

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Experience Co Limited
ABN	167 320 470

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	John Flower Diddams
Date of last notice	9 November 2018

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect & Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Whitfield Investments Pty Ltd (Sole Director & Shareholder) Galdarn Pty Ltd (Sole Director & Shareholder) John Flower Diddams
Date of change	30 November 2018
No. of securities held prior to change	Whitfield Investments Pty Ltd 1,800,545 Fully Paid Ordinary Shares 1,500,000 Options over Ordinary Shares with exercise price \$0.25 Galdarn Pty Ltd 640,000 Fully Paid Ordinary Shares
Class	Service Rights issued in accordance with the Company's Employee Incentive Plan (EEIP)

+ See chapter 19 for defined terms.

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Number acquired	354,467 Service Rights
Number disposed	NIL
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$0.347 being the volume weighted average price (VWAP) per share of all the Company's shares traded on the ASX during the five trading days prior to the date of issue of the Service Rights
No. of securities held after change	Whitfield Investments Pty Ltd 1,800,545 Fully Paid Ordinary Shares 1,500,000 Options over Ordinary Shares with exercise price \$0.25 Galdarn Pty Ltd 640,000 Fully Paid Ordinary Shares John Flower Diddams 354,467 Service Rights issued in accordance with the EEIP
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	354,467 Service Rights issued in accordance with the EEIP

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

+ See chapter 19 for defined terms.

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.