



Early Learning Services Limited
ACN 123 028 553
Committed to Child Care

ASX Announcement

12 February 2008

Early Learning Services settles in Broome, WA

Leading child care provider Early Learning Services (ASX: ELY) has increased their portfolio to 31 following the settlement of the Little Pearlers Child Care Centre in Broome, Western Australia for \$1.15 million.

This centre is regarded as one of the best in the region offering places for 77 children. This centre has been performing strongly and is currently at 90% occupancy, with only limited age groups and days available.

The centre has been purchased from prominent Broome business identity, Jenny Bloom, and represents a very positive move for the company into the West Australian market.

The region is a high growth area with mining, tourism and agriculture industries continuing to thrive. Demand for high quality child care continues to increase with this growth.

Settlement of this centre was delayed from settling in November 2007 due to delays in the transfer of licenses and management are confident in this centre's performance going forward.

ENDS.

John Hutchison
Chief Executive Officer
Early Learning Services Limited