

23 October 2024

APPOINTMENT OF ANDREW HART AS CFO

The Board of **HITIQ Limited (ASX: HIQ) (HITIQ or the Company)**, a global leader in concussion management technologies, is pleased to advise of the appointment of Andrew Hart as Chief Financial Officer (CFO).

Mr Hart brings more than 25 years of experience in financial and operational roles, having worked across fast-moving consumer goods (FMCG), apparel retailing, and service industries.

His expertise spans financial strategy, operational efficiencies, and driving growth in highly competitive markets.

A certified CPA and a Post Graduate diploma holder in management from the Melbourne Business School, Mr Hart has a proven track record in transforming financial functions, enhancing shareholder value, and optimising business performance.

His extensive background also includes managing complex operations, procurement, logistics, and business development.

In his role as CFO at HITIQ, Mr Hart will oversee financial management, compliance and governance, strategic planning, and investor relations.

His appointment further strengthens HITIQ's leadership team as it continues to innovate and expand in the global market for concussion management technologies.

"We are delighted to welcome Andrew to the team at such an exciting time for the company," said HITIQ Executive Chairman Earl Eddings said,

"His deep experience in finance and operations, along with his ability to lead and execute strategies that drive growth, will be invaluable as we continue to scale our business and deliver innovative solutions for concussion management.

"We look forward to his contribution as we enter the next phase of our journey."



This announcement is authorised for release by the HITIQ Board of Directors.

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For more information:

Shareholders: investors@hitiq.com

Media: Andrew Crook 0419 788 431

About HITIQ

HITIQ has an evidenced-based brain care solution company deploying world-class technologies.

Our solutions include a sensor-enabled mouthguard to an AI-enabled data analytics interface and, best in class return to play/work support software.

Our technology enables data driven decisions for thousands of professional and amateur sports players who experience brain impacts, empowers clinicians who care for their brains and enhance concussion management policies for progressive leagues around the globe.

Our customers include the Australian Football League (AFL), English Premier League (EPL), and the National Rugby League (NRL), along with numerous other teams in a variety of sporting codes. We also service universities and research organisations studying the impacts (both short and long-term) of repeat head impacts.