



14 DECEMBER 2017

EXPERIENCE CO LIMITED (ACN 167 320 470)

(ASX: EXP)

ASX ANNOUNCEMENT

EXPERIENCE CO COMPLETES ACQUISITION OF BIG CAT GREEN ISLAND REEF CRUISES

Experience Co Limited (**EXP** or "**the Company**") hereby confirms the completion of the company's business acquisition of Big Cat Green Island Reef Cruises Pty Ltd (**Big Cat**), yesterday evening.

Big Cat is one of Far North Queensland's leading Great Barrier Reef outer-reef operators, based out of Cairns.

Executive Director of EXP, Mr Anthony Ritter, said the Big Cat acquisition further strengthens EXP's position in Far North Queensland adventure tourism and experience market.

"We are fortunate enough to be able to add more world-class products to our portfolio of highly recognisable and respected company and adventure brands. Cruises to Green Island where customers can enjoy snorkelling, glass bottom boat and semi-submersible tours along with daytime and twilight cruises on the Cairns Harbour and through the Trinity Inlet are fantastic experiences.

When you add this acquisition to the existing products we offer customers, we are well on our way in becoming the largest and most respected adventure tourism company in the world."

CONTACT INFORMATION

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About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).

