



## **ASX Release November 14, 2007**

Mobi Limited ACN 009 805 298 (ASX:MBI)

### **Major Client Win for *OneNetwork* and Sholl Communications**

#### **Melbourne, Australia**

- Major “Commercial Embedded Network” sale to new international business centre (WorldLink Centre)
- Combines core strengths of Sholl Communications and *OneNetwork*
- Upfront infrastructure installation generating revenue of \$175,000
- Ongoing annual revenue in excess of \$600,000 for *OneNetwork* services anticipated

The Board of Directors of Mobi Ltd (‘Mobi’ or ‘the Company’) is pleased to announce that the Company has completed a major deal that combines the core strengths of its recently acquired companies, Sholl Communications and *OneNetwork*.

The Company has completed negotiations for the first “Commercial Embedded Network” client for *OneNetwork*. WorldLink Centre is a major international business centre development, based in Tullamarine, Victoria. The WorldLink Centre consists of three floors comprising office and showroom space with up to 200 people per floor for a potential total of up to 600 seats (services), which will provide strong ongoing revenues to *OneNetwork*. There are three other buildings yet to be built as part of the development.

On the basis of *OneNetwork*’s normal \$100/seat revenue measure, at full occupancy the WorldLink Centre project could generate revenue of in excess of \$50,000/month or in excess of \$600,000 per annum.

This is a significant first step into the concept of the “embedded networks” market, in this case for a commercial business park development. The Company will be aiming to parlay this success into other property developments representing vertical markets, such as retirement villages, apartment complexes and hotels.

Significantly, Sholl Communication will be providing cabling, hardware and associated infrastructure suitable for delivering the *OneNetwork* Solution, for approximately \$175,000. *OneNetwork* will then sign up WorldLink’s tenants for voice and data, thereby securing up to 600 new customers over time as the building reaches full occupancy.

Cabling will be completed within the next four weeks. The WorldLink Centre will be completed in early 2008 with *OneNetwork* customers being signed up in the first half of 2008.

Mobi CEO, Michael Abela commented, “This project provides a superb example of the complementary skill-sets of Sholl Communications and *OneNetwork*, which when effectively combined make for a win-win scenario. It is our objective to secure as many of these large projects

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as possible moving forward and to cement the advantages offered by our first-mover status in this exciting new area of communications.”

**About WorldLink Centre**

The WorldLink Centre represents a totally new way of international business in the 21st Century. As one of Victoria's leading international business centre developments, the WorldLink Centre is dedicated to providing a unique environment that's planned to stimulate and promote international business ([www.worldlinkcentre.com](http://www.worldlinkcentre.com)).

WorldLink Centre is located just five minutes from Melbourne's Tullamarine International Airport.

Kind regards,

Justyn Stedwell

***Company Secretary***

On behalf of the Board of Directors

Mobi Limited

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