

The logo consists of the words "HOLISTA" and "COLLTECH" stacked vertically in a dark blue, sans-serif font. This text is enclosed within a white hexagonal shape. Overlaid on the hexagon are two thin, orange-outlined squares that intersect to form a larger square frame.

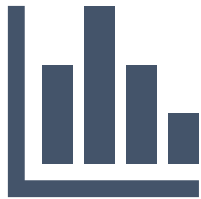
**HOLISTA
COLLTECH**

HOLISTA COLLTECH LIMITED

ASX TICKER: HCT

AGM2019

31 July 2020



Financial Snapshot



Our Business

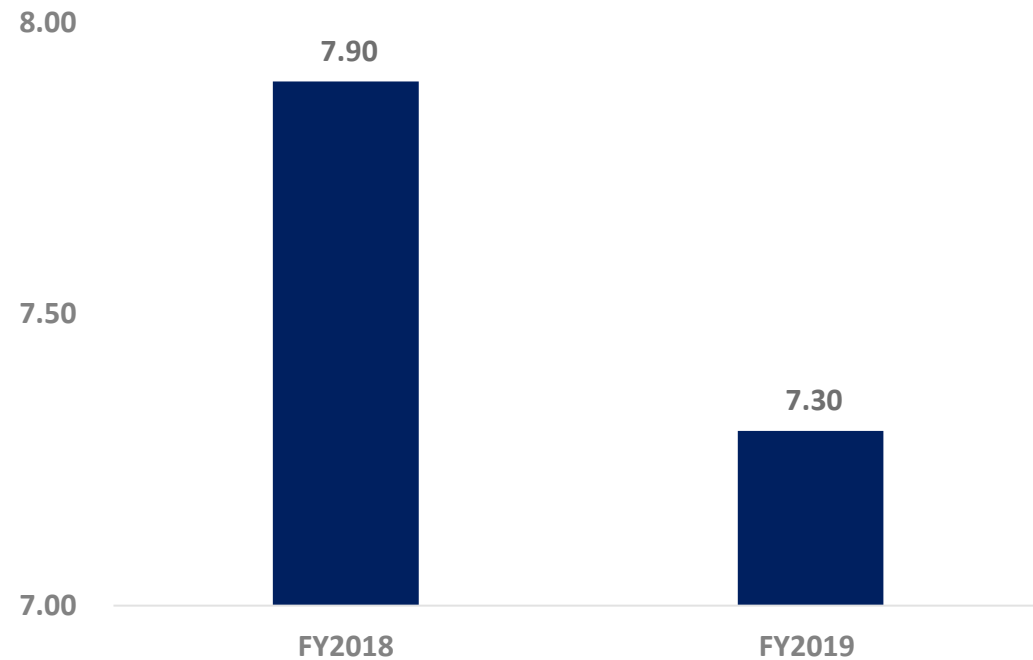


Looking Forward

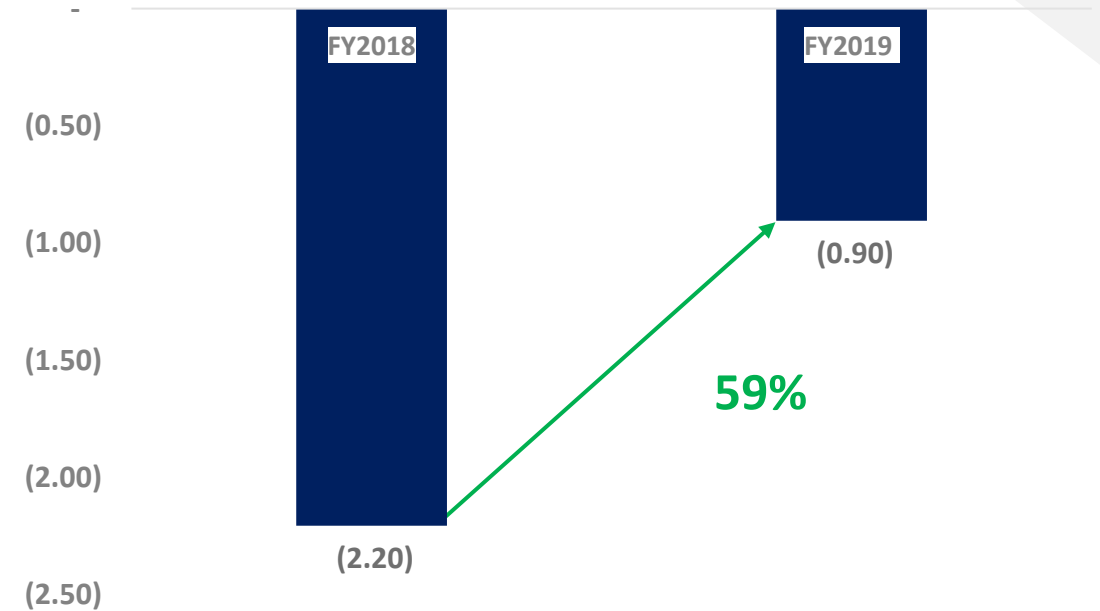
FINANCIAL SNAPSHOT

FINANCIAL HIGHLIGHTS

Revenue (A\$ in Millions) *



Net Loss (A\$ in Millions) *



* Prior to minority interests and FX Movements

OUR BUSINESS

DIETARY SUPPLEMENTS

Our Core Business



Primarily sold domestically in Malaysia.

Revenue A\$6.6m in FY2019.
A\$7.7m in FY2018



Market leaders in Malaysia *

LACTO-5 – 31%

PRISTIN MOPL & GOLD – 27%



Launch of PRISTIN gummies
(chewable Omega 3) –

Marked entry into the kid segment;
(launch delayed by Covid-19)



* Source: IQVIA Retail Market Report – Malaysia May 2020

DIETARY SUPPLEMENTS

Maintain and Grow



Planned launch of two new immune-boosting supplements in pharmacies and via our direct-to-customer channel



Building up direct-to-customer online channel called ALTERNI.

HEALTHY FOOD INGREDIENTS

- 4S Tsunami patents in
 - Low-GI carbs (sugar and starch)
 - Low-sodium salts
 - Low-calorie sugar (proprietary)
 - Low-fat fried foods
- Other exciting opportunities
 - Low-GI sugar 1(Patent pending)
 - Low-GI sugar 2(Patent pending)
- Major Milestones
 - Low-GI noodles
 - Low-GI bread
 - Low-GI sugar
 - Low-calorie sugar
 - Low-fat chips



GI LITE™

At the Beginning of the Commercialisation Journey

- Flour based Low-GI Mix.
- US revenue increased A\$0.16m in FY2019 and expect growth to continue.
- Won 2019 USA Taste Championship awards for low-GI spaghetti and linguine.
- First shipment of noodles to China and South Korea in 2H FY2019.



LOW-GI FLATBREADS

At the Beginning of the Commercialisation Journey



Co-developing with Kawan Food Berhad, Malaysia; maiden order shipped in 2H19.



Additional order request by Kawan for GI Lite™ in Q3 2020.



Already been sold in the U.S. and Malaysia since February 2020.



80LESS™ – LOW-CALORIE SUGAR

At the Beginning of the Commercialisation Journey



Launched a low-GI and low-calorie sugar, 80Less™ - 80% fewer calories.



In FY2020, signed an agreement with Malaysia's Rex Industry Berhad to supply 80Less™ for a range of low-sugar beverages.



Maiden order of 80Less™ shipped to Rex Industry in 1H FY2020.



Low-sugar dairy range of Rex Industry in pipeline.



SHEEP COLLAGEN

Used in the Manufacture of Cosmetics



Holista holds a patent for harvesting sheep collagen made from the skins of Australian sheep.



Post plant renovation in FY2018 the operating capacity of plant increased.



On the look-out for strategic alliances as capex is required to unlock value by moving towards higher-value products e.g. medical grade Collagen.



NATSHIELD™ AND PATH-AWAY®

At the Beginning of the Commercialisation Journey

- Plant-based, alcohol-free Path-Away® proven to be more than 99.99% effective against the feline coronavirus, surrogate of COVID-19.
- NatShield™ - Holista's hand proprietary sanitiser containing Path-Away® - distributed in sizes of 20ml, 30ml and 60ml.
- Exclusive license - Global Infections Control Consultants LLC ("GICC LLC").
- Awaiting results for tests against COVID-19.
- Filed a global patent for a nasal sanitising balm containing Path-Away®.
- Acquired Protectene™ skin stabiliser containing Path-Away® from GICC LLC.



LOOKING FORWARD

HEALTHY FOOD INGREDIENTS

Bubble Tea - In Development and Pre-commercialisation



Partnership with Malaysia's SunFresh to produce low-GI tapioca starch pearls.



Commenced testing at the University of Sydney.



80Less™ and 80Less™ blend of caramel approved by SunFresh's R&D team.



HEALTHY FOOD INGREDIENTS

Low-GI Tortillas Pre-commercialisation



Collaborating with Kawan Food Berhad to co-develop low-GI tortillas.



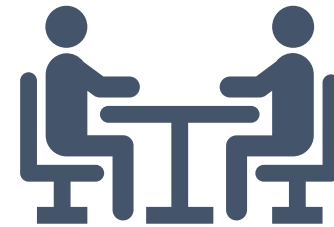
Received scientific validation from the University of Sydney with a GI reading of 54 as compared to between 70 and 80 for a typical tortilla.

HEALTHY FOOD INGREDIENTS

Low-GI White Bread Pre-commercialisation



Holista submitted low-GI white bread formula for fresh tests to the University of Sydney.



Seeking partners to commence commercialisation.

INFECTION CONTROL SOLUTIONS

In Development and Pre-commercialisation

- Going forward, the updated business units:
 - Healthy Food Ingredients;
 - Dietary supplements;
 - Ovine collagen; and
 - Infection Control Solutions (new)
- Global distribution rights for Path-Away® to be brand as NatShield™ in disinfectant for industrial purposes.
- Hong Kong International Airport tests to use NatShield™ as a disinfectant using autonomous sterilisation robots has been completed and additional test sites targeted to finalise validation.



NatShield™

IN SUMMARY

- Holista has a core supplements business in Malaysia.
- Holista has a portfolio of wellness products (supplements, food ingredients, ovine collagen and NatShield™).
- Other than supplements, these products are either pre-commercialisation or at the early stage of commercialisation.
- Our focus is to maintain and grow our core business whilst bringing our early stage products to market.



The logo for Holista Colltech is centered within a white hexagonal shape. It consists of the words "HOLISTA" and "COLLTECH" stacked vertically in a dark blue, sans-serif, all-caps font. To the right of the text, there are two overlapping orange-outlined squares, one slightly offset from the other.

**HOLISTA
COLLTECH**

THANK YOU