HIT·IQ

ASX ANNOUNCEMENT

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HITIQ to Launch Breakthrough Telehealth Concussion Healthcare Platform to Consumer Market

> **HITIQ will expand its consumer footprint with the impending launch of Australia's first telehealth concussion platform to be marketed as "ConneQt;"**

> **ConneQt aims to deliver a significant improvement in the concussion care model, resulting in better patient outcomes, whilst reducing the knowledge and action gap for caregivers; and**

> **The platform will initially focus on the 1,000,000+ players in Australian community / school sports and is designed to provide a new standard of care for sports related brain injury.**

Transformative concussion management technology company, HITIQ Limited (ASX: **HIQ**) (**HITIQ** or the **Company**), is pleased to announce the impending launch of a first of kind, telehealth concussion assessment platform service, targeting the Australian community sports market.

HITIQ's "ConneQt" – Telehealth Concussion Assessment Platform

Generally, signs and symptoms of a concussion show up soon after the injury, however, some symptoms may not show up for hours or days. The current standard of care for a potential concussion event in community sports is largely inconsistent, untimely and can lead to missed diagnosis and an elevated risk if participation is continued. It can also lead to delays in rehabilitation.

HITIQ has identified a significant market opportunity to expand its consumer offering by leveraging the Company's extensive global assessment databank from its CSX technology assessment platform. The Company will launch an Australian first telehealth concussion assessment service to be marketed as "ConneQt."

ConneQt is an application designed to provide direct access, at an affordable cost, to a trained medical professional within 24 hours of an incident for a concussion assessment via a video / telehealth consultation. Based on the outcome of the initial assessment, the service will facilitate the process to connect appropriate medical services in a timely fashion to achieve the intended elevated level of care. ConneQt will effectively address the two serious issues associated with current concussion management:

1. delivering a **consistent standard of assessment**;
2. as well as **timely delivery of care**.

Docto Telehealth Service

The ConneQt platform will be underpinned by Australia's largest medical telehealth service platform – Docto. HITIQ has signed a commercial partner agreement to use the Docto telehealth service, which is currently used by insurance companies, paramedics, nurses and general practitioners to connect patients in over 25 disciplines, including neurology, paediatrics, emergency medicine, pain management, and orthopaedic surgery. The partnership with Docto will provide immediate scale and access to care, where HITIQ will use its proprietary platform and data with respect to brain injury assessment protocols to deliver a one-stop shop for consistent and high-level concussion management into community / school sports.

The Company expects to formally launch the ConneQt service early in calendar 2023 under a per head subscription model and in addition will receive a commercial fee from Docto, per appointment.

Commenting on HITIQ's ConneQt platform, CEO, Mike Vegar, said:

> *"Concussion is the one of the biggest issues facing community / school sports, where the current standard of care is clearly inadequate. Our research suggests parents need better education, guidance & action from their clubs and leagues to better manage these serious incidents.*
>
> *HITIQ's ConneQt will be the breakthrough solution that parents, players and sports administrators desperately need to provide comprehensive support for anyone suspected of suffering a concussion and ultimately help drive our consumer segment strategy.*
>
> *Our team is proud to be launching Australia's first bespoke telehealth concussion assessment service that will deliver a massive contribution toward duty of care commitments and better health outcomes for all players."*

For more information, please visit www.hitiq.com/insights/conneqt

- ENDS –

Authorised for release by the Board of Directors.

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About HITIQ

HITIQ Limited (ASX: **HIQ**) operates in the healthcare equipment sector, providing and further developing a transformative, end-to-end concussion management technology platform. This platform aims to provide a total concussion ecosystem whereby the Company's products support the identification, monitoring and management of sport related brain injury. HITIQ's product suite utilises high-end technology that will span multiple domains – from early detection and surveillance to assessment and rehabilitation technology tools.

HITIQ is targeting a growing worldwide concussion management market including elite and recreational sport, clinical practitioners, military, research, and combat sports. The Company's first commercial partner is the Australian Football League, with current strategy initiatives expanding commercially into Rugby League, Rugby Union, Ice Hockey, Lacrosse, MMA and American Football (particularly the NCAA). The market opportunity globally represents ~500k athletes within the elite market and ~10million in the consumer market.