



The Swish Group Limited
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Australian Stock Exchange Limited
Companies Announcements Office
4th Floor
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

BOX OFFICE REVENUES OF FEATURE FILM - CHAK DE INDIA

Swish Group is delighted to announce that the feature film Chak de India, on which it was line producer, was released in Australia and New Zealand by the Company's film distribution subsidiary on 10 August 2007. The film which is being screened in Hoyts and Greater Union Cinemas has already generated box office revenues of approximately \$300,000 in its first 10 days of release

The film achieved a box office screen average of almost \$13,000 per screen during its first week, over 3 times that achieved by its closest competitor (for films on release on less than 50 screens)

Based on the very positive performance of the film to date the Company expects the film to screen for another 5 weeks and be the Company's most successful theatrical release to date

Should you require any further information please contact Cary Stynes

Yours faithfully

Cary Stynes
Managing Director