



DataDot Technology Limited

ABN 54 901 908 726

Stock Exchange Announcement

15 November, 2006

Agreement With VendingData Corporation

The Directors of DataDot Technology Limited (ASX:DDT) announce that DataTrace DNA Pty Ltd, the 50/50 joint venture company owned by DDT and CSIRO, has signed an agreement with US company VendingData Corporation under which VendingData will incorporate DataTraceDNA into its gaming chip manufacturing process and has been granted exclusive global distribution rights, excluding China, for DataTraceDNA in the gaming industry.

The full text of the announcement made in the US by VendingData Corporation is as follows:



VendingData™ Secures Exclusive Global Rights for Counterfeit Nanotechnology Security Protection in the Gaming Industry

LAS VEGAS, Nevada -(PRNewsWire)- November 14, 2006-VendingData™ Corporation (AMEX: VNX), announced today that it has signed an agreement with Australia-based DataTrace DNA Pty Ltd ("DataTrace") that grants VendingData exclusive global rights outside of China for the gaming industry application of DataTraceDNA. VendingData will incorporate the DataTraceDNA counterfeit protection into its gaming chip manufacturing process. The agreement also allows VendingData to distribute the special digital readers and the DataTraceDNA products to the gaming industry globally.

DataTraceDNA, referred to as a "molecular barcode", is a groundbreaking approach to counterfeit security protection through nanotechnology that is invisibly embedded within the molecular structure of a manufactured product. The complexity of the barcode makes it extremely difficult to decipher, preventing counterfeiters from reproducing the authenticity code. DataTraceDNA technology is a Level 3 security system that is added during the manufacturing process. This creates an invisible, forensic marker only known to the brand owner that can be authenticated by logistics firms, customs border control, distributors, retailers, customers and



audit teams. When the material is scanned by a portable digital Reader, the unique emission spectrum is detected and referenced to the onboard database which in turn displays a meaningful code such as "Casino X USD500."

DataTraceDNA has commercialized science developed by the CSIRO, Australia's government owned research and development organization. The CSIRO has been operating for eighty years and is one of the most highly regarded research institutions around the world. CSIRO is a 50% partner in DataTrace. An important difference between DataTraceDNA and other competing technologies is that the patented inventions are owned by a national government statutory authority. This is a very important consideration for companies selecting a strategic technology for IP protection, as private companies can have complex and possibly vague IP ownership. DataTrace will supply the material in the form of Masterbatch for incorporation into the VendingData casino chip manufacturing process. Each Masterbatch will contain up to 20 multi-level codes, which will enable authentication of different denominations of casino chips.

"The implementation of DataTraceDNA into gaming chips will allow casino operators a unique opportunity to manage forgery activities and enable authentication of the chip for its entire life span. The inclusion of this technology was critical in the decision made by Galaxy Casinos in Macau in their selection of VendingData's Dolphin casino chip. This technology can be applied to any kind of chip or plaque, with or without RFID. In the case of the RFID casino chip, we are adding an additional layer of security. Should the RFID malfunction, whether due to electronic failure or tampering, the casino is still able to validate the chips authenticity," commented Mark Newburg, CEO of VendingData Corporation. "Certainly chip application for DataTraceDNA technology is just one opportunity in the gaming industry and offers us additional product pricing options. VendingData and DataTrace have agreed to work together to pursue a Strategic Partnership relationship further exploring other technologies that can add value to the industry."

Ian Allen, CEO and co-founder of DataTrace parent company, DataDot Technology, along with his co-founder and President of DataDot USA, Brent McLaws, have many years of experience in Intellectual Property and asset protection industries. Mr Allen said, "Every year companies lose millions of dollars from their designs & products being illegally replicated and sold fraudulently, in addition, costs associated with warranties for counterfeit products or parts further add to a company's losses. Our business is all about protecting our customers valuable Intellectual Property and assets. Partnering with VendingData will enable DataTraceDNA to supply the strongest possible levels of protection to what is effectively a form of currency. In my experience companies must start thinking about protecting their products the same way central banks think about protecting their bank notes. This means multiple forms of protection that are each complimentary and together provide the best possible protection."

About VendingData Corporation

VendingData Corporation is a Las Vegas-based developer, manufacturer and distributor of innovative products for the gaming industry. The company's products include the Deck Checker™, PokerOne® and RandomPlus® shuffler lines. VendingData's newest innovative products include the ChipWasher™ and high-frequency Dolphin RFID casino chips. The company's customers include mega-gaming corporations such as Caesars Entertainment, MGM Mirage, Station Casinos, and Boyd Gaming, major casinos such as The Venetian, Foxwoods Resort Casino, and the world's largest poker room, the Commerce Casino. International. Customers include casinos in Argentina, China, Columbia, Korea, Macau, Malaysia, Peru, United Kingdom, and Uruguay. Visit the VendingData Web site at <http://www.vendingdata.com>.



This release contains forward-looking statements. Such statements reflect and are subject to risks and uncertainties that could cause actual results to differ materially from expectations. Factors that could cause actual results to differ materially from expectations include, but are not limited to, the following: the success of our manufacturing and assembly in China, changes in the level of consumer or commercial acceptance of the Company's existing products and new products as introduced; competitive advances; acceleration and/or deceleration of various product development and roll out schedules; higher than expected manufacturing, service, selling, administrative, product development and/or roll out costs; current and future litigation; regulatory and jurisdictional issues involving VendingData™ Corporation or its products specifically, and for the gaming industry in general; general and casino industry economic conditions; the financial health of the Company's casino and distributor customers both nationally and internationally; and the risks and factors described from time to time in the Company's reports filed with the Securities and Exchange Commission, including, but not limited to the company's Form 10-QSB for the quarter ended March 31, June 30, and September 30, 2006, and, the Company's Annual Report on form 10-KSB for the year ended December 31, 2005.

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About DataDot Technology Limited (DDT)

DDT is a leading asset identification company, with expanding global operations. DDT has invented, patented and commercialised an asset identification technology that provides greater asset security, proves authenticity of product, assists in proving ownership, and acts as a deterrent to thieves.

The DataDotDNA technology has gained acceptance around the world and is currently sold in Australia, UK/Europe, USA, Canada, South Africa, Indonesia, Taiwan, Thailand, Hong Kong, China, New Zealand, Russia, Romania and Poland. DataDotDNA customers include a number of major vehicle suppliers in various regions including Audi, Nissan, BMW, Subaru, Ford Performance Vehicles, Porsche, Holden Special Vehicles, Lexus, Lotus, Mitsubishi, Toyota, VW and Yamaha.

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