Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	hipages Group Holdings Limited
ABN	67 644 430 839

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Chris Knoblanche
Date of last notice	12 November 2020

Part 1 - Change of director's relevant interests in securities
In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	14 January 2022
No. of securities held prior to change	1. 239,074 Fully Paid Ordinary Shares 2. 18,935 Unlisted Rights
Class	Unlisted Rights
Number acquired	71,104
Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Estimated consideration per Right is $2.1096 which is based on the 5-day VWAP immediately before 16 March 2021.
No. of securities held after change	1. 239,074 Fully Paid Ordinary Shares 2. 90,039 Unlisted Rights

Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Annual grant of $150,000 worth of Director Equity Entitlements, being 71,104 Unlisted Rights as outlined in the Notice of Annual General Meeting dated 11 October 2021.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Non-Executive Director Equity Entitlement
Nature of interest	Right to annual grant of Director Equity Entitlements valued at $150,000. The Chairman's Director Equity Entitlements are subject to time-based vesting conditions which operate such that the grant vests over the next 3 years in three equal tranches, commencing 12 months after the date of grant. The number of rights to be provided in respect of a grant of Director Equity Entitlements will be calculated on the basis of the 5-day VWAP price of HPG securities ending immediately before the relevant grant date.
Name of registered holder (if issued securities)	Chris Knoblanche
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A

+ See chapter 19 for defined terms.

If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.