

# Data#3 2010 1H results briefing

...our vision is to be an exceptional company

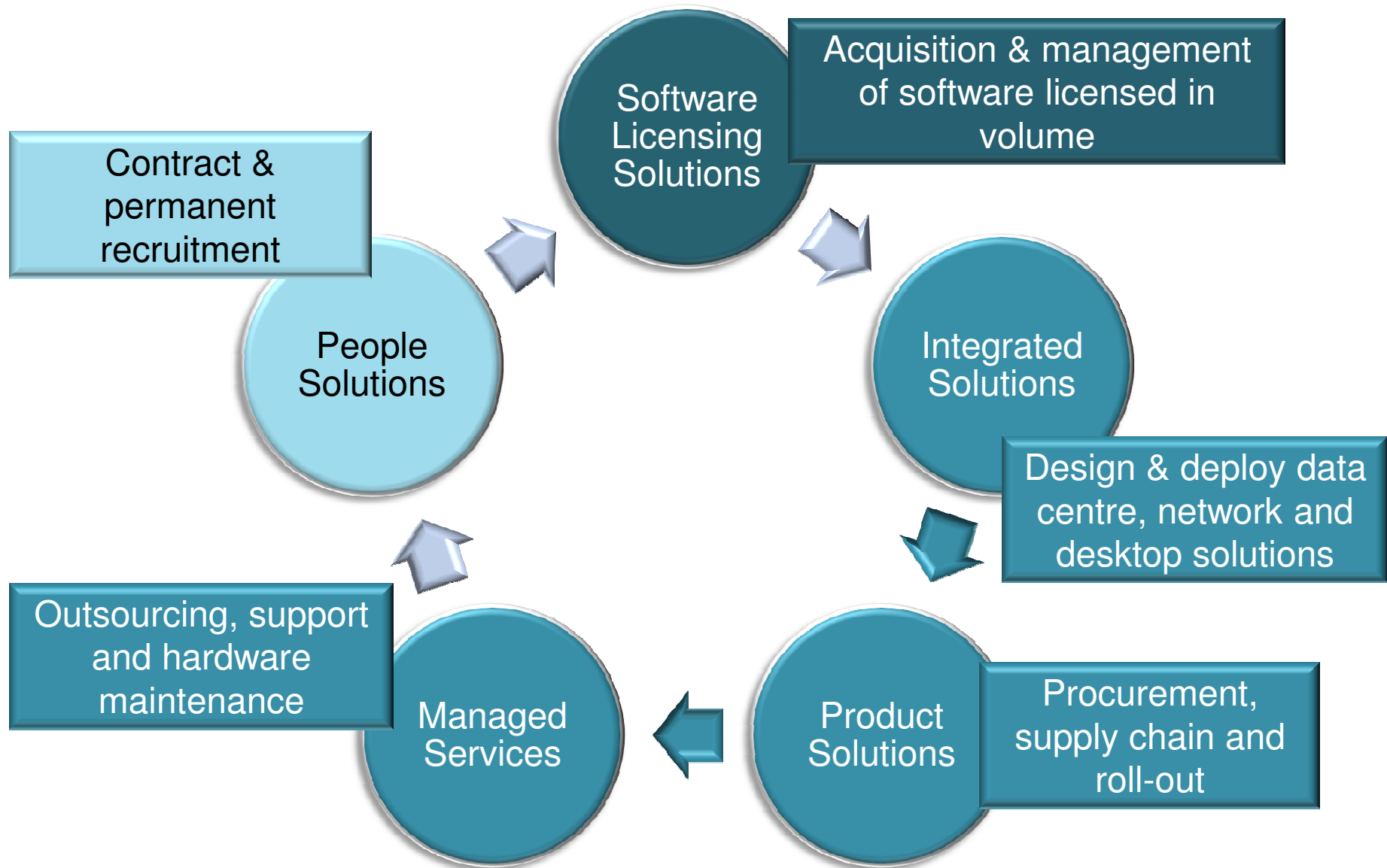
John Grant – Managing Director  
Brem Hill – Chief Financial Officer  
March 2010

# Quick refresher on Data#3

- Commenced operations in 1977
- Listed on ASX in 1997
- National ICT solutions company
- \$530M revenue in 2008/09
- Approximately 500 staff & 250 contractors
- Mid to large corporate and government customers



# Quick refresher on Data#3



# ....another record interim profit

**Interim dividend up 15% to 23 cents per share**

*“Once again we are delighted to extend the run of ‘best ever’ performances to seven years. The interim dividend of 23 cents per share is a 15% increase on the previous corresponding period and, in an environment which remains challenging, again is indicative of the solid market positioning and the inherent resilience of our business.”*

Richard Anderson - Chairman



# ....reporting in 2010

|                                 | Areas of Specialisation    | Segments                                                     |                                                         |
|---------------------------------|----------------------------|--------------------------------------------------------------|---------------------------------------------------------|
|                                 |                            | Products                                                     | Services                                                |
|                                 | <b>Licensing Solutions</b> | Volume licensed software e.g. MS Office, Symantec anti-virus | Software asset management                               |
| <b>Infrastructure Solutions</b> | Integrated Solutions       | Cisco, HP, IBM data centre and networking                    | Consulting; Project design, management and deployment   |
|                                 | Product Solutions          | HP, Lenovo, Toshiba PCs, printers and other devices          | Configuration, roll-out, asset management and recycling |
|                                 | Managed Services           |                                                              | Outsourcing, support and hardware maintenance           |
|                                 | <b>People Solutions</b>    |                                                              | Contract and permanent recruitment                      |
|                                 | <b>Corporate Services</b>  | Finance, Legal, Human Resources, Organisational Systems      |                                                         |

# ...highlights

- **Solid gains in market share in all regions**
  - Revenue up 33% - adjusted for changes in contract timing 10.5%
    - Product revenues up 40% (adjusted 12.5%)
    - Services up 1% (27% decline in contracting revenues offset by strong growth in project and managed services)
  - Revenue under contract stable at 57%
  - Gross margin up 8.5% driven by strong increase in services GM
- **Expenses under control while building for the future**
  - Cost ratio improved from 87.5% to 85.4%
  - Investment in improving business operations up 35%



# ...highlights

- **Strong increase in profitability from services segment**
  - Product down 8% to \$7.82M; services up 400% to \$3.53M
- **Strong growth in shareholder returns**
  - NPAT up 17% to \$4.73M; earnings per share up 17% to 30.69 cents
  - Dividends up 15% to 23 cents; share price up 80% to \$8.55
- **Cash and balance sheet in good shape**
  - Operating net cash outflow of \$21.9M consistent with seasonality of previous years
  - Average DSOS at 37 days compared to 39 days in pcp
  - No debt



# ...financial summary

| Consolidated Income Statement                                               | Half-Year 2009/10<br>\$'000 |          | Half-Year 2008/09<br>\$'000 |          | % Change |          |
|-----------------------------------------------------------------------------|-----------------------------|----------|-----------------------------|----------|----------|----------|
|                                                                             | Products                    | Services | Products                    | Services | Products | Services |
| Total revenue by segment                                                    | 266,753                     | 39,416   | 190,549                     | 38,926   | + 40%    | + 1%     |
| Other revenue                                                               | 500                         |          | 537                         |          | - 7%     |          |
| Total revenue                                                               | 306,669                     |          | 230,012                     |          | + 33%    |          |
| Gross margin \$ by segment                                                  | 23,461                      | 19,952   | 22,772                      | 17,245   | + 3%     | +16%     |
| Total gross margin \$                                                       | 43,413                      |          | 40,017                      |          | + 8.5%   |          |
| Gross margin % by segment                                                   | 8.8%                        | 50.6%    | 12.0%                       | 44.3%    |          |          |
| Total gross margin %                                                        | 14.2%                       |          | 17.4%                       |          |          |          |
| Profit by segment                                                           | 7,820                       | 3,530    | 8,501                       | 710      | - 8%     | + 397%   |
| Unallocated corporate costs                                                 | (4,528)                     |          | (3,355)                     |          | +35%     |          |
| EBITDA [Earnings before interest (net), tax, depreciation and amortisation] | 6,803                       |          | 5,880                       |          | + 16%    |          |
| Profit from ordinary activities before income tax expense                   | 6,822                       |          | 5,856                       |          | + 16.5%  |          |
| Net profit after income tax                                                 | 4,726                       |          | 4,040                       |          | + 17%    |          |
| Earnings per share                                                          | 30.69 cents                 |          | 26.16 cents                 |          | + 17%    |          |
| Dividends per share                                                         | 23.0 cents                  |          | 20.0 cents                  |          | + 15%    |          |

# ...cashflow summary

| Consolidated Cash Flow Statement           | Half-Year 2009/10<br>\$'000 | Half-Year 2008/09<br>\$'000 |
|--------------------------------------------|-----------------------------|-----------------------------|
| Net cash outflow from operating activities | (21,893)                    | (2,887)                     |
| Net cash outflow from investing activities | (167)                       | (578)                       |
| Net cash outflow from financing activities | (4,619)                     | (4,727)                     |
| Net decrease in cash                       | (26,679)                    | (8,192)                     |
| Cash at end of reporting period            | 1,278                       | 8,822                       |

The net cash flow from operating activities is historically an outflow in the first half due to high collections pre-30 June from the traditional sales peak in May/June followed by the associated supplier payments post-30 June. The net operating cash outflow of \$21.9 million was higher than that of the previous corresponding period due to the substantial post-30 June supplier payments relating to the \$22.4 million operating cash inflow in the second half of 2008/09. The average debtors' days sales outstanding (DSOS) was 37 days for the period, an improvement on the 39 days average DSOS of the previous corresponding period.

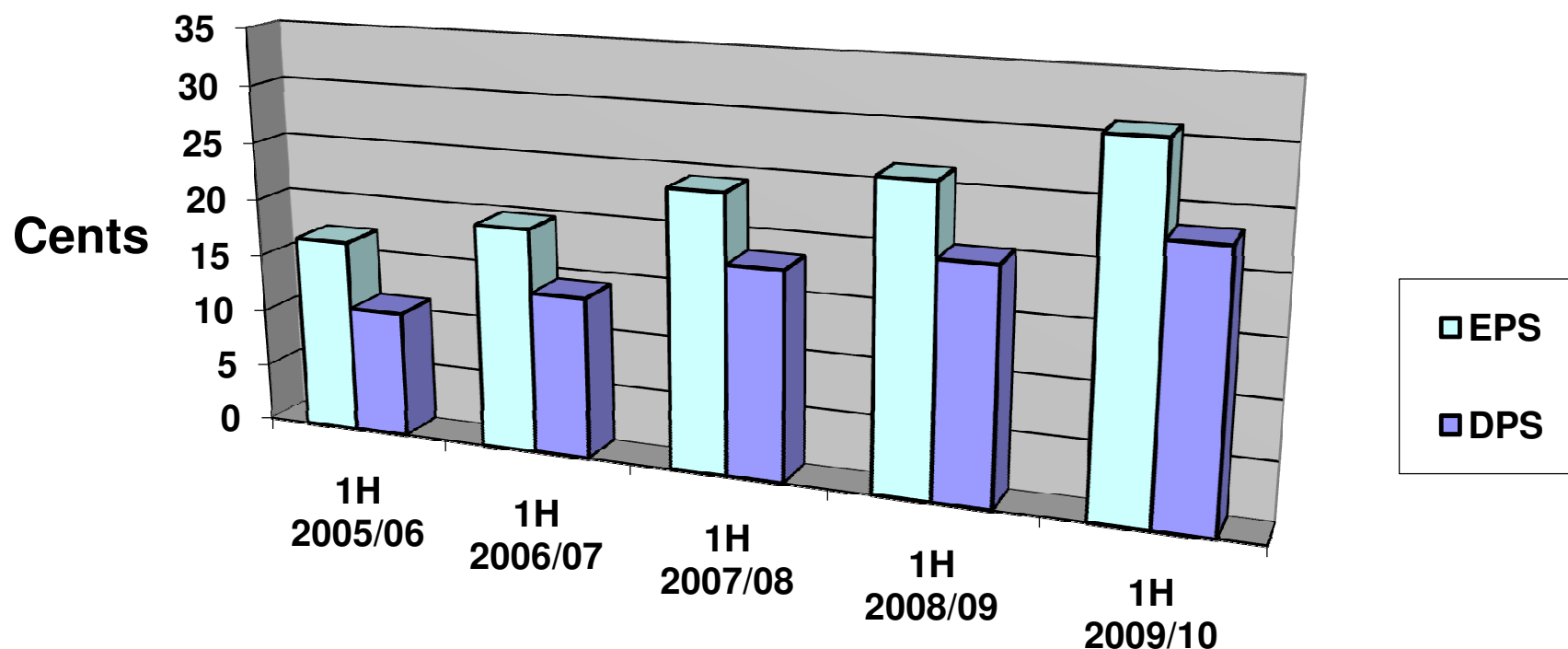
The net cash outflow from investing activities related to payments for plant and equipment and software assets.

The net cash outflow from financing activities related to payment of dividends and payment for buy-back shares in the previous corresponding period. No shares were acquired during the period under the on-market share buy-back and no new shares were issued. The company remained debt free.

# ....segment revenue summary

| Segment Revenue       | Areas of Specialisation       |                                |                             |                            |                            |
|-----------------------|-------------------------------|--------------------------------|-----------------------------|----------------------------|----------------------------|
|                       | Licensing Solutions<br>\$'000 | Infrastructure Solutions       |                             |                            | People Solutions<br>\$'000 |
|                       |                               | Integrated Solutions<br>\$'000 | Product Solutions<br>\$'000 | Managed Services<br>\$'000 |                            |
| Product - 1H 2009/10  | 179,438                       | 18,513                         | 68,802                      | n/a                        | n/a                        |
| Product - 1H 2008/09  | 116,076                       | 19,326                         | 55,147                      | n/a                        | n/a                        |
| % Change              | +55%                          | -4%                            | +25%                        |                            |                            |
|                       |                               |                                |                             |                            |                            |
| Services - 1H 2009/10 | 421                           | 9,918                          | 565                         | 13,230                     | 15,282                     |
| Services - 1H 2008/09 | 426                           | 7,904                          | 115                         | 9,426                      | 21,055                     |
| % Change              | -1%                           | +25%                           | +390%                       | +40%                       | -27%                       |
|                       |                               |                                |                             |                            |                            |
| Total - 1H 2009/10    | 179,859                       | 28,431                         | 69,367                      | 13,230                     | 15,282                     |
| Total - 1H 2008/09    | 116,502                       | 27,230                         | 55,262                      | 9,426                      | 21,055                     |
| % Change              | 54%                           | +4%                            | +26%                        | +40%                       | -27%                       |

# ....earnings and dividends



Earnings to 30.69 cents ..... up 17%

Dividends to 23.0 cents ..... up 15%

Payout ratio ..... at 75%

# ....business highlights

## **Licensing Solutions**

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- A number of new contracts with federal and state governments
- Increase in market share in all commercial sectors – enterprise & SMB
- Solid growth in revenue for all vendors - Microsoft and non-Microsoft
- A number of successful software asset management engagements

## **Infrastructure Solutions**

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- Integrated Solutions - strong growth in project services offset by constraint in data centre hardware expenditure and an increasing shift to outsourcing
- Product Solutions - solid revenue from existing procurement contracts in Qld and NSW; appointment as a panelist to new government contracts in the ACT, Qld and Vic; and opening of a new warehouse and configuration centre in Melbourne
- Managed Services - continued growth in new customer outsourcing contracts and solid growth in hardware maintenance revenues following expansion of the sales team

## **People Solutions**

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- All locations operating above market average against a declining contractor base
  - Strong performance in Qld despite a downturn in the government sector
  - Strong profitability driven by reduced costs and improved business systems
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# ....outlook - general

## **We remain cautious**

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- Continuing restraint
- Market remains competitive on price and margin
- Customers budgets set in 2009 to do more with less

## **Factors working in our favour**

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- Consolidation creating market opportunity
- Invested in building expertise
- Strong balance sheet with no debt

## **Some challenges**

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- Our team is a target for recruiters
- Accelerating implementation of new internal systems



# ....outlook – areas of specialisation

## **Licensing Solutions**

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- Decline in revenue due to timing differences
- Constraint in commercial sector
- Margins can improve by increasing sales of non-Microsoft software
- Objective to achieve profit contribution similar to pcg

## **Infrastructure Solutions**

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- Solid demand for project services
- Solid growth offset by investment required in the Managed Services business
- Continued constraint in capital investment in the data centre
- Opportunity for improved profit contribution to pcg

## **People Solutions**

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- Continuing constraint in Government sector
- New internal systems will further reduce operating costs
- Opportunity for improved profit contribution to pcg

## **Corporate Services**

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- Investment ahead of the pcg



# ....summary

## Shareholders well rewarded for continuing support

*“This was a very strong result, one of the best in the sector. However while most indicators point to financial conditions improving, we remain cautious and intend to provide greater clarity on our expectations for the full year as the second half progresses.”*

John Grant - Managing Director



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