

[CIPHERPOINT]

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EMERGING SMALL CAPS 2021 SUMMIT

Presented by   

Cipherpoint – at a glance

- ❑ ASX listed cyber security business
- ❑ Started life as a data security company but has migrated to managed security services
- ❑ Focus is on building sustainable recurring revenues
- ❑ Intends to also grow by acquisition

ASX: CPT	
Market Cap	~\$11.0M
Q2 Revenue	~\$1m (Sept 4C)
Q2 Cash (30/9)	\$3.9m (Sept 4C)
Revenue multiple	<3x revenues (post VITCS)
Listed Peers Av 13.4x revenues	(AR9) 17.5x; (TNT) 3.5x (SOV) 25x; (FCT) 7x; (WHK) 14x
Placement capacity	~15% plus 10% available

Cipherpoint – Year on Year

Transformational year – data security to managed security

FY21

Capital raised –
balance sheet
strengthened

Cash created
optionality



Services strategy
developed

Recurring revenue
model



FY22

Brace168 cyber
platform acquired
for growth

MSSP strategy
focus



Record Q2 and
strong pipeline

VITCS acquisition

New enterprise
client wins



Managed Security Services is our core business

- Cipherpoint acquired Brace168 by April 21
- Mission is to provide Managed Detection & Response (MDR) services to medium to large customers
- Proven financial performance:
 - **2x YoY Revenue growth**
 - **Positive EBITDA**
 - **Recurring revenue 65-75%***
- Strong investment in platform development, accreditation and international capability



*monthly fluctuations



Our Security Operations Centre ('SOC') is 'always on'

- ✓ Continuous improvement AICPA SOC 2, ISO 27001 and HIPAA compliant
- ✓ Data sovereignty a priority
- ✓ 4 POPs across AU, US and UK

Cyber security is a high growth market

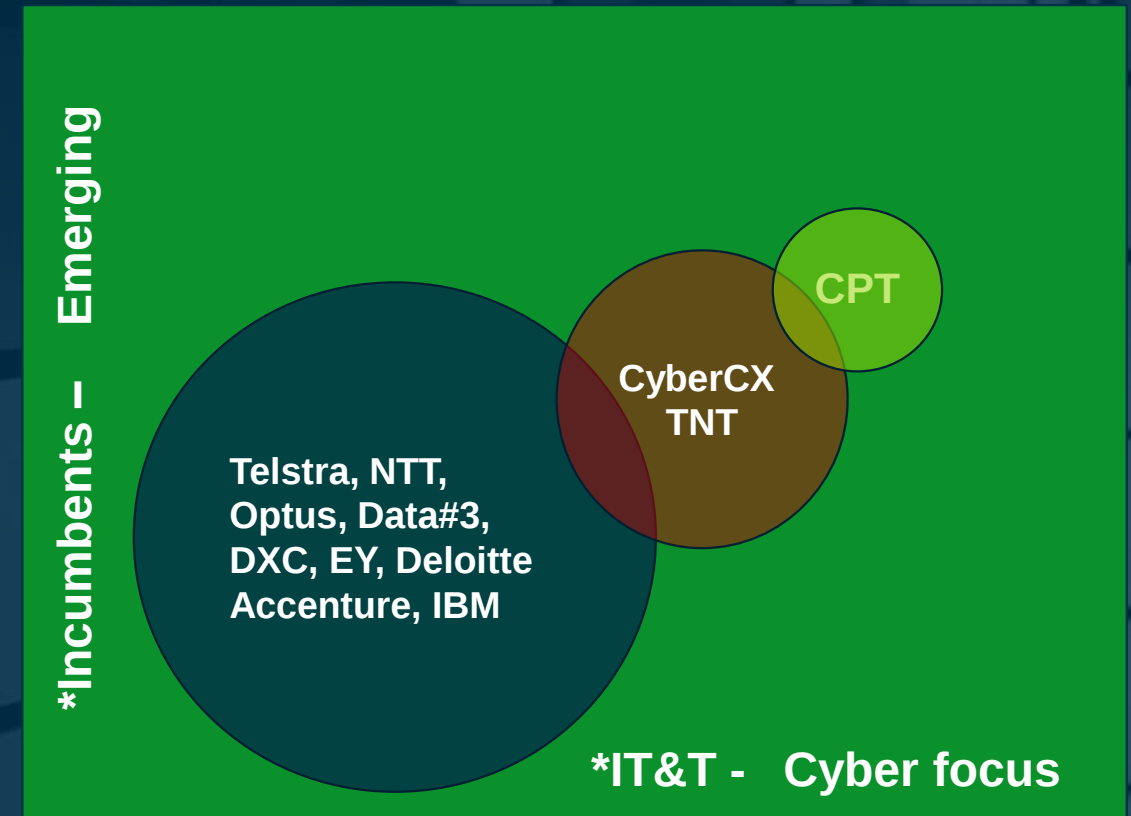
Cyber security spend 2017-2024

8-9% CAGR

Cyber security mega trends

- Automation
- Operational Resilience
- Cost efficiency
- ESG and reporting

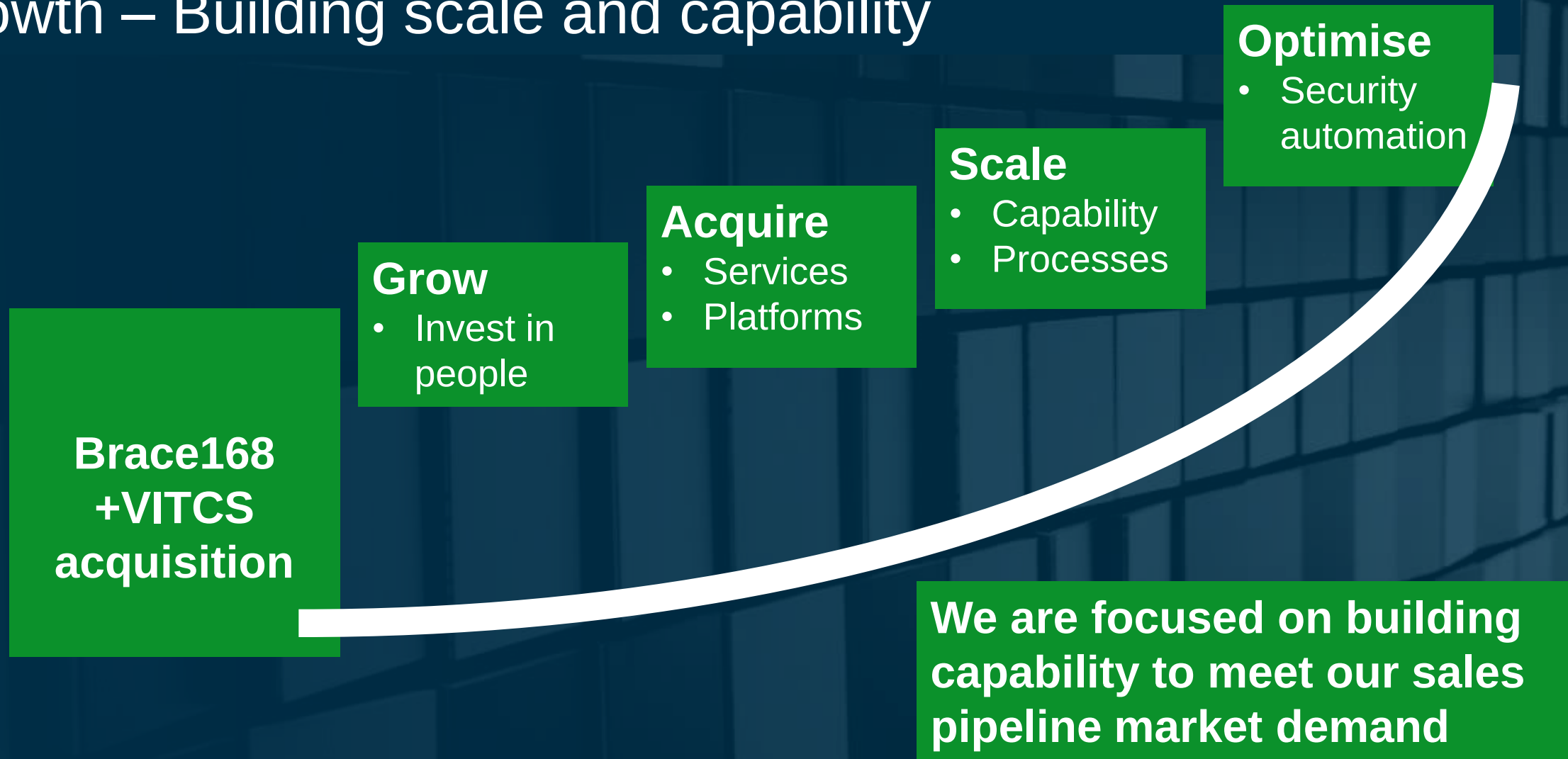
Australian Landscape



Source: AustCyber, Sector Competitiveness Plan 2021
(<https://www.austcyber.com/resources/sector-competitiveness-plan/chapter1>)

Cipherpoint – Going Forward – FYs 22/23

Growth – Building scale and capability



Why invest in Cipherpoint (ASX:CPT)?

'..the new cyber growth story'

Focused
MSSP play

Scalable
platform
Unique IP

Expert team
Great people

Attractive
recurring
revenues

Core
enterprise
clients



Discount to
listed peers