



ASX Announcement

27 November 2017

Elsight Welcomes Zvi Hauser, Adv., to Advisory Board

Hauser brings valuable experience as key player in Israel's communications and broadcasting market

Highlights

- **Zvi Hauser, Adv., joins Elsight's Advisory Board**
- **Mr. Hauser has been Chairman of Israel's Cable and Satellite Broadcasting Council since 1997**
- **As Israel's 17th Cabinet Secretary (from 2009 to 2013) under Prime Minister Netanyahu, one achievement was enhancing competition in the Israeli communications market and expanding broadcasting services in Israel**

Tel Aviv — November 27, 2017 — Elsight Limited. (ASX: "ELS"), an Israeli company that develops advanced hybrid communication technologies for real-time data, video, and audio transmission over cellular networks in mission-critical environments, announces that Zvi Hauser, Adv., will be joining its Advisory Board. In this role, he will be bringing experience in senior relations with world leaders and governments as well as a wealth of experience in Israel's communications and broadcasting market to advance Elsight's global vision and mission.

Elsight delivers high-quality, high-speed, real-time data, video, and audio transmission over cellular networks for broadcasting; health and rescue organisations; the military; law enforcement; transportation; and telemedicine. The technology transmits professional HD broadcast directly to control centres anywhere in the world, accelerating decision making.

Mr. Hauser's background is a perfect fit for Elsight's mission. Currently serving as Special Counsel and a partner at Goldfarb Seligman & Co. in Tel Aviv, he heads the firm's Communications and Media Department. He was Israel's 17th Cabinet Secretary (from 2009 to 2013) under Prime Minister Netanyahu and was appointed Chairman of the Cable and Satellite Broadcasting Council in 1997.

While serving in government, he was one of the key players in enhancing competition in the Israeli communications market and expanding broadcasting services in Israel.

"The media and broadcasting industry is a unique environment. I'm looking forward to sharing the insights and perspectives culled from my years in the industry to give Elsight a clear picture of this sector's requirements," said Mr. Hauser.

Elsight's product line provides broadcast journalism the most advanced solutions for zero-setup deployment of remote TV teams, enabling them to quickly go on air, with the highest quality video, and simultaneously record DVD quality footage.

"Mr. Hauser is a great strategic addition to our Elsight team. His government and private sector experience can help us navigate the media and broadcast environment and reinforce that our solutions can provide broadcast journalists the tools to help them keep not just their audience's attention, but also grow their

market position thanks to the flexibility our solutions deliver,” said Nir Gabay, founder and CEO of Elsieht Israel.

“Furthermore, Mr. Hauser’s strategic addition to the company is part of a wider effort by Elsieht to further strengthen its senior management team, while setting up its six key verticals as independent business units, which will be headed by savvy industry executives,” said Elsieht Chairman Maj. Gen. (ret.) Ami Shafran.

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About Elsieht

Elsieht (www.el-sight.com) is a solution provider of ground-breaking hybrid video and data transport services (on-the-move or fixed) for large Safe-City projects, sensitive facilities management, and surveillance and protective activities. The platform supports video capturing, recording, and highly secured transmission against video interception and hacking. **Elsieht’s** platform was designed to address the most demanding requirements of Special Forces across enemy lines and sophisticated intelligence organisations. These systems underwent the most rigorous testing in combat situations as well as extensive testing by the most demanding laboratories. As a result, they present an unmatched level of reliability, lowest latency, and highest adaptive bandwidth over cellular networks that enables HD and 4K tv transmission quality, with “never-fail” redundancy and much more. For the first time they offer strict military requirements for civil usage. **Elsieht’s** customers range from defense and homeland security, industrial security, broadcasting, first responders and healthcare.