



The Swish Group Limited
ABN 93 085 545 973

Level 1
102 Toorak Road
South Yarra Vic 3141

(T) 03 9820 1966
(F) 03 9820 3966

www.swishgroup.com.au

6 July 2007

Australian Stock Exchange Limited
Companies Announcements Office
4th Floor
20 Bridge Street
SYDNEY NSW 2000

Dear Sir,

Notice pursuant to section 708A(5)(e) of Corporations Act 2001 (Cth)

Notice is given pursuant to section 708A(5)(e) of the Corporations Act 2001 (Cth) (**Act**) that on 6 July 2007, The Swish Group Limited (**Company**) issued 20,000,000 fully paid ordinary shares in the capital of the Company without disclosure to investors to a range of sophisticated investors at an issue price of 1 cent per share and 1,000,000 fully paid ordinary shares in the capital of the Company without disclosure to investors to the vendor of Black Cat Films Pty Ltd at an issue price of 1.3 cents per share

The shares were issued in accordance with the 15% in 12 months limitation set out in ASX Listing Rule 7.1.

Each of the investors are "sophisticated investors" within the meaning of that term given in the Act and accordingly, the Company was exempted from compliance with disclosure requirements to the investors pursuant to section 708(8) of the Act.

As at the date of this notice:

1. the Company has complied with the provisions of Chapter 2M of the Act as they apply to the Company; and
2. the Company has complied with section 674 of the Act; and
3. there is no "excluded information" within the meaning of that term given in the Act which has not been disclosed to the market.

Yours faithfully

CARY STYNES
Managing Director