



13 DECEMBER 2017

EXPERIENCE CO LIMITED (ACN 167 320 470)

(ASX: EXP)

ASX ANNOUNCEMENT

SHARES ISSUED UNDER INSTITUTIONAL COMPONENT OF ENTITLEMENT OFFER

Experience Co Limited ("**EXP**" or "**the Company**") confirms that 77,102,361 fully paid ordinary shares ("**New Shares**") have been issued today pursuant to the institutional component of the fully underwritten 3 for 17 accelerated non-renounceable pro-rata entitlement offer ("**Entitlement Offer**") at a price of \$0.74 per New Share, as announced to the ASX on Monday, 4 December 2017.

As announced on Wednesday, 6 December 2017, the successful completion of the institutional component of the Entitlement Offer raised approximately \$57,055,747 (before costs) for the Company.

The Retail Offer Booklet which relates to the retail component of the Entitlement Offer was mailed to Eligible Retail Shareholders (as that term is defined in that booklet), together with a personalised Entitlement and Acceptance Form, on Monday, 11 December 2017.

CONTACT INFORMATION

Media

Justin Kelly, Director
Media & Capital Partners
p: +61 408 215 858
e: Justin.kelly@mcpartners.com.au

Investors

Experience Co Limited
Anthony Ritter
Chief Executive Officer
p: 1300 663 634
e: companysecretary@experienceco.com

About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), and Great Barrier Reef Helicopters in November 2017.

