

16 January 2017

FLEXIROAM PARTNERS WITH SINGAPOREAN TRAVEL AGENCY, CHAN BROTHERS

Flexiroam Limited (ASX:FRX) is pleased to announce that its wholly-owned subsidiary Flexiroam Asia Limited (“Flexiroam”) has signed a partnership agreement with Chan Brothers Travel Pte Ltd (“Chan Brothers”).

Chan Brothers is one of Singapore’s largest travel agents and tour operators, with over 50 years’ experience in the travel industry. Chan Brothers maintains strong marketing and communications links with its customers and business partners and won the “Best Travel Agency Singapore” title by TTG Travel Awards in 2015, the most coveted and influential award in the region’s travel industry.

Flexiroam has agreed to sell Flexiroam X products to Chan Brothers, who will advertise Flexiroam’s products on all of their marketing channels, including Facebook posts, newspapers and website banners. In addition, Flexiroam banners will be included on Chan Brothers’ main web page as well as their insurance page. Chan Brothers will advertise Flexiroam X vouchers and microchips to its customers on its websites.

Head of Marketing Communications at Chan Brothers, Jane Chang commented: “We chose Flexiroam because it has the capability to support our customers’ need with its extensive network of countries. To our customers who are world travellers, Flexiroam is a one-stop solution for them to stay in touch with their loved ones.”

The partnership with Chan Brothers is expected to broaden Flexiroam’s market reach through the direct advertisement of its products to Chan Brothers’ extensive customer base of travellers. Through partnerships with leading travel agencies, Flexiroam expects to become the product of choice in providing roaming solutions for travellers around the world.

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ABOUT FLEXIROAM LIMITED

FLEXIROAM (ASX: FRX) is the leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond.

ABOUT CHAN BROTHERS

Chan Brothers is a notable name in the travel industry with over 50 years of experience. Chan Brothers has been awarded with noteworthy awards and accolades over the decades from Reader’s Digest, Singapore Tourism Board, Travel Trade Gazette Asia and more. Chan Brother Group encompasses various companies which offers unique and specialized holidays. For more information, please visit www.chanbrothers.com/.

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