

14 January 2026

Proposed Sale of Shares by Substantial Holder

Farm Pride Foods Ltd (ASX: FRM) ('**FRM**' or '**the Company**') has been advised by West Coast Eggs Pty Ltd ('**West Coast Eggs**'), a substantial holder of the Company, that West Coast Eggs intends to seek to sell up to 30 million shares on-market at a price of \$0.20 (20 cents) per share over the coming days.

Parties associated with the Company's Non-Executive Chairman, Mr George Palatianos, and the Company's Managing Director, Mr Darren Lurie, have indicated they intend to acquire up to 7 million shares on-market over the coming days if West Coast Eggs proceeds with its proposed sale.

The Company makes this announcement for the purpose of advising the market and its shareholders of information which has been made available to it. The matters referred to above are based on the current indications of the parties named above. There can be no guarantee that the sale and purchases referred to above will proceed in full, or at all, and may proceed on terms other than as proposed above. The Board does not make any recommendation in relation to the acquisition or disposal of shares or other interests in the Company.

If the sale proceeds in full, West Coast Eggs will remain as a 5.86% shareholder of the Company.

- Ends -

This announcement has been authorised by the Board of Farm Pride Foods Ltd.

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About Farm Pride (FRM)

Farm Pride is a leading ASX listed vertically integrated egg company that farms, processes and markets a range of egg and egg related products. FRM continues to develop its farming business to meet the markets evolving requirement for cage free eggs. FRM maintains strong relationships in the supermarket channel and with industrial food manufacturers. FRM is also committed to maintaining the highest level of environmental, social and corporate governance responsibility and is the only egg company in Australia to manufacture its own egg cartons using recycled newsprint and cardboard. For more information, visit FRM's website.

