



# Investor Presentation

Invest in the NEXT, NOW

ASX:DCC, OTCQB:DGGXF | [digitalx.com](https://digitalx.com)

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DigitalX is a digital asset investment manager and blockchain technology developer.

We're perfectly positioned to capitalise and scale as decentralised finance is adopted by traditional financial markets globally.

**\$0.041**

Share Price

**866,404,031**

Shares on Issue

**\$35.5M**

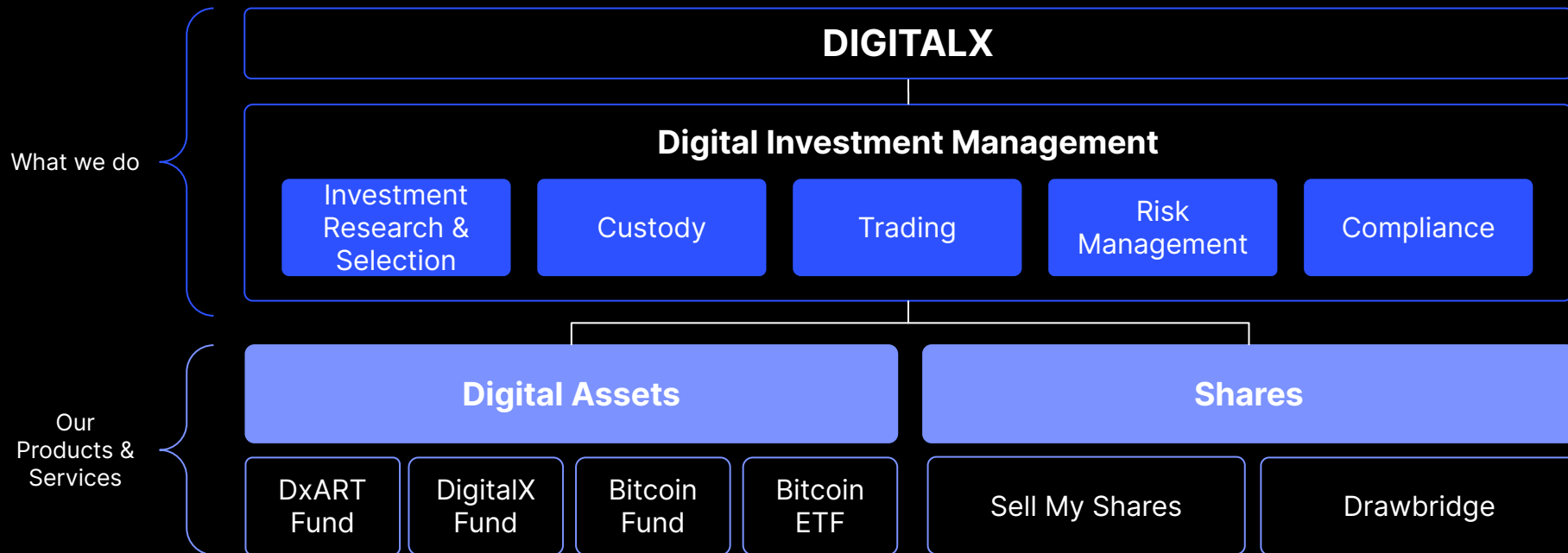
Market Cap

**\$41.6M**

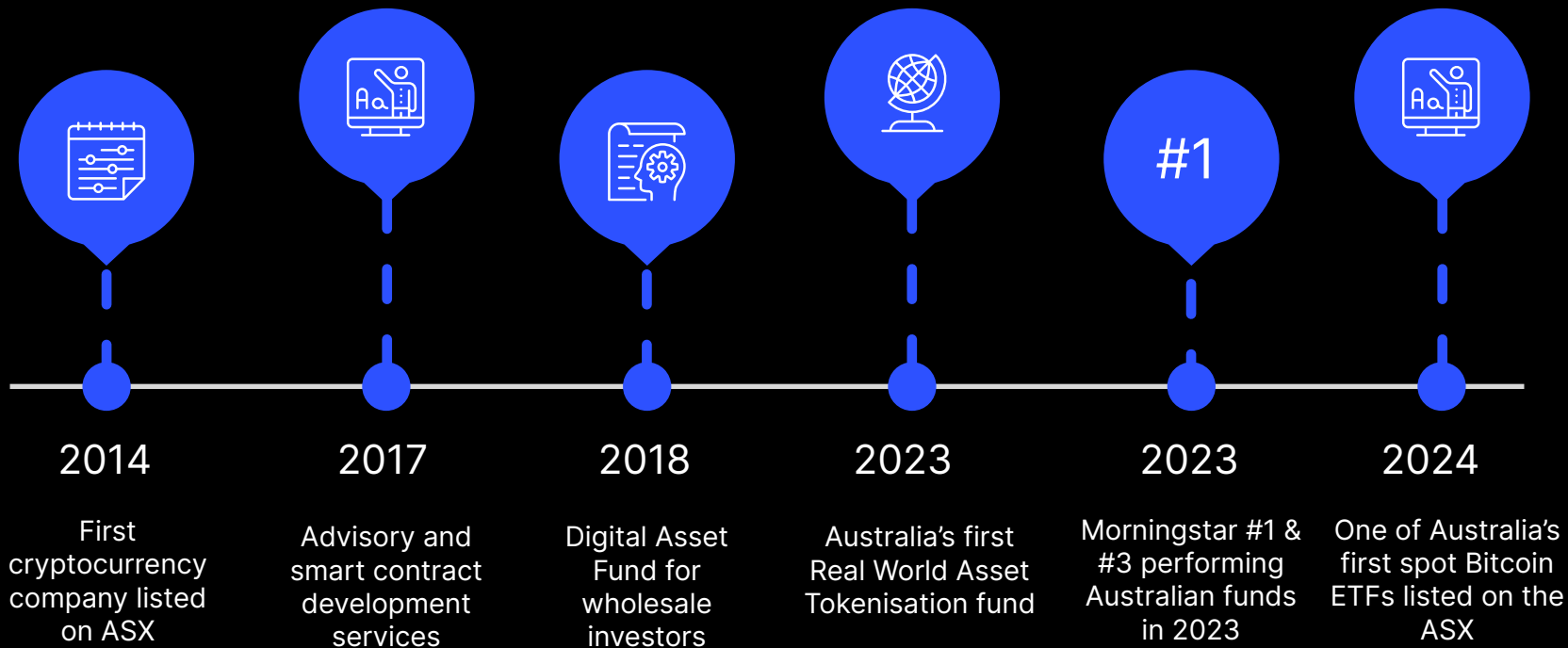
Net Assets

Figures as at 30 June 2024

# Our Company



# 10 Years of #1



DIGITALX

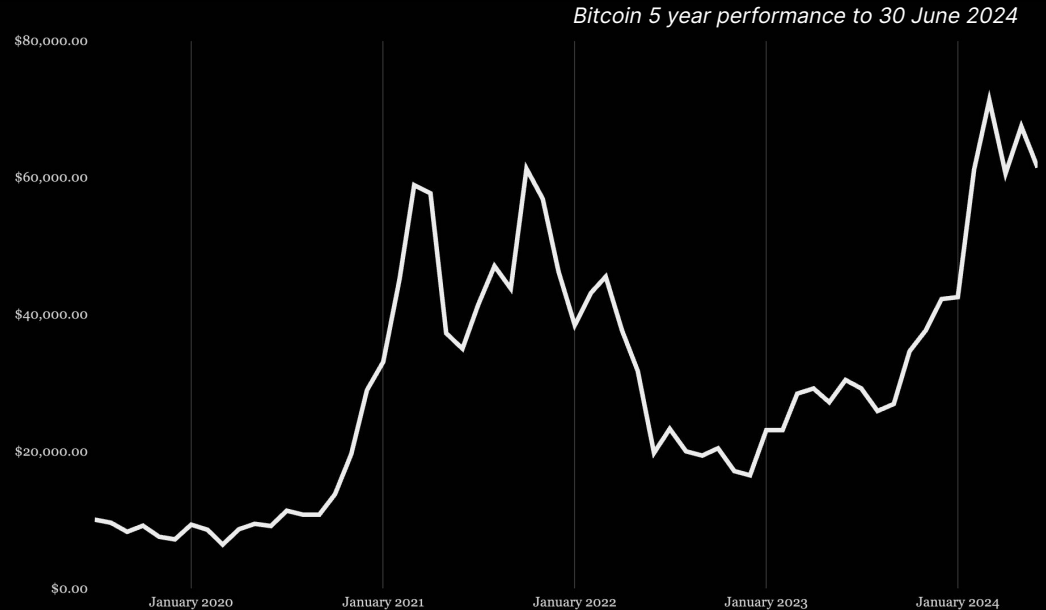
Our products



# DigitalX Bitcoin ETF (ASX:BTXX)

Utilises a trusted, traditional fund structure, allowing investors to safely gain digital asset exposure for their diversified investment portfolios

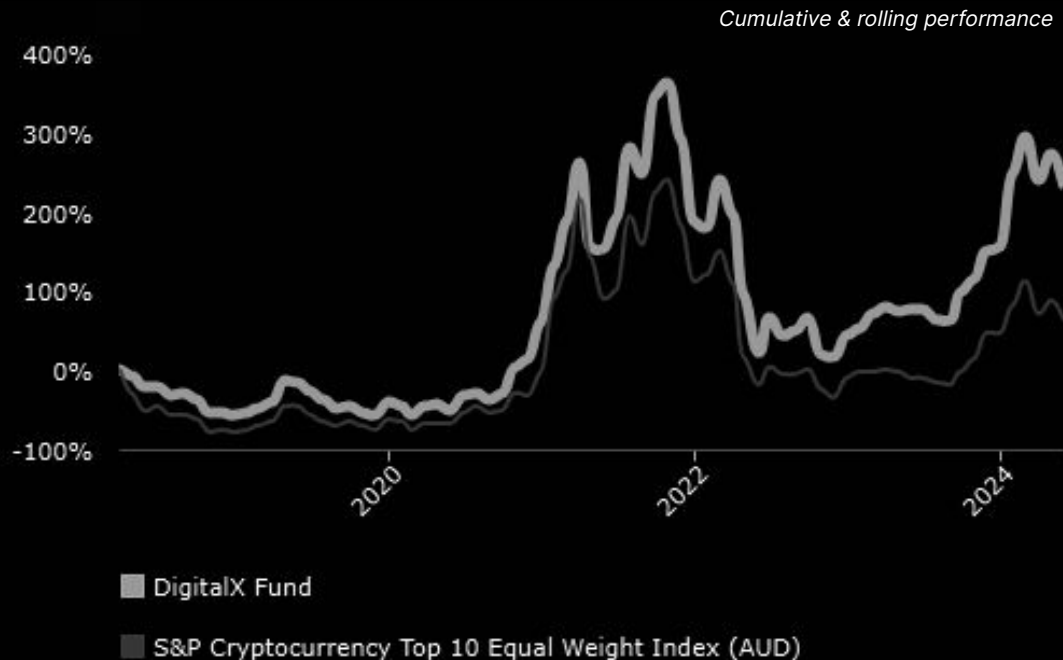
- Management fee: 0.49%
- Responsible entity: [K2 Assessment Management](#) (ASX:KAM)
- 3iQ, global leader in digital asset investment, promoting and distributing



# DigitalX Fund

An actively managed portfolio of liquid digital assets.

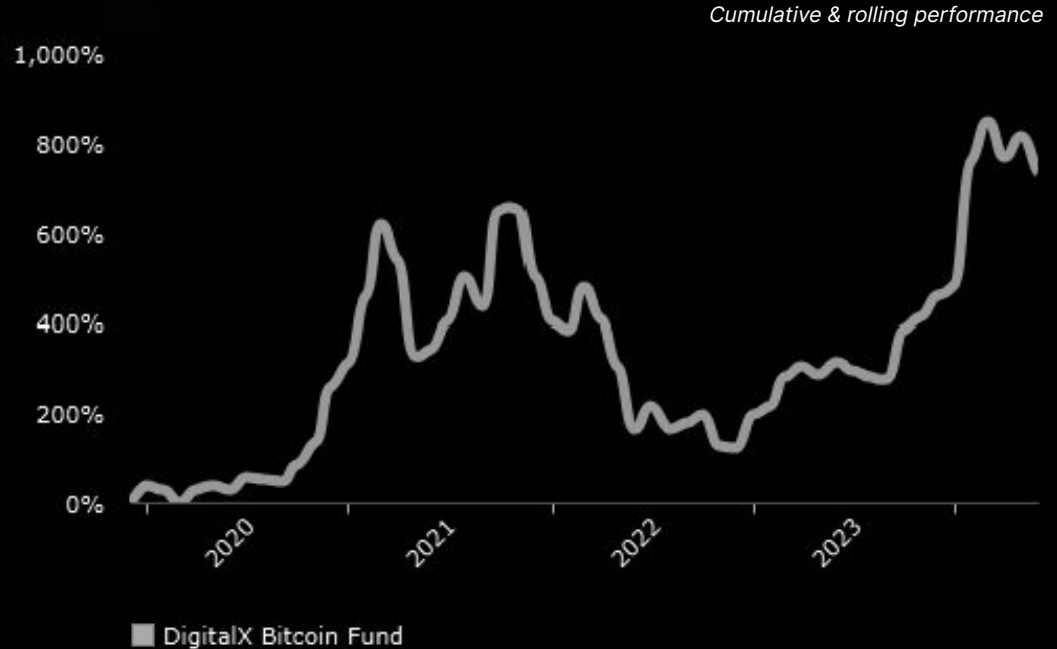
- AUM (as at 30 June 2024): **\$8.2m**
- Performance Since April 2018 inception: **232.64%, 20.4% annualised**
- The DigitalX Fund was the **#3 Performing Australian Fund** for all asset classes in 2023 according to Morningstar



# Bitcoin Fund

Providing a secure and inexpensive way for wholesale investors to gain exposure to Bitcoin without the uncertainty and additional risk associated with other digital assets.

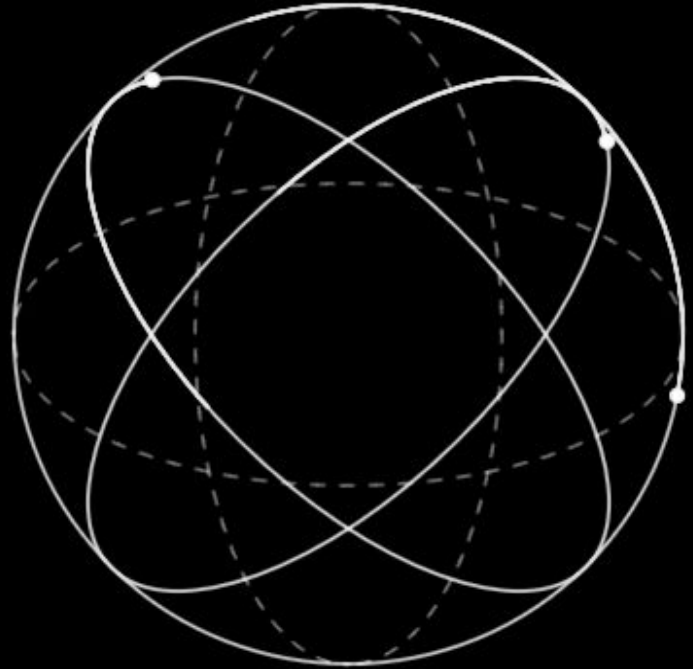
- 4 Year track record
- AUM (as at 30 June 2024):  
\$29.2M
- Performance since December 2019 inception: 733.04%, 61.3% annualised
- DigitalX Bitcoin Fund was the #1 Performing Australian Fund for all asset classes in 2023 according to Morningstar



# RWAx Fund

Australia's first wholesale funds management product that provides exposure to real world assets in digital token form - in this instance Housing Asset Reference Tokens (HxARTs) to help make housing deposits affordable.

- Established June 30 2023
- Hurdle rate of return of 9%
- Impact positive



# Sell My Shares

One of Australia's leading online share sales platforms for Australian investors.

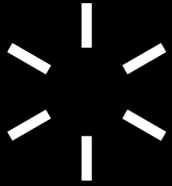
Total volume of transactions hit over \$275 million since 2021 acquisition.

The perfect distribution channel for DigitalX investment products.

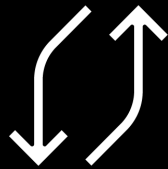
*Trade volumes*



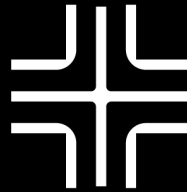
# Competitive advantage



2023  
Morningstar  
Australia #1 &  
#3 best  
performing  
funds



One of  
Australia's first  
spot Bitcoin  
ETFs to be  
listed on the  
ASX



The first  
ASX-listed digital  
asset fund  
manager in  
Australia



10 year track  
record



Sell My Shares is  
a huge  
distribution  
platform  
opportunity for  
the funds

DIGITAL ✕

Why now?



# What's next?

## Funds

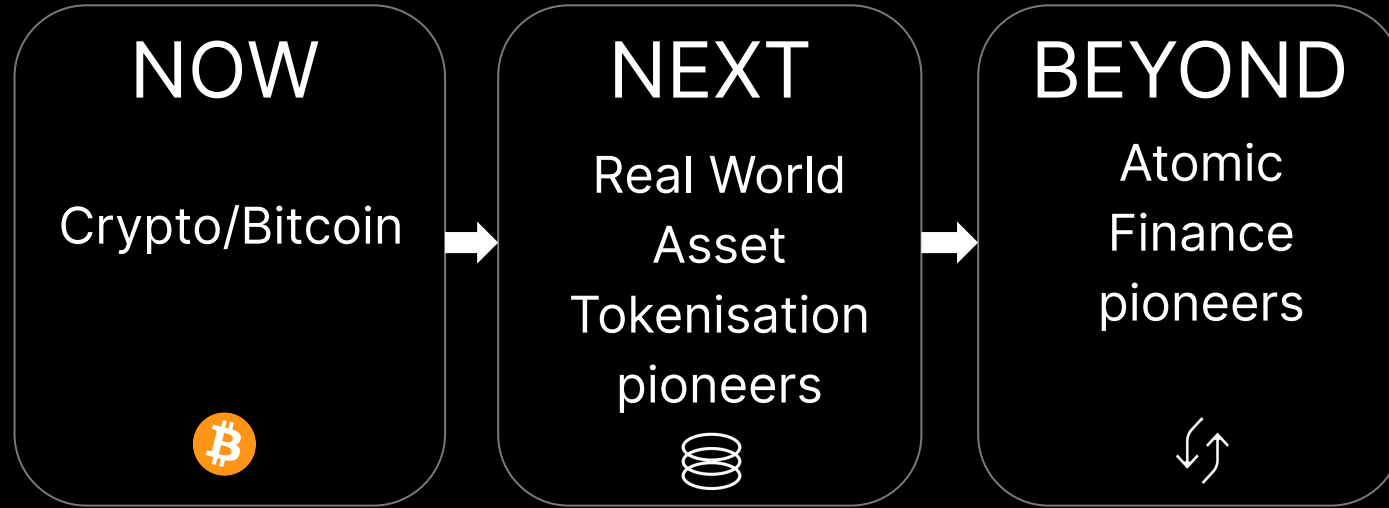
- Work with 3iQ and K2AM to scale spot Bitcoin ETF
- Share with wholesale investors the benefits we see in having 5% of their portfolio in digital assets
- Partnering to find a cornerstone investor

## Drawbridge/SMS

- Firmly position Drawbridge
- Continue margin improvement drive
- Add wholesale clients and identify adjacent revenue streams

## Partnerships

- Continue to develop our smartlist and playlist innovations with UNSW and the DFCRC
- Develop Web3.0 Sales channels
- Identify a Web 3.0 partner who can assist in accentuating our vision and strategy



# DIGITALX

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