



DataDot Technology Limited

ABN: 54 901 908 726

Stock Exchange Announcement

13 March, 2009

SUPPLY AGREEMENT – FEDERPERITI GEST S.r.l

The Directors of DataDot Technology Limited (ASX:DDT) announce that DataDot Italia (DDIT), a distributor of DataDotDNA[®] technology, has signed an agreement with Federperiti Gest S.r.l, a service provider for insurance companies, to supply DataDotDNA[®] microdots as a security measure to mark motor vehicles sold in the Italy by Assimico Assicurazioni S.p.A. in partnership with a major Italian automotive finance company.

Supply will commence in April, 2009. Initially 12,500 vehicles per month will be marked and this number is expected to increase progressively over time. This equates to revenues exceeding €2 million (A\$3.9 million) over the next 12 months to DataDot Technology (UK) Limited (DDUK). DDUK is a 72% owned subsidiary of DDT. DataDot Italia is exclusively licensed to distribute DataDotDNA[®] technology in Italy.

For further information contact

Mr. Ben Bootle
Acting Chief Executive Officer
DataDot Technology Limited
Phone: +612 89774900
Fax: +612 9975 4700
Web: www.datadotdna.com