



10 November 2015

ASX Market Announcements
Australian Securities Exchange Limited
20 Bridge Street
SYDNEY NSW 2000

EMERCHANTS EUROPE LAUNCHES NEW MASTERCARD™ PREPAID GIFT CARD WITH BLACKHAWK NETWORK

Emerchants Limited (**ASX: EML**) is pleased to advise that its wholly-owned subsidiary, Store Financial Services UK Limited (trading as Emerchants Europe) has signed a multi-year contract with Blackhawk Network to launch an open loop MasterCard™ prepaid gift card product across select retailers within their retail network in the United Kingdom, Belgium and The Netherlands.

The cards, which are issued by Transact Payments Limited (a subsidiary of The Bancorp) will be issued in various denominations and will be launched across the network in November 2015.

Tom Cregan, Managing Director and Chief Executive Officer at Emerchants said, “We are delighted that Blackhawk has chosen to work with us on this new product. We have a high level of expertise in gift card processing and program management in Europe, and Blackhawk has a retail network encompassing some of the largest brand retailers in Europe, so it’s a perfect combination for this program. This new product launch is just another part of our continued growth of the Emerchants prepaid business within the European marketplace and extends our relationship with Blackhawk.”

ABOUT EMERCHANTS EUROPE

Store Financial Services UK Limited is a wholly owned subsidiary of Emerchants Limited (ASX: EML) also trading as Emerchants Europe and is a payment solutions company and card processor in the financial services industry. Emerchants Europe provides its clients with innovative pre-paid card solutions for reloadable and non-reloadable prepaid MasterCard programs. The vision of Emerchants is to transform the commercial payment solutions landscape by inspiring companies to demand more control, more transparency and more flexibility over their money, and to deliver stakeholders sustainable financial success.

Head Office| Level 2, 26 Commercial Road, Newstead, QLD 4006
Phone 07 3607 0100| Free Phone 1300 739 889
Emerchants Limited ACN | 104 757 904

www.emerchants.com.au



For more information please visit: www.emerchants.com.au

For further information please contact:

Tom Cregan, Managing Director

Emerchants Limited

M: 0488 041 910

E: tcregan@emerchants.com.au

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