



OVERVIEW

AUGUST 2017

INVESTOR UPDATE

[COVATA]

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OUR INVESTMENT PROPOSITION IS COMPELLING



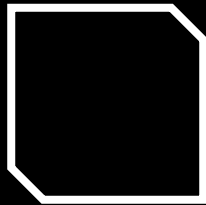
**Outstanding Cyber
Security Platform**



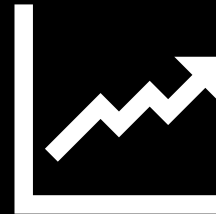
**Major Customers
Global Partners**



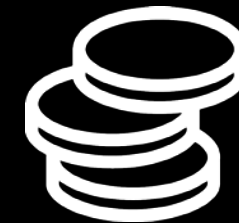
**Large Market Opportunity
Strong drivers**



**Defensible Platform
High Barriers to Entry**



**Proven Business Model
Sales Momentum**



**Solid Financial Position
and Cost Control**

COVATA IS AT THE CENTRE OF THE DATA SECURITY MARKET

GOVERNMENT AND ENTERPRISE

How can organisations discover, protect and control sensitive data from breaches, unauthorised access or use, and manage external and internal threat?

BUSINESS AND CONSUMER

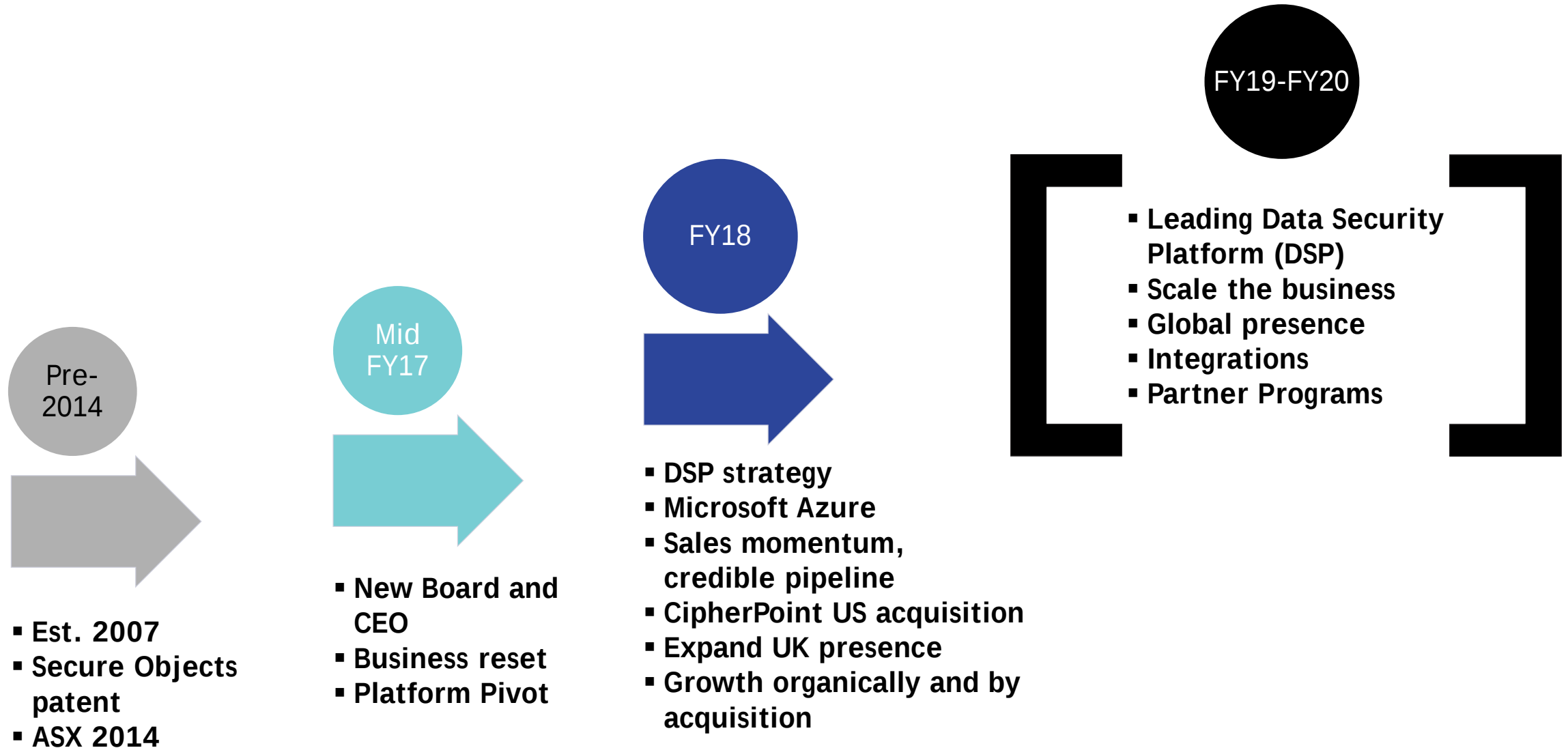
How can I protect my commercial or personal data like passwords, customer lists, HR information, pricing, bids and tenders, and still be able to share when necessary?

[THE SOLUTION]

A platform that enables organisations to locate their information, encrypt at rest and in transit, control the keys, manage and track access

A platform that enables you to create a secure vault for your sensitive data and only share access with people who need to know

WE ARE BUILDING MOMENTUM



AND IMPLEMENTING A PROVEN BUSINESS MODEL

RECURRING LICENCE MODEL

- Enterprise and/or SaaS pricing
- Cloud, hybrid, on-premises
- Feature upsell
- Support options

DIRECT AND VIA STRONG PARTNERS

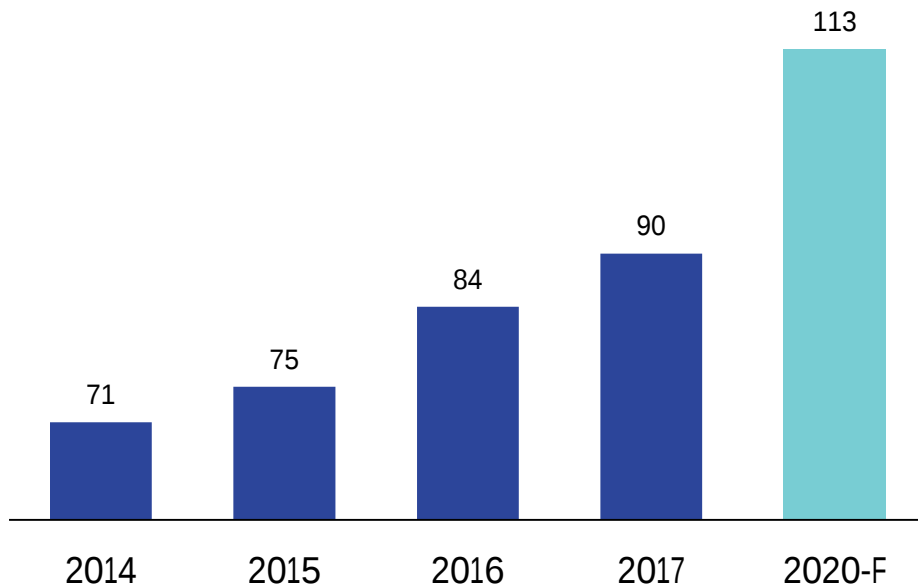


TIERED CLIENTS

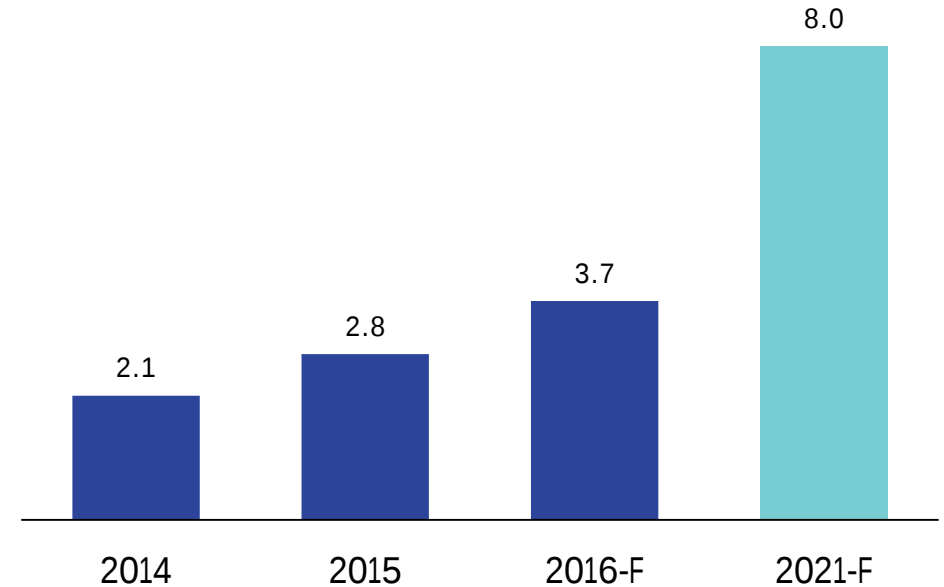
- Government
- Enterprise
- SMB

THE CYBER SECURITY REVENUE OPPORTUNITY IS LARGE AND GROWING

Cyber Security Market Growth (\$USbn)¹



Data Security Growth (\$USbn)²

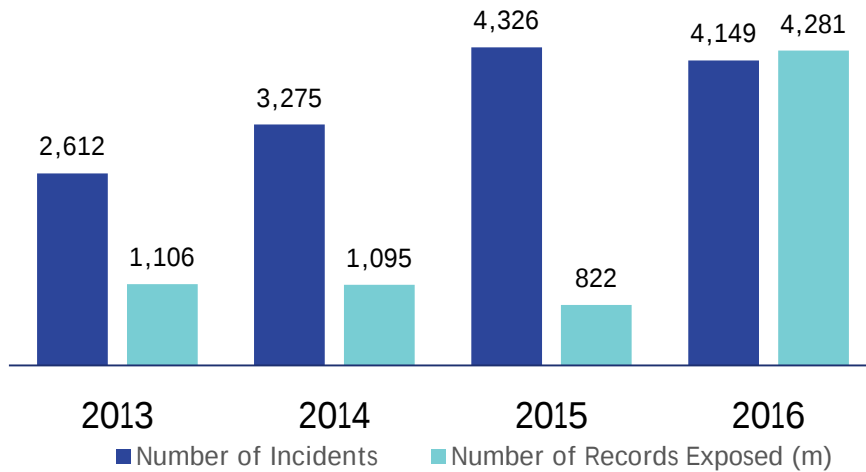


¹ Gartner Research Reports

² Markets and Markets: Cyber Security Market - Global Forecast to 2021 (2016)

DATA BREACHES AND REGULATION DRIVE DEMAND

Reported breaches¹



Total global cost to business
US\$2.1 trillion by 2019²

Stricter compliance and regulatory requirements



General Data Protection
Regulation (EU)

Health Insurance
Portability and
Accountability Act (US)



PCI Security
Standards
(Global)



Data Privacy
Legislation
(Australia)



Sarbanes-Oxley
Act (SOX) (US)

¹ Risk Based Security: Data Breach QuickView Report (January 2017)

² Juniper Research: The Future of Cybercrime & Security: Financial and Corporate Threats & Mitigation (2015)

THE RECENT CIPHERPOINT ACQUISITION ADDS SCALE AND CAPABILITY

CIPHERPOINT HAS:

- deeper Microsoft integration
- an established customer base
- sensitive data discovery
- watermarking
- a US sales footprint
- European GDPR capability

Acquisition terms align with shareholders:

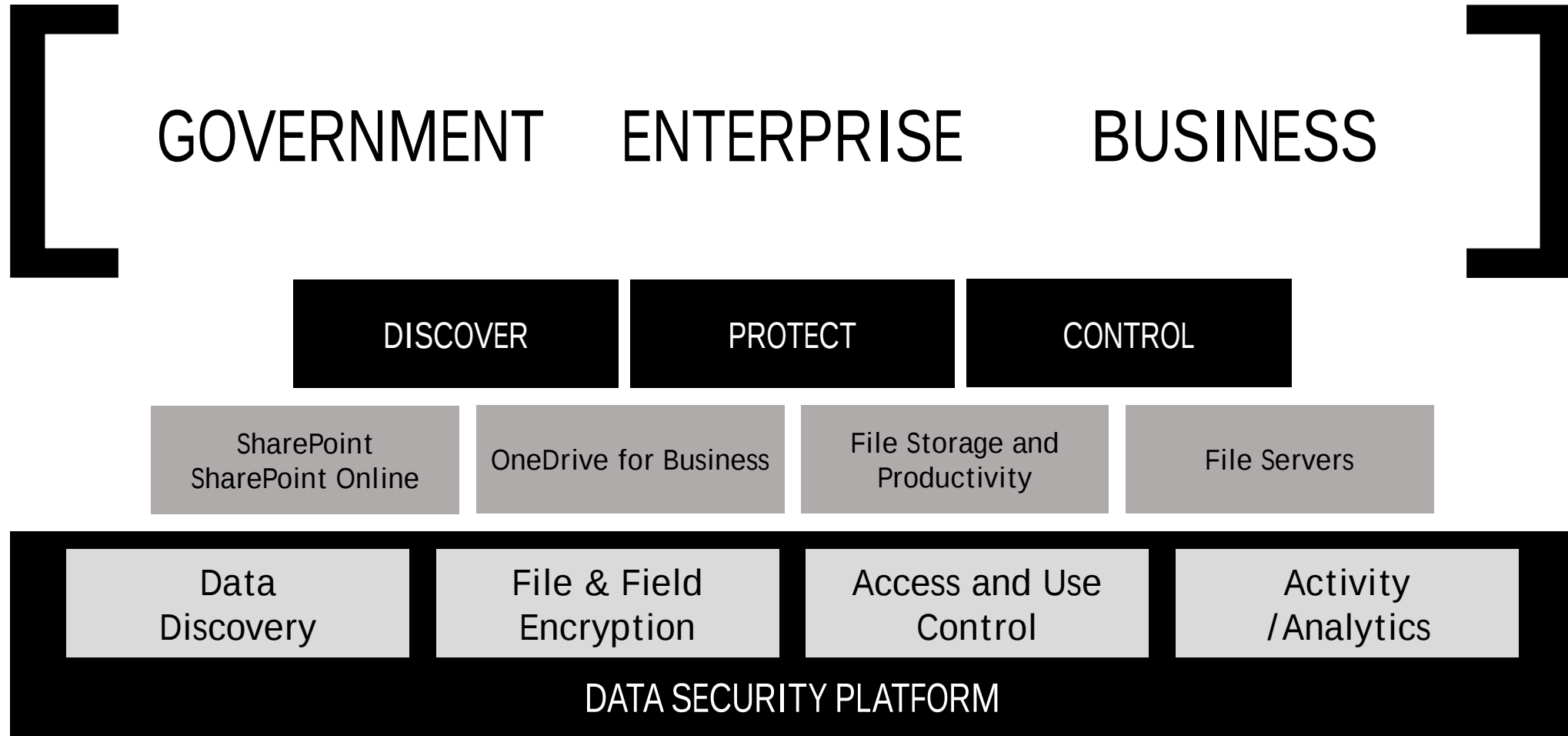
- on strategy
- builds capability
- expands geographic reach
- largely share based consideration
- shares leveraged to performance



OUR COMBINED PRODUCT FEATURES ADDRESS THE MARKET

FEATURE SET	[COVATA] SafeShare	[CIPHERPOINT] Eclipse
Discovery		✓
Defence grade encryption	✓	✓
End-to-end security	✓	
Zero knowledge	✓	
Data classification	✓	✓
Protection of files	✓ (Client)	✓ (Server)
Secure sharing and collaboration	✓	✓
Access management, watermarking, audit trails	✓	
Governance risk compliance (GRC)		✓
Rest API for integration	✓	

THE PIVOT TO A DSP DELIVERS OUR FUTURE



WE HAVE A CLEAR PLATFORM/PRODUCT ROADMAP

DEVELOPMENT	RATIONALE
SAAS PLATFORM ON AZURE	▪ Moves Covata Secure (DSP) to the cloud and to digital marketplaces
INTEGRATIONS AND USEABILITY	▪ Application integrations drive use ▪ Security information and event management provide real-time analysis
DATA SECURITY PLATFORM	▪ Offers customers a single pane of glass for data discovery, security, GRC, data loss prevention, analytics
SALES AND CHANNEL SYSTEMS	▪ Drives lead generation and sales and manages channels
CAPABILITY	▪ Technical investment in Application Interface builds future value

WE MAINTAIN CRITICAL SECURITY CERTIFICATIONS



FIPS 140-2 LVL,
DESIGN ASSURANCE LVL 3

Certifies highest level of protection, US and Canada



FIPS 197 ADVANCED
ENCRYPTION STD 256

Sufficient to protect classified information in US
Government



ISO 27001

ISO/IEC 27001 is the best known standard for an
information security management system (ISMS)



HM Government
G-Cloud
Supplier

G-CLOUD 9

G-Cloud is UK public sector Digital Marketplace to
procure pre-approved SaaS services



USA CoN

Certificate of Networthiness from the United States
Army

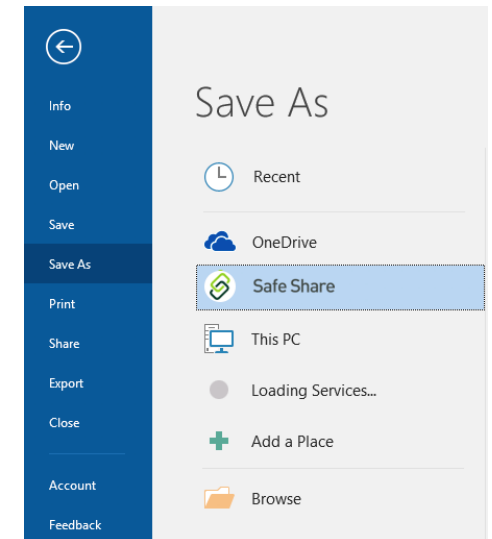
ALIGNING WITH MICROSOFT AS #1 OPENS THE MARKET

On-premises software still strong but Azure Cloud sales double in 2017¹

Overall Rank	Vendor	Management & Monitoring	Software & Data Integration	User Interface	API Complexity	Technical Support	Training & Documentation	Reporting & Billing
1 st	 Microsoft Azure	1 st	2 nd	1 st	2 nd	1 st	1 st	1 st
2 nd	 amazon web services	2 nd	1 st	2 nd	1 st	2 nd	2 nd	1 st
3 rd	 Google Cloud Platform	3 rd	3 rd	3 rd	3 rd	3 rd	3 rd	4 th
4 th	 IBM SOFTLAYER	4 th	4 th	4 th	4 th	4 th	4 th	3 rd
5 th	 ORACLE CLOUD	5 th	5 th	5 th	5 th	5 th	5 th	5 th
6 th	 vmware	6 th	6 th	6 th	6 th	6 th	6 th	6 th
7 th	 SAP HANA	7 th	8 th	7 th	7 th	8 th	7 th	7 th
8 th	 rackspace	8 th	7 th	8 th	8 th	7 th	8 th	8 th
9 th	 Alibaba Cloud aliyun.com	9 th	9 th	9 th	9 th	9 th	9 th	9 th

¹ Bloomberg (21 July 2017)

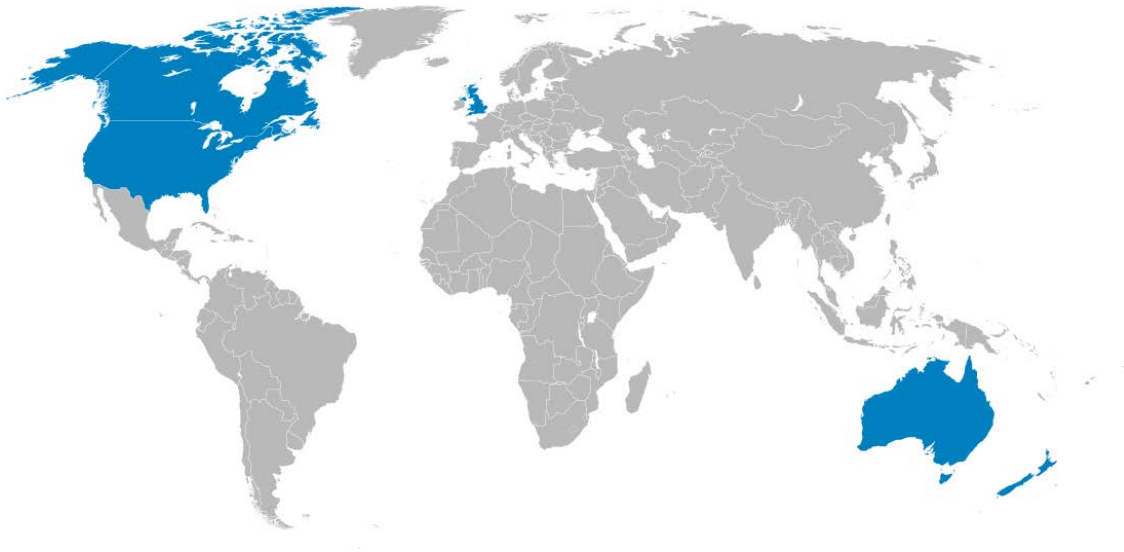
Office365, SharePoint, OneDrive ...



Integration pathway with Microsoft Office365

WE INTEND TO BUILD A GLOBAL BUSINESS AND FOOTPRINT

[COVATA]



GOVERNMENT



Australian Government
23 departments

CORPORATE



BUSINESS



WE HAVE A SOUND FINANCIAL POSITION TO GROW

CASH	▪ No debt ▪ \$6.3m net cash (as at 30 June 2017)
R&D	▪ We leverage incentives and invest in our platform ▪ FY17 Australian R&D receipt \$1.45m (Q2 FY18)
COSTS	▪ Costs down 50%, lean team (20) ▪ Investment in lead generation and sales capacity
MARGINS	▪ Long term gross margins of 70%+ ▪ Targeting net income margins of 20-25% once through breakeven

OUR BOARD AND TEAM ARE EXPERIENCED AND COMMITTED

BILL McCLUGGAGE
CHAIRMAN

DAVID IRVINE
NON-EXECUTIVE DIRECTOR

LINDSAY TANNER
NON-EXECUTIVE DIRECTOR



TED PRETTY
CEO



DEREK BROWN
CCO



WOODY SHEA
CTO



MIKE FLECK
VP SECURITY



HUGH STODART
HEAD OF PRODUCT
& ENGINEERING



STEVEN BLIIM
HEAD OF FINANCE

THANK YOU

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