DataDot
TECHNOLOGY LTD

14 July 2006

Company Announcements Office
Australian Stock Exchange Limited
10th Floor, 20 Bond Street
SYDNEY NSW 2000

By e-mail

Dear Sir/Madam,

SHARE PLACEMENT

The Board of Directors of DataDot Technology Limited (DDT) is pleased to announce the successful completion of a placement of 18,250,000 ordinary shares at $0.42 to raise A$7,665,000.

Shaw Corporate Finance Pty Ltd managed the placement of shares to be issued to professional and sophisticated investors pursuant to Section 708 of the Corporations Act.

The funds raised will be used to fund operations in New Zealand that will supply DataDotDNA under the New Zealand Government's compulsory whole-of-vehicle-marking policy, to prove the company's Robotic Cell Applicator on a vehicle assembly line, to further develop DataTraceDNA and for group working capital requirements.

Allotment of shares is expected to take place on 20 July 2006 at which time the company will provide a statement pursuant to Section 708A(5) e. of the Corporations Act.

Yours sincerely,

Graham Loughlin
Company Secretary

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