



ASX ANNOUNCEMENT FOR IMMEDIATE RELEASE – 29 JANUARY 2009

QUARTERLY CASH FLOW STATEMENT AND GUIDANCE

Swish Group presents its Appendix 4C Cash Flow Statement for the quarter ended 31 December 2008. The Company had net operating cash outflows of \$149,000 during the quarter, a significant reduction on the \$637,000 net operating cash outflow experienced in the previous quarter. The Company had a cash balance of \$53,000 as at 31 December 2008.

During the quarter the Company continued to significantly increase its revenues and reduce its operating expenses. In addition the Company now believes it is in a position to give some guidance as to its results for the period ended 31 December 2008. Revenues for the half year are now expected to be in the range of \$7.6-\$7.7m, up from \$2.5m (+305%) in the corresponding half in 2008 and EBITDA in the range of (\$550,000-\$750,000), down from (\$1.4m) (- 55%) in the prior corresponding period in 2008.

While the Company does not believe its businesses are likely to be particularly susceptible to current economic conditions due to their nature and the ongoing rapid growth in digital media, it is continuing to closely monitor each of its businesses, both in terms of revenues and expenses. The Company has and will continue to make appropriate adjustments as and when required. The Company will also continue to make acquisitions as and when opportunities arise and during the quarter acquired one of Australia's only independent internet television businesses now branded SwishTV and available at swishtv.com.au.

As previously announced the Company continues to experience varying cash flows from quarter to quarter due to the nature of its businesses and the timing of receipts and payments. The Company's digital music business, while receiving increasing revenues quarter on quarter, receives a significant proportion of its revenues from the USA and the timing of those payments can vary. In addition the Company's film production business receives payments, in advance of expenses actually being incurred and accordingly receipts and expenses do not necessarily occur in the same quarter. This is also true of the Company's film distribution business, where the Company pays film advances and then receives box office receipts when the film is released.

In order to accommodate the Company's varying monthly cash flows the Company has a \$5,000,000 equity line of credit facility. As at the date of this report only \$500,000 has been drawn down under the facility and accordingly the Company continues to have undrawn facilities of \$4,500,000.

About Swish Group:

The Swish Group Limited (**ASX codes: SWG, SWGO**) businesses include one of Australia's largest digital signage networks, Australia's largest wholesaler of independent digital music, a significant film and television production business operating in Australia and the USA, a film distribution business a telecommunications sales and marketing business and a one of Australia's only internet TV businesses. The Company has a market capitalisation of approximately \$4m.

Websites: www.swishgroup.com.au, www.ampheadmusic.com, www.swishtv.com.au
www.blackcatfilms.com.au, www.mgdistribution.com.au

Cary Stynes

Managing Director

T: +61 3 8844 5900 M: +61 412 111 821 E: cary.stynes@swishgroup.com.au

Appendix 4C

Quarterly report for entities admitted on the basis of commitments

Introduced 31/3/2000. Amended 30/9/2001, 24/10/2005.

Name of entity

The Swish Group Limited

ABN

93 085 545 973

Quarter ended ("current quarter")

31 December 2008

Consolidated statement of cash flows

Cash flows related to operating activities	Current quarter \$A'000	Year to date (6 months) \$A'000
1.1 Receipts from customers	5,175	7,460
1.2 Payments for		
(a) staff costs	(762)	(1,606)
(b) advertising and marketing	(1)	(8)
(c) research and development	-	-
(d) leased assets	-	(1)
(e) other working capital	(4,543)	(6,604)
1.3 Dividends received	-	-
1.4 Interest and other items of a similar nature received	-	-
1.5 Interest and other costs of finance paid	(18)	(27)
1.6 Income taxes paid	-	-
1.7 Other (provide details if material)	-	-
Net operating cash flows	(149)	(786)

+ See chapter 19 for defined terms.

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

	Current quarter \$A'000	Year to date (6 months) \$A'000
1.8 Net operating cash flows (carried forward)	(149)	(786)
Cash flows related to investing activities		
1.9 Payment for acquisition of:		
(a) businesses (item 5)	-	(50)
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	(3)
(e) other non-current assets		
1.10 Proceeds from disposal of:		
(a) businesses (item 5)	-	-
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	-
(e) other non-current assets	-	-
1.11 Loans to other entities	-	-
1.12 Loans repaid by other entities	-	-
1.13 Other (provide details if material)	-	-
Net investing cash flows	-	(53)
1.14 Total operating and investing cash flows	(149)	(839)
Cash flows related to financing activities		
1.15 Proceeds from issues of shares, options, etc.	-	399
1.16 Proceeds from sale of forfeited shares	-	-
1.17 Proceeds from borrowings	294	493
1.18 Repayment of borrowings	-	-
1.19 Dividends paid	-	-
1.20 Other (provide details if material)	-	-
Capital raising costs	(122)	(122)
Net financing cash flows	172	770
Net increase (decrease) in cash held	23	(69)
1.21 Cash at beginning of quarter/year to date	30	122
1.22 Exchange rate adjustments to item 1.20	-	-
1.23 Cash at end of quarter	53	53

+ See chapter 19 for defined terms.

Payments to directors of the entity and associates of the directors

Payments to related entities of the entity and associates of the related entities

		Current quarter \$A'000
1.24	Aggregate amount of payments to the parties included in item 1.2	-
1.25	Aggregate amount of loans to the parties included in item 1.11	-

1.26 Explanation necessary for an understanding of the transactions

N/A.

Non-cash financing and investing activities

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

N/A

2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

N/A

Financing facilities available

Add notes as necessary for an understanding of the position. (See AASB 1026 paragraph 12.2).

		Amount available \$A'000	Amount used \$A'000
3.1	Loan facilities - National Australia Bank Equity & convertible note facility	250 5,000	254 500
3.2	Credit standby arrangements	-	-

+ See chapter 19 for defined terms.

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.	Current quarter \$A'000	Previous quarter \$A'000
4.1 Cash on hand and at bank	62	30
4.2 Deposits at call	-	-
4.3 Bank overdraft	(9)	-
4.4 Other (provide details) (cash held in a separate bank account to secure a bank guarantee in respect of leased office accommodation)	-	-
Total: cash at end of quarter (item 1.23)	53	30

Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1 Name of entity	-	-
5.2 Place of incorporation or registration	-	-
5.3 Consideration for acquisition or disposal	-	-
5.4 Total net assets	-	-
5.5 Nature of business	-	-

Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does give a true and fair view of the matters disclosed.

Sign here: Date:29 January 2009.....
(Director)

Print name: Cary P. Stynes.....

+ See chapter 19 for defined terms.

Notes

1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
2. The definitions in, and provisions of, *AASB 1026: Statement of Cash Flows* apply to this report except for the paragraphs of the Standard set out below.
 - 6.2 - reconciliation of cash flows arising from operating activities to operating profit or loss
 - 9.2 - itemised disclosure relating to acquisitions
 - 9.4 - itemised disclosure relating to disposals
 - 12.1(a) - policy for classification of cash items
 - 12.3 - disclosure of restrictions on use of cash
 - 13.1 - comparative information
3. **Accounting Standards.** ASX will accept, for example, the use of International Accounting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

+ See chapter 19 for defined terms.