind Fundraise

467 | 187 | 2

Michael del Castillo

Jul 31, 2017 at 13:00 UTC

FEATURE

As initial coin offerings (ICOs) start to come under regulatory scrutiny in the U.S., one Australian venture capital firm is experimenting with a new way to convert cryptocurrency into regulated

DigitalX Ltd

Financial, technical and investment services for the blockchain marketplace.

Perth | New York | Sydney

For more information, please contact **clients@digitalx.com**