



1 December 2014

ASX Market Announcements
Australian Securities Exchange Limited
20 Bridge Street
SYDNEY NSW 2000

COMPLETION OF STORE FINANCIAL SERVICES UK ACQUISITION

Emerchants Limited (**ASX: EML**) announces today that it has completed the acquisition of 100% of the issued capital of Store Financial Services UK Limited (**SFUK**) from the shareholders of SFUK.

This acquisition delivers Emerchants an established, profitable business in Europe, affiliated with one of the world's premier providers of gift card programs and the ongoing involvement and commitment of SFUK's experienced management team. The deal also provides Emerchants with a platform to launch the reloadable business into Europe, leveraging SFUK's established and profitable non-reloadable business.

In commenting on the completion of the acquisition of SFUK, Mr Tom Cregan, Managing Director of Emerchants, said:

"We are delighted that SFUK will provide Emerchants with a low risk entry option into the European prepaid market. Emerchants has had numerous discussions with potential European customers in the past, and SFUK provides the perfect platform to service those customers in the near term.

Emerchants focus is on creating easy to use payment systems that offer control and flexible reloadable payment applications. We are excited to bring this process to SFUK's business by taking advantage of their existing banking, regulatory and operational relationships and expertise."

Emerchants announced the acquisition of SFUK on 26 September 2014.

Under the Share Sale Agreement, Emerchants agreed to pay \$24.9 million, comprising 50% cash and 50% Emerchants shares, for SFUK. The acquisition was funded through a \$14 million placement to eligible institutional and sophisticated investors at \$0.50 per share and a \$12.45 million equity placement to the SFUK vendors at \$0.50 per share.

Both the placement and issue of new shares to the SFUK vendors were approved by Emerchants shareholders at its Annual General Meeting on 19 November 2014.

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ABOUT EMERCHANTS

Emerchants is a payments solutions provider of prepaid financial card products and services in Australia. By using their proprietary Secure Account Management (SAM) system, the Company provides its clients with innovative financial service payment solutions for reloadable and non-reloadable prepaid card programs. Emerchants are able to adapt to meet the expense management and funds disbursement needs of any organisation. Their corporate expense, petty cash, per diem, social payments and staff rewards programs are easy to implement and reduce administration burden and costs. Emerchants is focused on the twin goal of delivering high quality payment systems to its customers and superior returns to its shareholders.

For more information please visit: www.emerchants.com.au

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