DataDot TECHNOLOGY LTD

30 September 2009

Dear Shareholder,

With the Annual General Meeting (AGM) due in just over two weeks and as a number of queries have been raised by shareholders I wish to place the following information before you for your consideration.

You may recently have received a letter from a group labelling themselves, "Concerned DDT Shareholders", which urges shareholders to oppose all resolutions submitted to the AGM. I do not believe this action would be in the best interests of the company.

One of these resolutions is for the election of Mr Bruce Rathie as a director of the company. Before casting your vote you should be aware that Mr Rathie was **unanimously** nominated for election by directors in a resolution moved by Mr Michael George.

The directors have issued today an ASX announcement of the company's year-to-date trading performance. This reports that sales are at 95% of budget with gross profit ahead of budget and expenditure well-controlled and below budget. The company's cash position has improved from $761,000 at the end of June 2009 to $1,010,000 at the end of August 2009.

I have taken steps to ensure that on Friday of this week (2 October) the CEO will release as an ASX announcement a detailed presentation on the company's strategy and direction. This will be available to shareholders via the company's website at www.datadotdna.com.

Shareholders have been provided with a questionnaire and invited to lodge questions for response at the AGM. Please use this facility as directors are keen to ensure that shareholders are fully and accurately informed.

Yours sincerely

Allan Farrar
Chairman

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