



Financial Results Presentation for Half-Year Ended 31 December 2012

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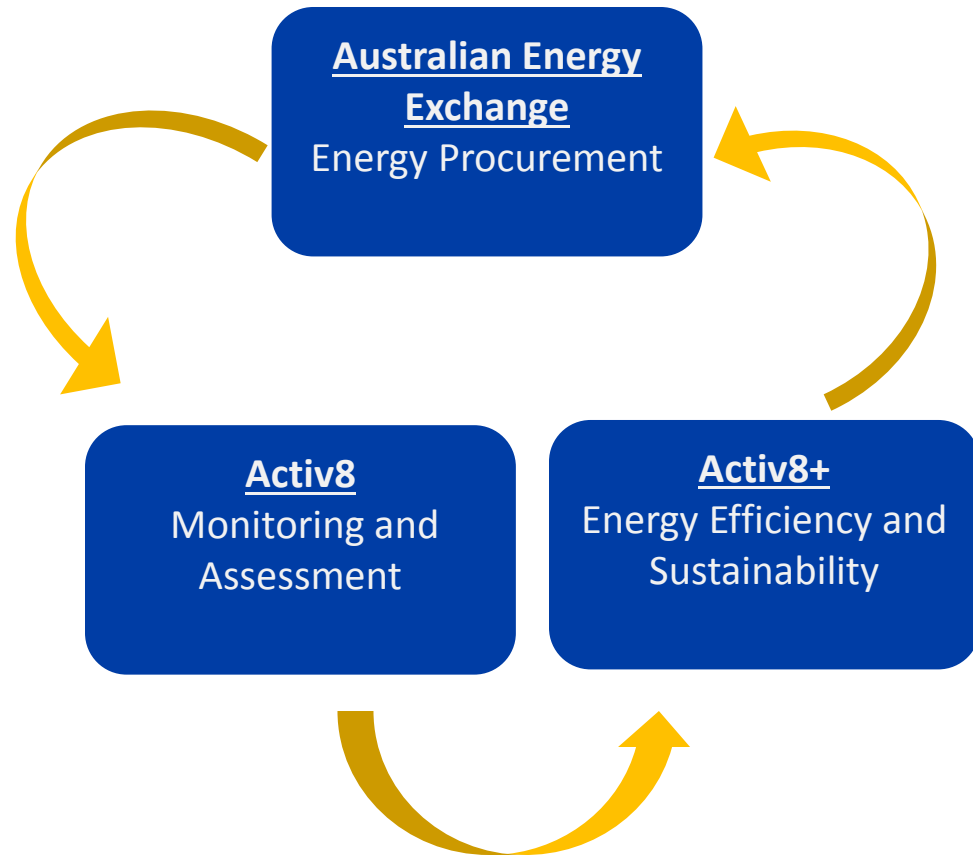


1. BUSINESS OVERVIEW

Australia's Leading Energy Management Company



- ✓ Formed in 2000, listed on ASX in 2011
- ✓ Proven track record - year on year double digit profit growth and history of paying dividends
- ✓ Created the market for online reverse auctions for electricity – settled approximately \$4 billion worth of electricity contracts since 2005
- ✓ Growing energy management capabilities across procurement, monitoring and sustainability
- ✓ Diverse range of commercial and industrial customers throughout Australia
- ✓ Head office in Parramatta (NSW) with sales offices in Melbourne, Brisbane, Adelaide and Perth



Corporate Snapshot



Capital Structure

ASX Code	EAX
Shares on Issue	25,306,921
Market Cap (\$)	\$85 million
Share Price (52 week High/Low)	\$1.66 - \$3.55
Cash at Bank	\$6.2 million
Debt	Nil
Shareholders	966
Top 20 holding	71%

Board of Directors

Dr. Ronald Watts	Non-Executive Chairman
Valerie Duncan	Managing Director
Paul Meehan	Non-Executive Director
Stephen Twaddell	Non-Executive Director
Murray Bleach	Non-Executive Director
Ed Hanna	Executive Director

Top 5 Shareholders

	%
Paul Meehan	21.0
Dr Ronald Watts	8.9%
Stephen Twaddell	7.7%
Evergreen Capital	7.1%
Valerie Duncan	6.8%

2. FINANCIAL & OPERATIONAL HIGHLIGHTS

1H FY13 Financial Highlights



- ✓ Revenue up 20% to \$10.3 million
- ✓ Operating EBITDA¹ of \$3.5 million - 20% higher
- ✓ Future revenue⁴ up 13% since 30 June 2012.... to \$74.1 million

000's	1H 13	1H 12	Change	
Revenue	10,346	8,589	1,757	20%
Statutory NPAT	1,799	1,745	54	3%
Operating profit after tax ¹	2,290	2,109	180	9%
Operating EBITDA	3,505	2,933	572	20%
Operating EBITDA margin	34%	34%	-	-
EPS ²	7.15	7.69		-7%
Operating EPS ¹	9.05	9.30		-3%
1H DPS (cents)	3.55	3.48		2%
Net assets (vs 30 June 12)	11,574	10,394	1,180	11%
Operating cashflow	2,416	2,297	119	5%
Return on equity ³	40%			
Future income (vs 30 June 2012) ⁴	74,085	65,523	8,562	13%



Revenue up 20% to \$10.3 million



Operating¹ NPAT up 9%



1H FY13 DPS 3.55 cents



*Strong operating cash flow
(after acquisition costs)*



*Future income⁴ 13% higher
than 30 June 12 (now at \$74
million)*

1 – operating profit excludes acquisition costs of \$0.5m (1HFY12 excludes IPO costs)

2 – 1H FY13 impacted by weighted average number of shares which increased by 11% vs PCP

3 – based on 1H operating profit after tax annualised. FY12 return on equity was 38%

4 - future income is not recorded in the balance sheet – it represents contracted revenue which is progressively recognised in the income statement over the term of a contract

1H FY13 Operational Highlights



- **NPAT growth driven by:**
 - ✓ 1,426 auction scenarios run in the 6 month period – 3.7 million mega watt hours contracted on behalf of corporate customers (\$380 million of energy contracts)
 - ✓ Increase in auction sites under contract from 8,100 at 30 June 2012 to over 9,000 at 31 December 2012
 - ✓ Activ8 sites under contract now over 7,500
 - ✓ 6% increase in average Activ8 contract duration (to 53 months)
- **Company performing strongly despite uncertain legislative environment – carbon tax – AEX contract durations fallen from 32 months to 27 months**
- **Maintained strong customer retention rates – 95%**
- **Successful integration of Ward Consulting Services – access to blue chip customers and complementary services**
- **Comprehensive sales review completed**
- **Increased cross selling of services across business products – sustainability product growing at an excellent rate with 60 projects on hand**

3. 1H FY13 FINANCIAL RESULTS

Income Statement – Profit before tax up 19% vs PCP



000's	1H FY13 \$	1H FY12 \$	Change
Revenue & other income	10,346	8,589	20%
Employee benefits expense	4,949	3,998	24%
Depreciation and Amortisation	306	256	20%
Rental expenses	276	229	21%
Travel expenses	111	88	26%
Cost of goods and rebates	422	429	-2%
M&A/ listing related expenses	491	521	n/a
Other expenses	981	697	41%
Profit before income tax	2,810	2,371	19%
Income tax expense	1,011	627	61%
Net profit after tax	1,799	1,744	3%
Add back – M&A/IPO costs	491	364	
Operating profit after tax	2,290	2,108	9%
Operating EBITA margin	34%	34%	
Basic earnings per share (cents)	7.15	7.69	-7%



Revenue streams....
 ✓ Activ8 - \$6.1m (up \$0.8m)
 ✓ AEX - \$2.4m (up \$0.2m)
 ✓ Activ8+ - \$0.6m (up \$0.2m)
 ✓ Ward Consulting \$0.8m



Costs relating to the Ward Consulting acquisition are required to be expensed however are not tax deductible when incurred



Operating EBITDA margin 34% (excludes M&A/IPO)

Delivering Strong Cashflow



000's	1H FY13 \$	1H FY12 \$
CASH FLOWS FROM OPERATING ACTIVITIES		
Receipts from customers	10,875	9,181
Payments to suppliers and employees	(7,346)	(6,151)
Acquisition costs	(491)	-
Interest received	102	59
Income tax paid	(724)	(792)
Net cash provided by operating activities	2,417	2,297
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(121)	(83)
Acquisition of Ward Consulting Services	(1,940)	-
Purchase of intangible assets	(213)	(405)
Net cash used in investing activities	(2,275)	(488)
CASH FLOWS FROM FINANCING ACTIVITIES		
Dividends paid	(934)	(470)
Proceeds from share issue	240	3,800
IPO raising costs	-	(779)
Net cash provided by (used in) financing activities	(694)	2,551
Net increase in cash held	(552)	4,360
Cash at beginning of financial year	6,757	1,567
Cash at end of financial year	6,205	5,927



Driven by 20% revenue growth



Strong operating cashflow



Payment of first tranche of Ward acquisition (less cash acquired) – bulk of 2nd tranche to be paid via issue of shares

Balance Sheet – Platform for Further Growth



000's	Dec 12 \$	Jun-12 \$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	6,205	6,758
Trade & other receivables	3,286	2,785
Other assets	297	162
TOTAL CURRENT ASSETS	9,788	9,705
NON-CURRENT ASSETS		
Other receivables	15	23
Property, plant and equipment	376	334
Deferred tax assets	342	376
Intangible assets	5,960	1,722
TOTAL NON-CURRENT ASSETS	6,693	2,455
TOTAL ASSETS	16,481	12,160
CURRENT LIABILITIES		
Trade and other payables	3,388	907
Current tax liabilities	656	12
Provisions	608	588
TOTAL CURRENT LIABILITIES	4,652	1,507
NON-CURRENT LIABILITIES		
Provisions and other payables	255	259
TOTAL NON-CURRENT LIABILITIES	255	259
TOTAL LIABILITIES	4,907	1,766
NET ASSETS	11,574	10,394
EQUITY		
Issued capital	4,330	3,979
Retained earnings	7,244	6,380
Reserves	-	35
TOTAL EQUITY	11,574	10,394

Strong cash position – post the \$2m payment for Ward Consulting

Intangibles = internally developed software, amortised over 5 years (\$1.7m) plus Ward Consulting goodwill (\$4.3m)

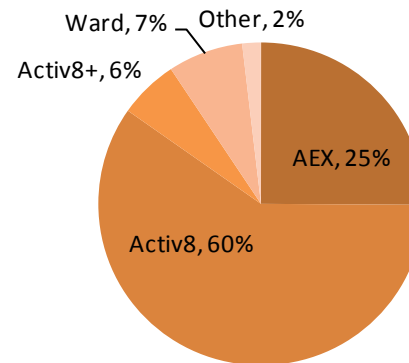
Deferred Ward consideration has increased current liabilities by \$2.3m

No debt

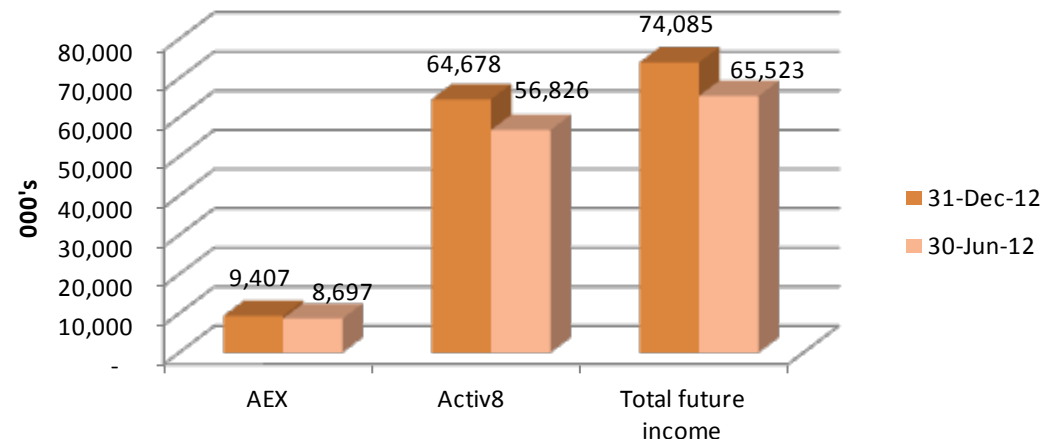
Revenue by Product & Future Income

- ✓ **Activ8 accounts for 60% of revenue, AEX – 25%**
- ✓ **Ward Consulting contributed 7% of revenue in the 1H**
- ✓ **Future income was at a record high \$74 million at 31 December 12 – up 13% from 30 June 2012**
- ✓ **Contracted income provides secure, recurring revenue streams**

Revenue split - 1H FY13



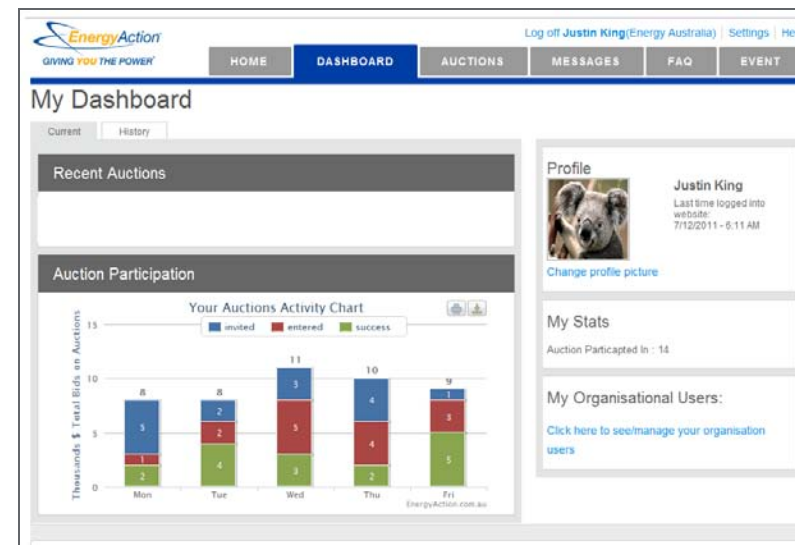
Future (contracted) Income



4. OPERATIONAL PERFORMANCE

Australian Energy Exchange

- Australian Energy Exchange (AEX) is Energy Action's unique online reverse auction platform
- Energy suppliers competitively bid for a business's energy needs
- 17% increase in sites under contract & future new contracts during 1H FY13 to 9,450
- Carbon tax uncertainty has resulted in a reduction in average contract durations – adversely impacted 1H revenue by \$0.15m
- Facilitated 1,426 auctions in first half of FY13 – 17% higher than PCP
- AEX procured over \$380 million in energy contracts in 1H FY13 – 37% increase on PCP
- AEX continues to operate as an effective cross-selling platform for Energy Action's Activ8 and Activ8+ products



Activ8 and Activ8+



- EAX's Activ8 product provides energy efficiency services via automated monitoring and contract management
- Over 7,500 sites under active or future contract
- Average contract durations increased from 50 months to 53 months
- Revenue from Activ8 customers grew 13% to more than \$6 million in the first half
- Activ8 continues to deliver strong, annuity style revenues to EAX



- Activ8+ provides businesses with energy efficiency and sustainability consultancy services
- Activ8+ witnessed excellent growth in the first half, with a 27% increase in revenue to \$605,000 compared to PCP – expecting a higher contribution in the 2H
- EAX now has 60 projects on hand
- Sustainability services seen as a key growth driver for EAX

Integration of Ward Consulting



- Energy Action acquired leading energy management business, Ward Consulting Services, in August 2012
- Acquisition has added considerable value to EAX – new revenue streams (\$0.8m over 5 months), access to blue-chip customers
- Business has been efficiently integrated and has broadened EAX's capabilities across sustainability reporting and efficiency solutions
- Through Ward Consulting, EAX has gained access to sectors in which the business has previously had little exposure, including property management
- Ward Consulting's half-year performance is well in line with expectations

EAX remains well-funded for growth with no debt

Review of Sales Function

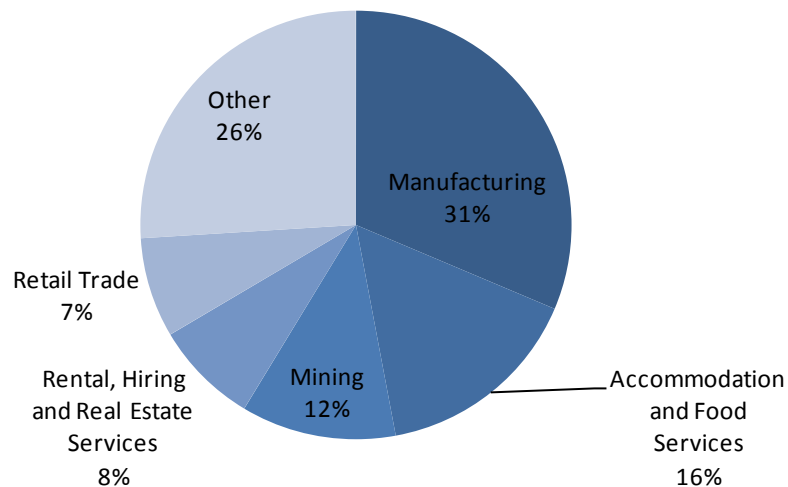


- ✓ Detailed and comprehensive sales review has been completed, aimed at ensuring that the Group's sales team is structured and incentivised for the next phase of Energy Action's exciting growth trajectory.
- ✓ The new structure will lay the platform for a sales team that is dynamic, focussed and high achieving.
- ✓ Split our Sales Team into Customer Acquisitions (new sales) and Customer Management (renewals).
- ✓ Realigned the thresholds that our sales team must meet before earning commissions.
- ✓ We have also restructured the commission payment - we will move away from a trailing commission structure to payment of commissions up-front.
- ✓ Commission payments will continue to be amortised over the period of the contract.

Diversified Customer Base



AEX - by industry - 1H FY13



Case Study – Wallsend Diggers Club



- Wallsend Diggers Club in NSW has more than 18,000 members and has partnered with EAX since 2009 for all their energy needs
- The club used the Australian Energy Exchange to secure a new energy contract in 2012
- Results Energy Action has achieved for Wallsend Diggers include:
 - ✓ Implemented lighting efficiencies that will save \$28,000 per year for 18 months
 - ✓ Achieved energy savings of more than \$14,000 over two years through securing a contract on the Australian Energy Exchange
 - ✓ Secured a 45% rebate on new energy efficient light bulbs through the Clean Technology Grant Fund
 - ✓ Daily energy monitoring to avoid bill shock



5. OUTLOOK

Drivers for Growth



- ✓ **AEX is an unrivalled service offering and a foundation for growth:**
 - Gives EAX access to large potential customer base
 - Can market complementary services to AEX customers
- ✓ **Increased capability and access to clients through acquisition of Ward Consulting Services**
- ✓ **Growing trend amongst companies to outsource non-core services such as energy management and sustainability**
- ✓ **Increasingly complex regulatory and legislative environment increases demand for EAX services**
- ✓ **Rising electricity prices forcing businesses to look at measures to reduce consumption**
- ✓ **Impact of carbon tax on electricity prices makes EAX's services even more valuable**



FY13 Outlook



- Well placed to continue deliver strong double digit revenue and operating NPAT growth for FY13
- Company growth continuing despite uncertainty around carbon legislation
- EAX continuing to invest in business as demonstrated by sales review and ongoing refinement of AEX platform
- Ward Consulting adding value to the business – EAX has greater market exposure and capabilities
- Focus on organic growth as well as M&A opportunities
- EAX's Managing Director, Valerie Duncan has announced that she intends to retire within a period of 12 to 18 months. Valerie will continue in her role until a suitable replacement is found. An executive search process has commenced.
- Valerie will remain on the board as a non-executive director following resignation as CEO.

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All information contained herein is current as at 31 December 2012 unless otherwise stated.

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