



ASX ANNOUNCEMENT

October 18th, 2010

Presentation

Genetic Technologies Limited (ASX: GTG; NASDAQ: GENE) is pleased to release a copy of the presentation that will be made by Dr. Paul MacLeman, Chief Executive Officer, at the 2010 Australian Life Science Summit in Melbourne tomorrow.

FOR FURTHER INFORMATION PLEASE CONTACT

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GENETIC TECHNOLOGIES LIMITED



Highlights

- \$10m revenue 2009/10 with tapering burn rate
- Cancer diagnostics and genetic testing focus
- Revenue generating IP estate
- High growth prospects through launch first in class sporadic breast cancer risk test globally



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Snapshot



- 20yo laboratory services business with mature but stable underlying businesses
- Substantial near term growth opportunities in cancer diagnostics, with recent successes
- Existing & increasing revenues from IP out-licensing
 - US IP assertion suit: ~A\$3m gross last quarter
- Building new global business via acquisition, development & deployment of high value diagnostics
- Based in Melbourne & US
 - 60 highly qualified staff
 - Globally accredited facilities



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Cancer Management Portfolio Strategy



RISK ASSESSMENT	SCREENING	DIFFERENTIAL DIAGNOSIS	STAGING	PROGNOSIS	THERAPY SELECTION	THERAPY MONITORING	SURVEILLANCE
							
Am I at risk of developing cancer? eg BRCA	Is there a chance I have cancer today?	Do I have cancer and what type is it?	Has my cancer spread?	How will my cancer progress?	What is the best therapy for me?	Is my treatment working?	Has my cancer come back?
2005 launch  Planned H2 2010 launch 			Feb '10 launch 	Nov '09 launch 		May '10 launch 	

- Unique portfolio approach: global deployment in-house tests
- Assembling best in class cancer management tools for PacRim deployment: further products in negotiation
- Seeking to develop &/or acquire products with global protection, application & scope

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BREVA Gen™

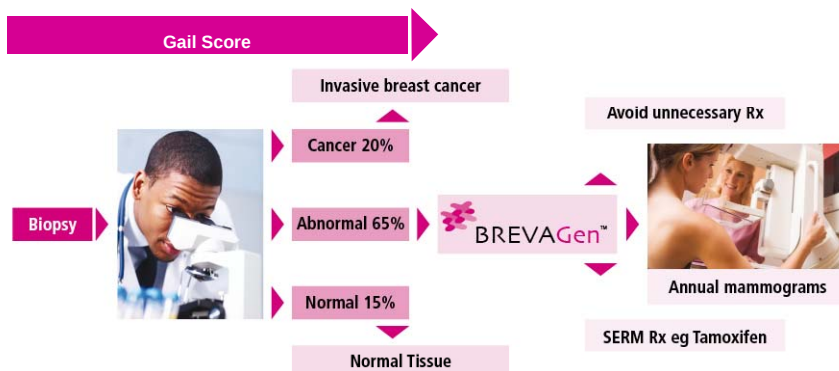


- Proprietary breast cancer test
 - Clinical decision support for **non-familial** breast cancer screening & preventive therapy
- Test combines population risk factors (Gail Score) with genetic risk factors (7 SNP biomarkers) to give integrated, individual breast cancer risk assessment
- First fully validated test of its kind
- BREVA Gen™ informs clinicians & patients about personal, non-familial risk of breast cancer for women, allowing better patient monitoring & potentially preventive therapy

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BREVAGen™ – first validated test for non-familial breast cancer risk

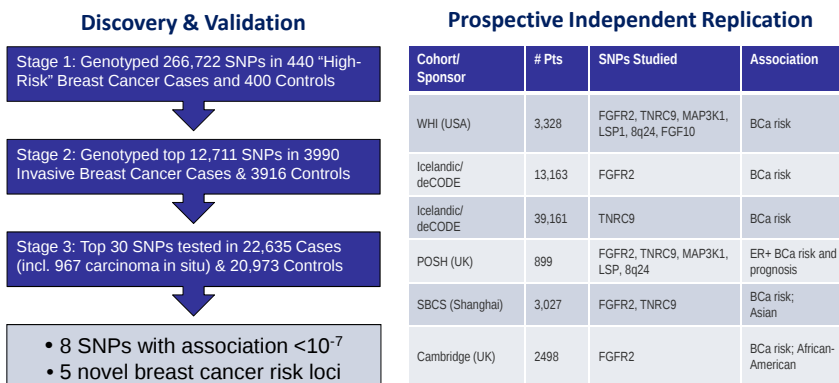


- 1.6m breast biopsy patients pa (USA)
- → 1m patients with indeterminate outcomes
- BREVA Gen re-classifies ~25% of these enabling preventive SERM therapy
- SERMs effective at preventing 69%ER+ BCa & 50% all BCa

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BREVA Gen™ SNP Panel: Large Discovery, Validation & Prospective Replication Data Sets



20+ published studies in over 50,000 women

Easton DF et al.; *Genome-wide association study identifies novel breast cancer susceptibility loci.*; Nature 447:1087-93, 2007.

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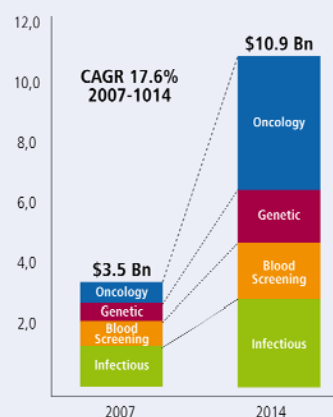
Oncology Focus

- New technologies driving targeted interventions & extending lives
- **Molecular diagnosis of cancer** is most attractive segment of the Dx industry
- Focused market & efficient sales process
- Strong accelerating growth forecast next 4 years
- Historical APac focus
- **US & EU export market exposure via BREVAGen™**



The WW MDx Market (\$Bn)

* not including Industrial and Research areas



MDx is the fastest growing segment of the IVD market, led by oncology (34% CAGR)

Source: TSG Partners; Scientia Advisors

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* molecular diagnostics

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Financials

Financials (year to June30)

(AUD millions)	2010	2009
Operations revenue	5.80	5.38
Licensing revenue	3.95	6.01
Net income / (loss)	(9.35)	(7.85)
EPS (USD per ADR)	(2.5)	(2.1)
Cash	3.30	7.82



Share Register

- **Shares outstanding** 404.6m
- Top 20 shareholders 76%
- Total shareholders (approx.) 2,950
- **Options outstanding (*)** 3.3m
- (*) Employee options
- **Market cap (Sep13)** AUD13.5m

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Trending to profitability and positive cash flows

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