

ASX ANNOUNCEMENT – FOR IMMEDIATE RELEASE – 11 JUNE 2008

FEATURE FILM “CHAK DE INDIA” WINS AWARDS

Digital media, entertainment and advertising company, Swish Group is delighted to announce that the feature film “Chak De India” Line Produced in Australia by its subsidiary Swish Films, won nine major awards at the prestigious Indian International Film Awards (IIFA) held recently in Bangkok.

The film, which was shot in Melbourne and Sydney in late 2006, won nine IIFA awards including Best Film, Best Actor, Best Screenplay, Best Cinematography and Best Editing. This concludes a year where “Chak De India” claimed more than 45 major international film awards.

Swish Films has also recently completed filming the feature films “Thoda Pyaar Thoda Magic” which was filmed in San Francisco and releases worldwide on June 27 and “Main Aur Mrs Khanna” which completed filming in Melbourne last week and will be released worldwide in December 2008.

The Indian film industry produces approximately 1,100 feature films per year and an increasing number of these films are being shot outside India. The relationships which Swish Films has established over recent years provide it with significant opportunities both in Australia and international. Swish Films currently has a number of other Indian feature film projects in the pipeline both in Australia and the USA, and while they are yet to be confirmed the Company’s production slate is looking more promising than ever before.

Swish Films CEO Mr Marcus Georgiades said. “Winning such prestigious awards is testament to how well our film crews work with the major Indian films studios. “Chak De India” is one of three major feature films we have Line Produced for India’s largest studio Yash Raj Films and we are delighted with the box office success and recognition the film has received”.

About Swish Group:

The Swish Group (**ASX codes: SWG, SWGO**) businesses include Australia’s largest digital signage networks, Australia’s largest wholesaler of independent digital music, a significant film and television production business, Australia’s largest Indian/Bollywood film distribution business and a significant telecommunications sales and marketing business. The company is listed on the Australian Stock Exchange with a market capitalisation of approx. \$7.0 million

Websites: www.swishgroup.com.au, www.swishfilms.com.au, www.ampheadmusic.com
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