

ASX ANNOUNCEMENT

18 September 2020

Executive Director Presentation

DigitalX Limited (the **Company**) is pleased to advise that Executive Director, Leigh Travers will be presenting to the Share Café "Micro/Small Cap – Hidden Gems" webinar today, 28 July 2020. Attached is the presentation for this event.

This free webinar is able to be viewed live via Zoom over the internet. To access further details of the event and to register (for free), please copy and paste the following link into your internet browser:

https://us02web.zoom.us/webinar/register/WN_smfsvm5iTRa_ZuBfJeZgSg

A recorded copy of the webinar will be made available following the event. A copy of the investor presentation to be delivered during the webinar is attached.

-ENDS-

Authorised by the Executive Director on behalf of the Board of Directors of DigitalX Limited.

For further information, please contact

DigitalX Limited

Leigh Travers

Executive Director

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About DigitalX

DigitalX is a technology and investment company specialising in the commercialisation of blockchain and distributed ledger technology. The Company offers blockchain consulting and product development services for businesses seeking to leverage the benefits of digital technology. DigitalX offers low-cost, traditional asset management products for qualified investors to gain exposure to the growing alternative asset class of digital assets, including Bitcoin.



Share Café webinar

Financial, technical and investment services for the Blockchain marketplace

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are necessarily based upon a number of estimates and assumptions that, while considered reasonable by the Company, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies;

involve known and unknown risks and uncertainties that could cause actual events or results to differ materially from estimated or anticipated events or results reflected in such forward looking statements; and

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DigitalX Corporate Snapshot



DigitalX Share Price Chart



- Over 50% reduction in operating expenditure QoQ (March-June)
- 2017-2018 BTC/DCC correlation +0.9
- 2020 BTC/DCC correlation +0.72

SHARE PRICE
~\$0.04

MARKET CAP
~\$24M

CASH, LISTED DIGITAL ASSETS AND FUND UNITS
~AUD\$10M (US\$7.2M @ 72C) @ (30/06/2020)

BITCOINS
431*

* Including the Bitcoin that were seeded into the DigitalX Bitcoin Fund

Board of Directors and Advisors



LEIGH TRAVERS
Executive Director

Leigh has served on the board of Australia's Blockchain industry body since 2015. Leigh has co-founded a Blockchain media and education company and the Perth Blockchain Centre, a coworking space that serves as a home for Perth tech and investment professionals. Leigh previously worked for seven years at an ASX-Listed wealth management firm. Leigh holds a Bachelor of Commerce and Communications from UWA, a Fintech Certification from MIT while living in Boston during 2016 and a Blockchain Strategy Certificate from RMIT in 2019.



PETER RUBINSTEIN
Non-executive Director

Peter has over 20 years' experience in early stage technology commercialisation through to public listings on the ASX. He is a lawyer by training, having worked at one of the large national firms prior to moving in house at Montech, the commercial arm of Monash University.



TOBY HICKS
Non-executive Chairman

Toby has been a corporate lawyer advising public companies for over 15 years and is presently a Partner of Steinepreis Paganin. He is a former Governor of the University of Notre Dame Australia, a position he held for 16 years. He was a member of the University's Audit and Finance Committee for 14 years and was a member of the Law School Advisory Board. In 2018, the University named the Toby Hicks Service to Student Community Award in honour of his contribution to the University over 23 years.



Shannon Coates
Company Secretary

Shannon Coates is a qualified lawyer, Chartered Secretary and company secretary with over 25 years of experience in corporate law and compliance. She has extensive experience in a wide range of corporate and commercial matters including strategy, capital markets, risk management and compliance, regulation and corporate governance.

Ms Coates has provided corporate advisory and company secretarial services to public-listed companies across the Australian, London, Hong Kong and Johannesburg stock exchanges.

Deep Industry Expertise



David Beros
Chief Product Officer

David is a leader in technology innovation and leverages his experience to discover technology solutions for business problems. David most recently worked and consulted in corporate innovation roles for companies in the energy and insurance sectors. Prior to this, he worked in wealth management with a focus on wholesale and retail capital raisings. He went on to start two digital financial services businesses and is co-founder of Fintech Perth – a community of finance industry startups in WA.



PHIL GEORGE
Technology

Phil is a specialist in technology commercialisation and strategy. With expertise in telephony, cybersecurity & financial technology & blockchain, Phil is a Director and Founder of Bamboo. Phil currently sits on the board of WhiteHawk (ASX:WHK), which specialises in cyber-security solutions via a machine learning online cyber-security marketplace. Phil was Operations & Logistics Manager for Uber Australia during its formative period. Phil founded NURV in 2008, which delivers modern telephony solutions. He was also a mentor for the Plus 8 Early Stage Technology Accelerator. Phil holds a Bachelor of Computer Science from Murdoch University in Internetworking and Security.



MIKE SEGAL
Chief Technology Officer

Mike is an expert in cryptography and machine learning and has worked at several Boston and San Francisco-based companies. Mike was a member of the first weekly Bitcoin Meetup group in the world, and conducts smart contract code auditing and reviews for DigitalX clients. Mike advises on security architecture for all DigitalX projects.



Jonathon Carley
Chief Financial Officer

Jonathon is a senior finance and governance professional with over 12 years' experience across commercial, audit, and advisory roles, with a focus on private groups and listed public companies. Prior to joining DigitalX, Jonathon worked with a large Australian ICT and cloud services provider and a large international accounting firm. Jonathon is a Member of the Chartered Accountants Australian and New Zealand and a Fellow of the Governance Institute of Australia.



BLOCKCHAIN CONSULTING AND DEVELOPMENT

Our Capabilities



CONTRACTUAL CONSENSUS MANAGEMENT

Example Applications

Mining Royalty Management.
JV Contract Administration.



IOT BLOCKCHAIN INTEGRATIONS

Example Applications

Solar Battery History.
Verifiable Sensor Data.



ASSET TOKENIZATION

Example Applications

Real Estate Ownership Fractionalisation.
Gold Backed Stablecoins.



SUPPLY CHAIN MANAGEMENT

Example Applications

Agricultural Provenience Tracking.
Verified Ethical Tuna Sourcing.

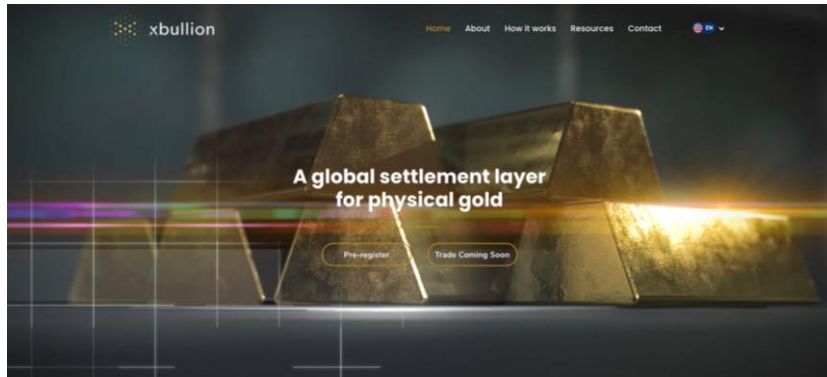


Product Acceleration - xbullion



DigitalX has a 15% stake in the management company of xbullion, a blockchain backed, vaulted, audited and insured gold bullion product. DigitalX has provided smart contracting services and technical consulting.

- [xbullion is live](#) in 4 currencies (AUD, IDR, THB, SGD)
- Auditor procedures over the blockchain, gold bullion vault and financials to provide the highest transparency
- Supply agreements in place with 2 major bullion companies



Direct gold exposure is acquired through either gold ETFs or through physically held gold bullion. There is a trade off between the two.

xbullion is allocated, audited and insured, redeemable, liquid, transferable, and offers buy/sell spreads as tight as ETF/Fund pricing.

xbullion solves the problem with existing physical and liquid markets.

SECURITY

PHYSICAL GOLD

PROBLEMS:

Storage

Trust (quality, custodian, dealer)

Logistics

Difficult to divide

Accessibility

Large Spreads

LIQUIDITY

PAPER GOLD

PROBLEMS:

Confusion around what you actually own.

Restricted to the market it trades on.

Markets have collapsed in the past.

Often only large institutions are able to redeem.

Product Innovation at DigitalX



1. Established Innovation Group

Established a working group with Board and management Chaired by strategic consultant with significant experience .

2. Set Goals & Present Ideas

Management presented an initial set of product opportunities with a goal for establishing digital products capable of generating significant recurring annual revenues.

3. Research, Validate & Prioritise

Conducted deep research into the product ideas to validate assumptions on market size and risk. The initial set of digital products were refined to recommend a final two.



4. Business and Development Plan

Interviews conducted with potential customers of the product and the business plan was refined. After determining customer demand, a development plan was created.

5. Finalise and Go to Market

Establishing final approvals for the recommended products ahead of the commencement of application development and commercialisation.

DigitalX is currently reviewing opportunities for a regulatory technology and fintech platform.



DIGITALX ASSET MANAGEMENT

The Solution: DigitalX Bitcoin Fund



- The DigitalX Bitcoin Fund provides qualified investors with direct exposure to Bitcoin and is designed to track the Bitcoin price via a traditional fund structure
- The Fund is accessible via Netwealth, Australia's #1 rated wealth management platform with another platform imminent
- Research and education delivered in conjunction with Delphi Digital, an independent research boutique providing institutional-grade analysis on the digital asset market
- The Fund solves the challenges in acquiring, securing, managing and disposing of digital assets and has access to insurance from the custodian.

DigitalX Fund Snapshot & Performance



FUND MANAGER	
Fees (Bitcoin)	1.65% management and 0% performance fee
Fees (DA Basket)	1.5% management and 15% performance fee
Administrator	
Auditor	
Legal	
Custody	

TIME PERIOD	ASSET	PERFORMANCE TO JUNE 30
Bitcoin Fund	1 month	-6.66%
DA Basket	1 month	-10.06%
ASX All Ords	1 month	2.2%
Gold	1 month	-0.5%
Bitcoin Fund	Year to 30 June	28.99%
DA Basket	Year to 30 June	18.61%
ASX All Ords	Year to 30 June	-15.74%
Gold	Year to 30 June	18.37%

Factors Driving Demand



We identify three
main drivers of
Bitcoin demand
going forward



01

Demographics:

measures of government distrust among millennials and Generation Z are high. Most Millennials and all of Gen Z are digital natives who are comfortable with holding value digitally.



02

Institutions, ETFs and traders:

all major banks and many corporates have experimented with digital assets. Institutions such as Chicago Mercantile Exchange (CME) group have grown large futures markets in Bitcoin. Nasdaq Listed Microstrategy has acquired a \$425m position in Bitcoin at ~\$11,111.



03

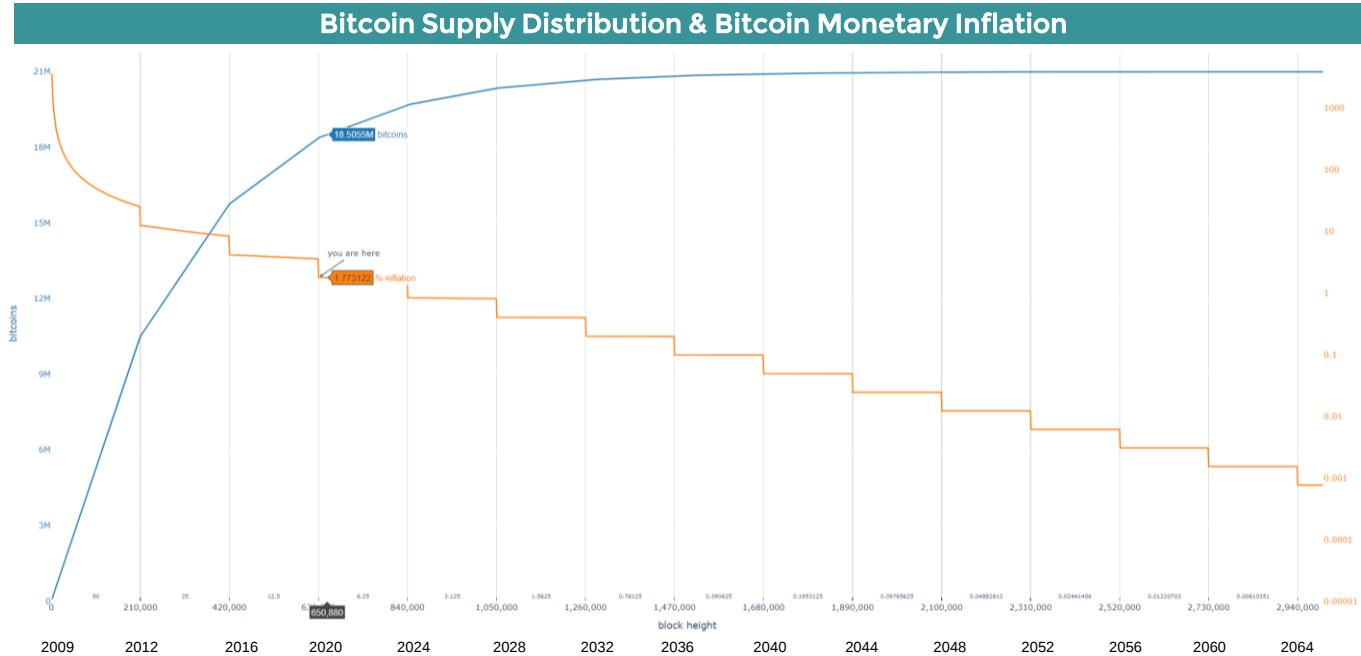
QE and financial instability:

Over the past 5 years, Bitcoin prices have responded positively to financial uncertainty events such as Brexit, while the growth of the asset itself happened in the wake of the GFC.

Bitcoin has been heavily used as an hedging asset in China and other nations experiencing financial instability and inflationary pressures like gold has been used previously.

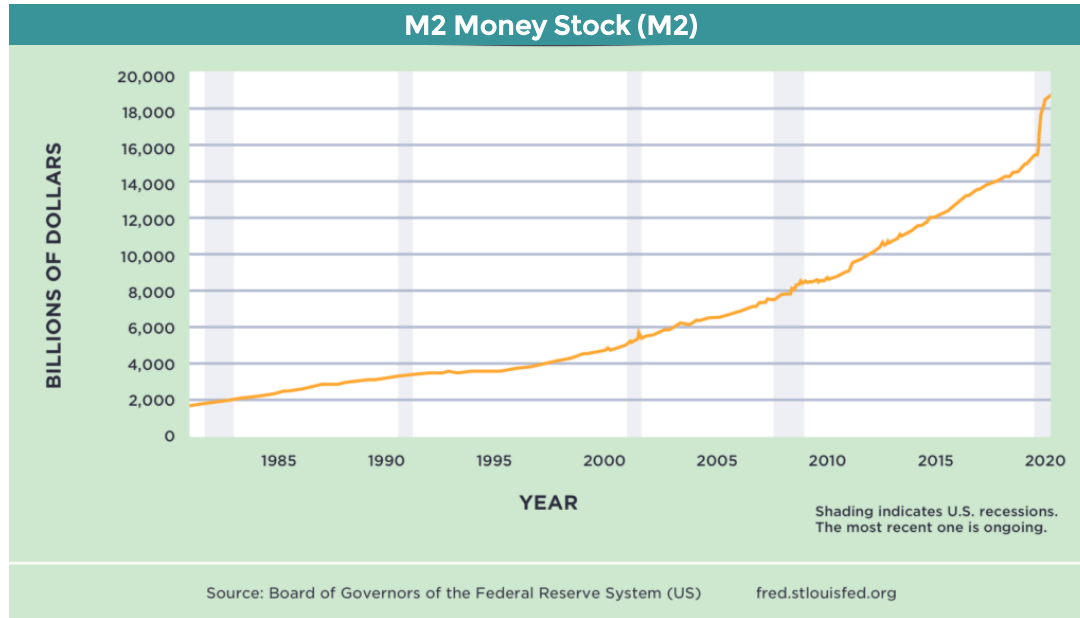
Return of QE policies and weakening growth is expected to spur further demand amongst those seeking a hedge against value erosion or financial instability, especially amongst younger savers.

Bitcoin Monetary Inflation



Asset (Period)	Monetary Inflation Rate
Gold (1917-2020)	1.51%
Bitcoin (2016-2020)	3.80%
Bitcoin (2020-2024)	1.75%
Bitcoin (2024-2028)	0.80%
USD (1917-2013)	7.17%
USD (1971-2013)	9.95%
USD (2020)	23.20%

USD Money Supply



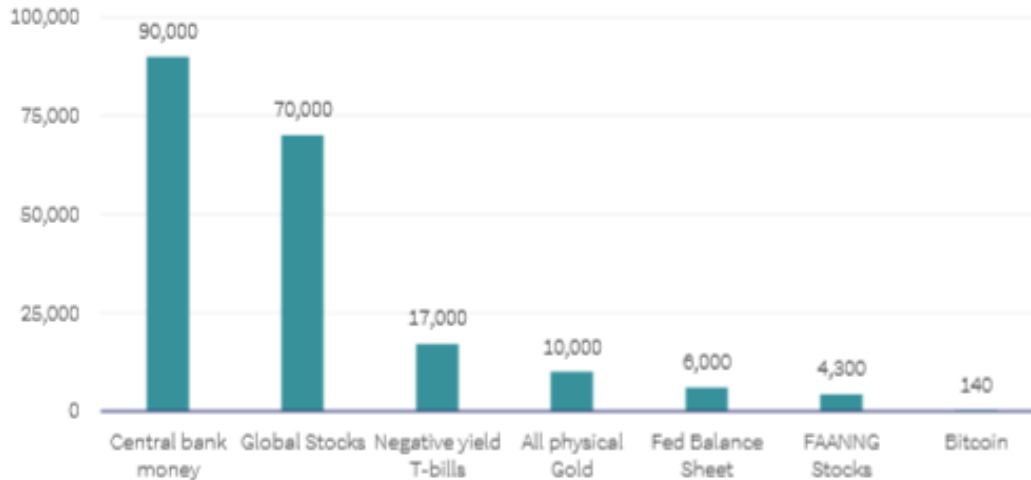
Central bank issued currency has no upper limit, and when there are no constraints on issuing further currency, like backing the currency with gold, it is nearly impossible to control the temptation.

The US faced with debt to GDP of nearly 100% are faced with three choices.

1. Increase taxes and pay down the debt.
2. Default on the debt!
3. Print dollars, pay back debt (and interest) and cop hidden penalty in the form of dollar inflation.

Bitcoin as an Investment

Global Asset size comparison (Trillions)



- Initial growth of Bitcoin was driven by techno-libertarians for global money transfer
- Bitcoin has since matured into an asset providing high security, low correlation with other asset classes and as a way to securely hold money outside of the official financial system.
- Bitcoin is often referred to as “Digital Gold”.
- Despite digital asset volatility, Bitcoin has performed well since inception.

DigitalX Ltd

Financial, technical and investment services for the blockchain marketplace

For more information, please contact info@digitalx.com or leigh@digitalx.com