

Appendix 4D

Half yearly report

Name of Entity	DataDot Technology Limited
ACN	091 908 726
Half Year Ended	31 DECEMBER 2008
Previous Corresponding Reporting Period	31 DECEMBER 2007

Results for Announcement to the Market

	31 Dec 08	31 Dec 07	Percentage increase / (decrease) over previous corresponding period
Revenue from ordinary activities	5,301,564	6,613,627	(19.8)%
Profit / (loss) from ordinary activities after tax attributable to members	(7,745,646)	(173,043)	4,376%
Net profit / (loss) for the period attributable to members	(7,745,646)	(173,043)	4,376%
Dividends (distributions)	Amount per security	Franked amount per security	
Final Dividend	Nil	N/A	
Interim Dividend	Nil	N/A	
Previous corresponding period	Nil	N/A	
Record date for determining entitlements to the dividends (if any)	N/A		
Brief explanation of any of the figures reported above necessary to enable the figures to be understood:			
<p>Total revenue decreased \$1,312,063 (19.8%) from \$6,613,627 to \$5,301,564. Management fees from DataTrace DNA Pty Ltd (DataTrace) decreased by \$236,366 (35.7%) from \$661,659 to \$425,293, and although revenue for DataDot (Australia) Pty Ltd (DDA) and DataDot Technology (UK) Ltd (DDUK) increased slightly, revenue decreased for DataDot Technology USA, Inc. (DDUSA) by \$248,423 (39.6%) and for DataDot Technology (South Africa) (Proprietary) Ltd (DDSA) by \$925,955 (39.9%).</p> <p>The DataDot Automated Applicator Cell (DAAC) was determined to be fully impaired resulting in an impairment loss of \$2,607,394, which was offset to the extent of \$1,015,345 of deferred AusIndustry grant. There will be an additional offset of a further \$342,452 grant from AusIndustry. The Board considered it prudent to fully impair the Laser X Project and incurred an impairment loss of \$280,782. Additionally, the investment in DataTrace was considered partially impaired incurring an impairment loss of \$4,058,526. Excluding the non-recurring impairment losses net of government grants of \$5,588,906, the net loss was \$536,335.</p>			

The half-yearly report is to be read in conjunction with the most recent annual financial report.

NTA Backing

	Current Period	Previous corresponding period
Net tangible asset backing per ordinary security	2.73¢	5.62¢

Control Gained Over Entities Having Material Effect

Name of entity (or group of entities)	N/A
Date control gained	N/A
Consolidated profit / (loss) from ordinary activities since the date in the current period on which control was acquired	N/A
Profit / (loss) from ordinary activities of the controlled entity (or group of entities) for the whole of the previous corresponding period	N/A

Loss of Control Gained Over Entities Having Material Effect

Name of entity (or group of entities)	N/A
Date control lost	N/A
Consolidated profit / (loss) from ordinary activities for the current period to the date of loss of control	N/A
Profit / (loss) from ordinary activities of the controlled entity (or group of entities) while controlled for the whole of the previous corresponding period	N/A

Details of Associates and Joint Venture Entities


Name of Entity	Percentage Held		Share of Net Profit	
	Current Period	Previous Period	Current Period	Previous Period
DataTrace DNA Pty Ltd	50%	50%	(\$195,452)	(\$128,401)
Aggregate Share of Net Profits			(\$195,452)	(\$128,401)

Audit/Review Status

This report is based on accounts \to which one of the following applies: (Tick one)			
The accounts have been audited		The accounts have been subject to review	X
The accounts are in the process of being audited or subject to review		The accounts have not yet been audited or reviewed	
If the accounts have not yet been audited or subject to review and are likely to be subject to dispute or qualification, a description of the likely dispute or qualification: Not Applicable			
If the accounts have been audited or subject to review and are subject to dispute or qualification, a description of the dispute or qualification: Not Applicable			

Attachments Forming Part of Appendix 4D

Attachment #	Details
1	Financial Report for the half-year ended 31 December 2008

Signed By (Company Secretary)	
Print Name	Graham Loughlin
Date	27 February 2009