

**ASX**

AUSTRALIAN SECURITIES EXCHANGE

MARKET RELEASE

16 July 2007

The Gold Company Ltd**TRADING HALT**

The securities of The Gold Company Ltd (the "Company") will be placed in pre-open at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in pre-open until the earlier of the commencement of normal trading on Thursday, 19 July 2007 or when the announcement is released to the market.

Security Code: GGG
GGGO

Elizabeth Harris

Senior Adviser, Issuers (Perth)