

1 March 2021

Nick Fitzgerald to join Hubify as Chief Financial Officer and Company Secretary

Hubify Limited (ASX:HFY) ("Hubify", or the "Company") is pleased to announce the appointment of Nick Fitzgerald as Chief Financial Officer and Company Secretary.

Nick joins Hubify after previously working as the Chief Financial Officer of Hearing Australia having held this role since 2018. Nick brings a breadth of senior leadership experience gained across complex organisations including demonstrated capability on strategy development, financial stewardship and business growth across sales and marketing organisations.

Prior to this Nick consulted to Healthcare and Telecommunications companies in the optimisation of their Financial and Customer Development teams. Nick also served at Johnson & Johnson Healthcare for 15 years including as the Chief Financial Officer for the Australian and New Zealand Consumer business and as Customer Excellence Director at Janssen Pharmaceuticals. This included leading multiple M & A transactions and reshaping of the consumer portfolio. Nick holds a Bachelor of Commerce, is a member of Chartered Accountants Australia & New Zealand and is a Graduate Member of the Australian Institute of Company Directors.

The new CFO role is an expanded role now leading mergers and acquisitions, and company strategy. Nick replaces Michael Potts who held the position since 2015.

Michael Potts has resigned as Company Secretary effective immediately. In accordance with Listing Rule 12.6 Hubify also advises that Mr Nick Fitzgerald is nominated as the person responsible for communication with the ASX in relation to all Listing Rule matters.

Hubify Chairman Anthony Ghattas said "On behalf of the Board I welcome Nick Fitzgerald to the senior management team at a time when the company is growing both from acquisitions and organically. With his background in larger enterprises, Nick will be able to apply his considerable experience and expertise to scale and extract value from our financial, operating and reporting systems as the business grows in customer size and an expanded product and service offering."

"The Hubify Board would like to thank Michael Potts for his contribution as CFO and Company Secretary. Michael has been instrumental in navigating the business through IPO, mergers and a company transformation over the last 5 years and we wish him well."

This announcement is authorised for release to the market by Hubify Chief Executive Officer, Victor Tsaccounis.

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