

18 November 2016

FLEXIROAM PARTNERS WITH SINGAPORE'S TOP TRAVEL PORTAL

Flexiroam Limited (ASX: FRX) is pleased to announce that its wholly owned subsidiary Flexiroam Asia Limited ("Flexiroam") has signed a sponsorship agreement with Tripzilla Singapore ("Tripzilla").

Launched in 2010, Tripzilla is the number one travel portal in Singapore for comparing real prices and itineraries from Singapore's top travel agencies. Tripzilla collates the latest tour packages from hundreds of travel agencies from all over Singapore and aggregates them on their website for price comparison and bookings.

Flexiroam and Tripzilla together with Hotel Boss Singapore are partnering for a giveaway contest. Participants stand a chance to win a free stay in Hotel Boss Singapore and enjoy free data from Flexiroam X when they travel.

Flexiroam will be featured on Tripzilla's website with a unique landing page throughout the period of the contest. In addition, Tripzilla will be embarking on an aggressive Facebook campaign to promote the contest. Tripzilla has an average of 108,000 monthly visitors on its website with 70% of visitors from Singapore. Flexiroam expects the campaign will lead to greater brand visibility and an increase in its user base in Singapore.

Miranda Zhang, Managing Editor for Tripzilla, added: "This campaign is a sponsored collaboration between Tripzilla, Flexiroam and Hotel Boss to educate and excite travellers in the region on the tangible benefits of having a fuss-free connection on-the-go, and to see roaming as an essential service for their travels."

-Ends-

ABOUT FLEXIROAM

FLEXIROAM (ASX: FRX) is the leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet is able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond.

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