



DataDot Technology Limited

ABN 54 901 908 726

Stock Exchange Announcement

5 October, 2006

Nissan South Africa Adds DataDotDNA to all Vehicles

The Directors of DataDot Technology Limited (ASX:DDT) are pleased to advise that Nissan South Africa (Nissan SA) has announced it will apply DataDotDNA to all new vehicles, both locally manufactured and imported, sold in South Africa, Namibia, Botswana, Swaziland and Lesotho – the five member countries of the Southern African Customs Union.

Application of DataDotDNA to all Nissan SA vehicles will commence immediately.

In confirming the decision, Mr Roel de Vries, Director of Marketing for Nissan SA said: “The foolproof microdot technology is the future of vehicle manufacture. Nissan SA believes that by introducing microdot technology to improve vehicle security we are adding value to our vehicles, an important aspect of customer satisfaction.”

The Chief Executive Officer of DataDot, Mr Ian Allen said: “The decision by Nissan SA to apply DataDotDNA to all vehicles is a major step forward because Nissan is the first vehicle manufacturer in South Africa to implement DataDotDNA as a standard OE feature.”

About DataDot Technology Limited (DDT)

DDT is a leading asset identification company, with expanding global operations. DDT has invented, patented and commercialised an asset identification technology that provides greater asset security, proves authenticity of product, assists in proving ownership, and acts as a deterrent to thieves.

The DataDotDNA technology has gained acceptance around the world and is currently sold in Australia, UK/Europe, USA, Canada, South Africa, Indonesia, Taiwan, Thailand, Hong Kong, China, New Zealand, Russia, Romania and Poland. DataDotDNA customers include a number of major vehicle suppliers in various regions including Audi, Nissan, BMW, Subaru, Ford Performance Vehicles, Porsche, Holden Special Vehicles, Mitsubishi, Nissan, Toyota, VW and Yamaha.

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