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DICKER DATA APPOINTED AS OFFICIAL DISTRIBUTOR OF QNAP

QNAP Aims for Increased Focus on Developing Local SMB Market

Dicker Data is pleased to announce the signing of storage vendor QNAP. Effective immediately, Dicker Data will gain access to the full range of QNAP products. Dicker Data joins as QNAP's fourth official distributor in Australia alongside Achieva, Alloys and BlueChip InfoTech.

Chairman and CEO, David Dicker, said "The addition of QNAP to our vendor portfolio is an excellent opportunity for both us and our reseller partners. The quality storage solutions in the QNAP range are a perfect fit with our strong presence amongst the SMB reseller market in Australia and we see a great opportunity to grow QNAP's share of this market."

Dale Chen (QNAP), Supervisor APAC Business Division, said "QNAP offers an extensive range of products to suit a wide range of customer requirements. With the cooperation with Dicker Data, we firmly believe they will help to broaden our channel coverage."

Dicker Data has stock on hand available now for resellers to purchase for immediate delivery.

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of Information Technology products. Vendors include Hewlett-Packard, Lenovo, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 3,000 value added resellers. For more information, see www.dickerdata.com.au

About QNAP:

QNAP Systems, Inc., as its brand promise "Quality Network Appliance Provider", aims to deliver comprehensive offerings of cutting edge network attached storage (NAS) and network video recorder (NVR) solutions featured with ease-of-use, robust operation, large storage capacity, and trustworthy reliability.