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FLEXIROAM PARTNERS WITH KLM ROYAL DUTCH AIRLINES

Flexiroam Limited is pleased to announce that its wholly owned subsidiary, Flexiroam Asia Limited ("Flexiroam") has signed a partnership agreement with KLM Royal Dutch Airlines (KLM).

KLM was founded in 1919 and is a leader in the airline industry at the forefront of European airlines, known for offering reliable operations and customer-oriented products. This reputation makes KLM the preferred airline of many travellers. In 2016 alone, KLM connected over 130 million flyers to more than 140 destinations.

During the one year partnership, Flexiroam and KLM will co-market Flexiroam X to KLM's customer base. This will be done through a dedicated newsletter by KLM and a feature in subsequent newsletters to their 175,000 subscribers. Promotional materials will also be posted on KLM's Facebook page, as well as a carousel and trigger feature on their website which hosts around 85,000 visitors a month.

One feature of the partnership will involve a limited campaign where travellers flying with KLM on routes departing from Kuala Lumpur, Malaysia that meet the specified requirements will be entitled to a complimentary Flexiroam X microchip preloaded with 100mb. KLM offers daily flights from Kuala Lumpur to Amsterdam and Jakarta, representing a total seating capacity of more than 700 passengers per day. Throughout the campaign, Flexiroam X will enjoy added exposure to over 83,000 outbound travellers on these KLM routes, potentially resulting in a surge of additional data pack purchases.

This partnership is a strategic move in line with Flexiroam's ongoing effort to partner with reputable international airlines. In recent months, Flexiroam has partnered with major airlines such as Korean Air, allowing it to further build its recurring revenue stream through direct exposure to frequent travellers. The efforts to secure recurring revenue, a key focus for Flexiroam, have seen over the past 12 months, more than 38% of Flexiroam customers making recurring purchases, with an average of 1.9 transactions per customer.

"For KLM to partner Flexiroam was a natural choice, as their commitment to enhancing the customer experience mirrors our vision and commitment towards becoming the most customer-centric European airline. We are extremely pleased to be working alongside Flexiroam to offer KLM travellers from Malaysia to Europe and who booked their ticket on www.klm.my the added convenience with easy data roaming through KLM's extensive worldwide network offered via Amsterdam Schiphol Airport," said Estee Ng, KLM's Country Manager for Malaysia."

-Ends-**ABOUT FLEXIROAM LIMITED**

FLEXIROAM (ASX: FRX) is a leading telecommunications company offering borderless data services for mobile users globally. Its flagship data roaming product, FLEXIROAM X has coverage in over 100 countries with 4G speed in over 56 countries. FLEXIROAM is an asset light telecommunications company connected to around 580 network operators globally, serving customers in over 30 countries. FLEXIROAM aspires to be a household name in borderless mobile broadband services in Asia and beyond. For more information visit investors.flexiroam.com.

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