



29 DECEMBER 2017

EXPERIENCE CO LIMITED (ACN 167 320 470)

(ASX:EXP)

ASX ANNOUNCEMENT

TOP 20 HOLDINGS AFTER ENTITLEMENT OFFER

Experience Co Limited (**EXP** or "**the Company**") hereby confirms the fully underwritten 3 for 17 pro-rata accelerated non-renounceable Entitlement offer ("**Entitlement Offer**") as announced on 11 December 2017 is now complete.

EXP attaches a statement showing the total issued capital of the company and also a statement setting out the names of the 20 largest holders of each class of security and the percentage held by each, both as at 29 December 2017.

Defined terms have the same meaning as set out in the Retail Offer Booklet.

ENDS

CONTACT INFORMATION

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About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).



Analysis of Holdings as at 29-12-2017

Experience Co Limited

Securities:

Fully Paid Ordinary Shares

Holdings Ranges	Holders	Total Units	%
1-1,000	114	55,542	0.010
1,001-5,000	371	1,115,668	0.204
5,001-10,000	197	1,528,020	0.279
10,001-100,000	294	8,456,011	1.546
100,001-99,999,999,999	59	535,937,746	97.961
Totals	1,035	547,092,987	100.000

Top 20 Holdings as at 29-12-2017

Experience Co Limited

ABN: 56167320470

Security classes selected for this report:

Fully Paid Ordinary Shares

Holder Name	29-12-2017	%
BOUCAUT ENTERPRISES PTY LTD	132,083,965	24.143%
J P MORGAN NOMINEES AUSTRALIA LIMITED	93,398,367	17.072%
CITICORP NOMINEES PTY LIMITED	60,482,521	11.055%
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	52,755,045	9.643%
UBS NOMINEES PTY LTD	42,741,015	7.812%
NATIONAL NOMINEES LIMITED	37,039,263	6.770%
SKYDIVE THE BEACH PTY LTD	23,912,660	4.371%
SKYDIVE PERTH PTY LTD	16,338,000	2.986%
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED <NT-COMNWLTH SUPER CORP A/C>	8,565,112	1.566%
HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED - A/C 2	7,862,931	1.437%
SKYDIVE THE BEACH MELBOURNE PTY LTD	7,482,000	1.368%
AUST EXECUTOR TRUSTEES LTD <GFFD>	6,753,631	1.234%
BNP PARIBAS NOMINEES PTY LTD <AGENCY LENDING DRP A/C>	6,367,277	1.164%
MS ARIANE RADFORD	6,227,940	1.138%

Top 20 Holdings as at 29-12-2017

Experience Co Limited

ABN: 56167320470

Security classes selected for this report:

Fully Paid Ordinary Shares

Holder Name	29-12-2017	%
BNP PARIBAS NOMS PTY LTD <DRP>	4,692,316	0.858%
MIRRABOOKA INVESTMENTS LIMITED	4,207,269	0.769%
MS CELESTE LINDA RITTER	3,383,970	0.619%
CS FOURTH NOMINEES PTY LIMITED <HSBC CUST NOM AU LTD 11 A/C>	2,352,941	0.430%
BNP PARIBAS NOMINEES PTY LTD HUB24 CUSTODIAL SERV LTD DRP	2,130,597	0.389%
AMCIL LIMITED	2,000,000	0.366%
Total Securities of Top 20 Holdings	520,776,820	95.190%
Total of Securities	547,092,987	