

18 January 2005

Company Announcements Office
Australian Stock Exchange Ltd

Dear Sirs

**PRIMARY HEALTH CARE LTD BID FOR HEALTH COMMUNICATION NETWORK LTD:
EXTENSION OF OFFER PERIOD**

Enclosed is:

- (a) a Notice of Variation of Offer, dated today; and
- (b) a letter to the shareholders of Health Communication Network Ltd ("HCN") which will accompany the Notice of Variation of Offer forwarded to holders of shares in HCN.

Primary Health Care Ltd ("Primary") notifies, in relation to its Offers dated 19 December 2004 to the holders of shares in HCN that:

- 1. the Offer Period has today been extended from 7.00 pm Sydney time on 20 January 2005 to 7.00 pm Sydney time on 1 February 2005, in accordance with the enclosed Notice of Variation of Offer dated today;
- 2. the percentage of HCN Shares in which Primary and its associates had a relevant interest:
 - (a) on 19 December 2004, being the date on which the first of the Offers was made, was 24.47%; and
 - (b) today, being the date on which the Offer Period was extended, was 59.45%.

Yours faithfully



Andrew Duff
Company Secretary

Encl

Primary Health Care Limited

ACN (064 530 516)

30 - 38 Short Street

LEICHHARDT NSW 2040

18 January 2005

NOTICE OF VARIATION OF OFFER

(pursuant to section 650D of the Corporations Act 2001 (Cth))

TO: Health Communication Network Ltd ("HCN") (ACN 068 458 515)

AND TO: each holder of HCN Shares to whom Primary Health Care Ltd ("Primary") (ACN 064 530 516) made an Offer dated 19 December 2004 (included in section 10 of Primary's Bidder's Statement dated 13 December 2004) ("the Offer" and collectively "the Offers").

FROM: Primary

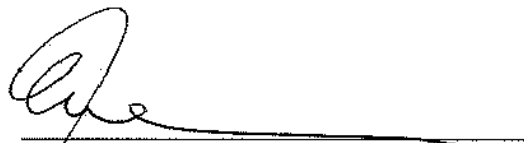
Primary gives notice that it varies the Offers by:

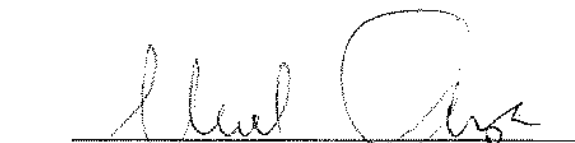
- (a) extending the Offer Period until 7.00 pm Sydney time on 1 February 2005;
- (b) varying the date in Clause 10.3(a) of the Offers to 1 February 2005;
- (c) varying the date in the instructions section of the Issuer Acceptance Form to 1 February 2005;
- (d) varying the date in the instructions section of the CHESS Acceptance Form to 1 February 2005.

Unless the contrary intention appears, terms used in this Notice have the same meanings as those used in the Offers.

DATED: 18 January 2005

SIGNED on behalf of Primary by 2 directors of Primary who are authorised to sign the Notice by a resolution passed at a meeting of directors of Primary.


Edmund Bateman
Director


Michael Christie
Director

A copy of this Notice was lodged with the Australian Securities and Investments Commission on 18 January 2005. The Commission takes no responsibility for the contents of this Notice.

Primary Health Care Limited

ACN 064 530 516
30 - 38 Short Street
LEICHHARDT NSW 2040

18 January 2005

Extension of offer period for Primary Health Care Limited's offer to acquire the shares of Health Communication Network Limited

Dear HCN Shareholder,

As at close of business Monday 17 January 2005, Primary Health Care Limited ("Primary") had acquired or received acceptances for more than 59.45% of Health Communication Network Limited ("HCN") shares.

Primary announces that it has extended the offer period for its offer to acquire HCN shares ("Primary's Offer") to 7pm (Sydney time) on Tuesday 1 February 2005. Enclosed with this letter is the Notice of Variation of Offer in respect of this extension.

You were previously advised by HCN's board that HCN directors unanimously recommended that you accept Primary's Offer in the absence of a superior proposal and that all HCN Directors have publicly announced that they intend to accept Primary's Offer in respect of all the HCN Shares held by them, in the absence of a superior proposal. There has been no change to these recommendations. Each of HCN's directors accepted Primary's Offer on Tuesday 11 January 2005 as noted in HCN's First Supplementary Target's Statement.

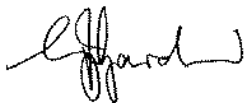
If you have not already done so, I urge you to accept Primary's Offer as soon as possible. Payment will be made to you within 5 Business Days after you validly accept Primary's Offer.

Enclosed for your convenience to facilitate your acceptance of Primary's Offer is an Issuer Acceptance Form or CHESS Acceptance Form (or both, as is required in respect of your shareholding).

As noted in Clause 1.4 of Primary's bidder's statement dated 13 December 2004, the price of HCN shares may decline if HCN continues to be listed following the close of Primary's Offer.

If you require any assistance in relation to Primary's Offer, please contact the information line - within Australia: 1300 361 759 (toll-free).

Yours sincerely



Greg Gardiner
Chairman, Primary Health Care Ltd