



MARKET RELEASE

11 January 2005

DataDot Technology Limited

PRE-QUOTATION DISCLOSURE

DataDot Technology Limited was admitted to the Official List of Australian Stock Exchange Limited on Tuesday, 11 January 2005.

The following information is released as pre-quotation disclosure.

1. Distribution schedule - Appendix 1A, paragraph 48.
2. Top 20 holders.
3. Number and escrow period of restricted securities.
4. A breakdown of the expenditure to fund a new range of DataDot products mentioned on page 7 of the Company's prospectus dated 22 November 2004.

Security Code: DDT



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