

17 August 2016**PACIFIC ASIA TRAVEL ASSOCIATION ENDORSES FLEXIROAM
AS PREFERRED MOBILE AND DATA PROVIDER****Key Highlights:**

- Pacific Asia Travel Association (“PATA”) endorses Flexiroam as its Preferred Partner.
- Flexiroam brand to be featured in all PATA platforms and promotional collaterals.
- Flexiroam is the mobile and data provider at PATA Travel Mart 2016.

Flexiroam Limited (ASX: FRX) is pleased to announce that its wholly owned subsidiary Flexiroam Asia Limited (“Flexiroam”) has signed a Preferred Partnership Agreement with PATA.

PATA is a non-profit association with extensive connections in the travel industry within Asia Pacific and beyond. PATA member organisations consist of 95 government-related tourism bodies, 29 international airlines and 63 educational institutions, with over 17,000 travel professionals¹. PATA members include TripAdvisor, Visa Worldwide and Singapore Airlines. Through this partnership, Flexiroam can leverage on PATA’s network, brands and insights at innovative events with aviation, hospitality members, tour operators and destination management companies.

As PATA’s Preferred Partner, the Flexiroam brand will be displayed on all PATA promotional collaterals and events globally. Flexiroam Managing Director Jef Ong said “PATA is a great platform for us to strike global deals with some of the key players of the industry that we hope will bring exponential growth to our business.”

Flexiroam is set to be the preferred mobile and data provider at the PATA Travel Mart (“PTM”) 2016 which will be held in Indonesia next month. Flexiroam will gain access to over 1,000 delegates from more than 60 countries. PTM is a great platform for Flexiroam to showcase Flexiroam X to various travel and tourism organisations around the world. Dr Mario Hardy, CEO of PATA adds “The partnership with Flexiroam provides the Association’s members and event delegates with the opportunity to travel with the reassurance and knowledge that they can still stay in contact and up to date with their family, business colleagues and friends”.

¹ <https://www.pata.org/about-pata/>

-Ends-**ABOUT FLEXIROAM**

FLEXIROAM (ASX: FRX) is a new breed of telecommunications company that enables travellers to bypass roaming charges around the world. The Company unveiled its flagship data roaming product, FLEXIROAM X which allows users to earn up to 100GB of data to be used in over 100 countries with plans which last up to 1 year. FLEXIROAM is an asset light telecommunications company which does not own physical infrastructure yet is able to connect to 580 network operations around the globe enabling network coverage in over 200 countries, and data roaming coverage with Flexiroam X over 100 countries.

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